

**First Year-NHEQF level – 4.5**  
**U.G. Semester – 1**  
**w.e.f. From 2025**

Course Category	Subject		Title of Paper	Credit
<b>Discipline Specific Core</b>	<b>DSC Subject-I</b>	<b>Theory</b>	<b>Fundamentals of Visual Art.</b> Meaning and Definition of Art Classification of Art, Types of Painting. Line, shape and Form, Colour, Tone and Value, , Space ,Texture. Introduction of Composition Proportion, Movement & Rhythm, Dominance, Harmony, Unity, Contrast, Balance, Perspective. Chitra Shadang	<b>01</b>
		<b>Practical</b>	<b>Free hand Drawing</b> Free hand Drawing from Nature, Animals, Birds, Human etc. in different posture. Sessional : 50 Sketches Medium : Pencil / Pen / Charcoal Paper size : Quarter Imperial Time : 3 hrs	<b>03</b>
	<b>DSC Subject-II</b>			<b>04</b>
	<b>DSC Subject-III</b>			<b>04</b>
<b>M.D/I.D</b>	<b>M.D/I.D-1</b>		<b>Advertising Theory -1</b> Introduction and Definition of Advertising, Features, Objectives and Importance of Advertising. Role of Advertising in Marketing and Society. Introduction of Advertising before Printing Era and Post Printing Era. History of Advertising in India	<b>04</b>
<b>SEC/VAC</b>	<b>Field work/SEC/Communication Skills Or Culture, traditions and moral values</b>	<b>Culture, traditions and moral values</b>	<b>Line Drawing</b> (on plane background) Creating faithful line drawings of Indian old master's paintings. The candidate will produce a reduced or enlarged copy of the drawing provided to him. Size : Quarter Imperial Execution Time : 3 Hours Medium : Water/Poster Sessional : 10 best works	<b>02</b>
<b>VAC</b>	<b>Understanding and connecting with environment Or Life Skills &amp; Personality Development</b>			<b>02</b>
<b>Total</b>				<b>20</b>

## U.G. Semester – 2

Course Category	Subject		Title of Paper	Credit
Discipline Specific Core	DSC Subject-I	Theory	<b>Methods and Materials of Paintings</b> Introduction to materials and techniques : a. Monochromatic Drawing media & tech. : pencil, charcoal, ink, coloured chalk etc. b. Painting media & tech.: water colour, tempera, gouache, oil colour, acrylic, batik, tie and die. c. Brief introduction of Print Making & tech. : Relief Prints, Intaglio prints, planographic prints. d. Mural, video art, computer art, mix media, collage, documented art. e. Installation and Abstract art.	01
		Practical	<b>Still Life (Drawing)</b> Drawing a still life group of natural and manmade objects (flowers, fruits, object of daily use, cubic forms etc.). A group of at