

Curriculum Vitae

Full Name:	DR. PRADEEP MAMGAIN		
Designation:	Associate Professor		
Department:	Business Management		
Campus:	HNBGU- Chauras Campus		
Mobile:	9411387384		
Email	pradeepmamgain24@yahoo.com		
Education Qualification:	Ph.D 2009		
Teaching Experience:	20 Years	Research Experience:	14 Years
Research Interest and Fields of Specialization 1. Research Methodology 2. Financial Management 3. Entrepreneurship			
Honours & Awards: NIL			
Membership of Professional Bodies Life membership of Indian Hospitality Congress. Life Membership of our Uttar Pradesh-Uttarakhand Economic Association (UPUEA) Life membership of International Goodwill Society of India			
Research Supervision (No. of Ph.D. Degree Awarded/Submitted/Registered) 04 (Four) Awarded 02 (Two) Registered			
Administrative Experience			
Project 1. Exploring The Role Of Agripreneurship In Growing Traditional Crops Of Uttarakhand For Sustainable Livelihood, Funding Agency-UCOST Dehradun (2026) 2. Evaluating the role of Banks and other Financial Institutions in the rehabilitation of the affected people by Natural Calamity occurred at Uttarakhand in 2013, DES, Department of Planning, Government of Uttarakhand			
Publications Journals 1. Signaling Circularity in a Stigmatized Food Category: Brand Credibility and Millet Stigma as Predictors of Purchase Intention in Urban Uttarakhand, Circular Economy and Sustainability, Scopus ISSN:2730-597X E-ISSN:2730-5988 Volume 6, article number 183 (2026) 2. Farmer Producer Organizations and Agricultural Sustainability in Uttarakhand's Hills: A Cross-Sectional Analysis of Conservation Practices and Economic Outcomes, Indian Journal of Soil Conservation, Peer reviewed ISSN:0970-3349 (print) 0976-1721 (online) (2026) 3. Consumer Behaviour and Trends in Millet Consumption: A Systematic Literature Review, International Journal of Agricultural Resources, Governance and Ecology, Scopus, ABDC, ISSN online 1741-5004 ISSN print 1462-4605 (2026) 4. Examining the Association between Millet Consumption Frequency and Household Dietary Diversity Score (HDDS): A Regression Analysis of Rural Households in Uttarakhand, Journal of Mountain Research Vol. 21(S1), UGC Listed WEB of Science, P-ISSN: 0974-3030, E-ISSN: 2582-5011 (2026) 5. Impact of corporate social responsibility on perceived community well-being: The mediating role of awareness and trust, Journal of Social Review and Development Volume 5, Issue S2, 26-31, E-ISSN: 2583-2816 (2026) 6. Economic Transformation through MSMEs (2000–2020): A Systematic Review of Emerging Trends and Insights Journal of Mountain Research Vol. 20(1), UGC Listed WEB of Science ISSN: 0974-3030, E-ISSN: 2582-5011(2025) 7. Organizational IT support and knowledge sharing behaviour affecting service innovation performance: empirical evidence from the hospitality industry, VINE Journal of Information and Knowledge Management Systems, Emerald Publishing Limited, SCOPUS, 2024, ISSN: 2059-5891 E-ISSN:2059-5905			

8. Information and communication technologies in agriculture: a systematic literature review, Int. J. Indian Culture and Business Management, Web of Science: Emerging Sources Citation Index, Vol. 31, No. 3, (2024)
9. A Study on Perception of Disaster effected people towards aid from banks”, Review of Research, International Online Multi Disciplinary Journal, 2019, Vol-8-Issue-4, PP-19-26, ISSN-2249-894X
10. Factors affecting the Sustainable Development of Tourism Sector in Uttarakhand, A Journal of Management Sciences, ADHYAYAN, Vol 5 No 2, Dec 2015, ISSN: 2249-1066, Indexed with EBSCO
11. A Study on the Growth and Prospects of Indian Mutual Fund Industry”. Remarking-Vol II Issue – IX, Feb, 2016. ISSN No (E) 2455-0817, ISSN No- 2394-0344, Indexed with Google Scholar
12. Role of Forensic Accounting in Detecting Financial Frauds in Corporate World Prevention of Corruption in India: Challenges Ahead: ISSN: (P) 0258 - 1701 (e) 2454 – 3403 REVIEW JOURNAL PHILOSOPHY & SOCIAL SCIENCE A Refereed International Journal Vol. – 41 Special Issues 2016,
13. A Study on Housing Finance Sector by HDFC in Garhwal Region” ASIAN Resonance, A peer reviewed Multi Disciplinary International Research Journal, Scholar, Vol-IV, Issue IV, October- 2015 (P) ISSN: 0976- 8602, E ISSN: 2349-9443, Indexed with Google
14. Role of Information Technology in Cash Management Services”. Intercontinental Journal of Banking, Insurance and Finance Volume 2, Issue 4, Oct- Dec 2015, ISSN: 2350-0875 (O) ISSN: 2350-0867(P),
15. A Study on Perception of Disaster effected people towards aid from banks”, Review of Research, International Online Multi Disciplinary Journal, 2019, Vol-8-Issue-4, PP-19-26, ISSN-2249-894X
16. E-Waste Management in the Mountainous Himalayan Region: A Case Study” Journal of Mountain Research Society for Himalayan Action Research and Development, ISSN 0974-3030, 2582-5011, Vol.18(2) 207-216, (2023)
17. Impact of virtual community interaction, technology fit, and compatibility in examining the students performance: mediating role of e-class satisfaction”, Int. J. Business Innovation and Research, Inderscience Enterprises Ltd. ISSN 1751-0260, 1751-0252 Vol. 31, No. 4 (2023)
18. Gen-Z social electronic word of mouth communication and mediating role of contents quality and sources: PLS-SEM path modelling”, Int. J. Internet Marketing and Advertising, Inderscience Enterprises Ltd. ISSN 1741-8100, 1477-5212 Vol. 19, Nos. 1/2, 2023, P. No 122–145
19. The Importance of Information and Communication Technologies for Agripreneurs” Journal of Management and Entrepreneurship, Xavier Institute of Management and Entrepreneurship, ISSN 2229-5348 Vol.17(3), 94-106 (2023)

Conference/Symposium/Workshop Attended/Session Chair:

1. National Conference on Socio-Economic Development in Century- Vision 2040, Organized by Centre for Public Policy, Doon University, Dehradun, Uttarakhand, & H.N.B. Garhwal University Srinagar Garhwal, Uttarakhand, on September 27, 2019.

Presented:

Papers

1. “A perspective on Consciousness based education for environmental sustainability” in International Conference- Inner and outer climate and the quest for environmental sustainability on March 24-25 March 2016 organised by Doon University, Dehradun
2. “A study on the Role of MGNREGA for Financial Inclusion in Uttarakhand” Rural Development Through MGNREGA: New Challenges And Solutions UGC Sponsored Deptt of Political Science B.S.M.P.G.College, Roorkee (Haridwar) 17 Sept 2016
3. “A Study on Sustainability of Hospitality Sector in Uttarakhand” Sustainable Development, Global Warming and Agriculture' BSM PG College Roorkee on 28, Nov 2015
4. “The Role of SIDCUL in Employment Generation with reference to Uttarakhand, Third Northern Regional Social Science Congress Northern Regional Center- ICSSR, at Doon University on 26-28 Feb, 2015 Regional Social Science Congress
5. “A Study on Consumer Protection in Life Insurance Sector with Reference to State of Uttarakhand” Business and Social Science FMS, 6th National Seminar Gurukul Kangri Vishwavidyalaya, Haridwar on 27 April, 2014.
6. “Role of Banks and Financial Institutions in Uttarakhand Development” Revisiting Development Paradigms IIT Roorkee, in Uttarakhand 15-16 Feb 2014. National Conference
7. “The Role of Banks and Financial Institutions after Natural Calamity in Uttarakhand” Applications of Science and Technology for Sustaining Tourism and Hospitality Industry: Bridging Theory and Practice at Rishikesh (UK) CMTHS, HNBSGU 28-29 November, 2013.

Invited Talk:**Conference/Symposium/Workshop Organized during last five years (2014-2019)**

1. Organized Five Day National Workshop on Research Methodology in Management and Social Sciences from 27 to 31 May 2018
2. Organised the National Seminar on Opening Uttarakhand State for Startup Companies, organized by the Department of Business Management, HNB Garhwal University, Srinagar Garhwal, Uttarakhand on 4th March, 2017
3. Member, Organizing Committee, “Aarohan”- An Industry Academia Interface Event on 16th March, 2018 at Department of Business Management, H.N.B.G.U., Srinagar Garhwal Uttarakhand
4. Member, Organizing Committee, “Aarohan”- An Industry Academia Interface Event on 6th November, 2015 at Department of Business Management, H.N.B.G.U., Srinagar Garhwal Uttarakhand
5. Member, Organizing Committee, “Aarohan”- An Industry Academia Interface Event on 2nd & 3rd April, 2015 at Department of Business Management, H.N.B.G.U., Srinagar Garhwal Uttarakhand.

Chapters in Edited Book

1. IGI Global Scientific Publishing Retail Innovations in Business Models, Chapter: Store Atmospherics: A Bibliometric Analysis (2025)
2. Generation-Z Student Video-Based Learning Pedagogy Preference and Teaching Challenges in Redefining Virtual Teaching Learning Pedagogy (2023)
3. Mangain Pradeep (2017) “Take Over of Transportation Business in Uttarakhand”, ET Cases, ISBN 978-81-931001-6-5
4. Mangain Pradeep (2017) “Consumers’ Perspectives Regarding Agribusiness Markets of Uttarakhand”, in Edited Book Agricultural Marketing Issues and Challenges- 9788176223928 Biotech Books N.Delhi

Total Number of Research Publications: 23

Books Published: 01

- Mangain Pradeep, “Role of Financial Institutions in Disaster Management”, Raghav Publication, 2019; ISBN: 978-93-85679-47-6

Books Edited: 01

- Mangain Pradeep, “Startup in Uttarakhand: A New Beginning”, GS Publishers, 2019; ISBN: 978-93-88244-31-2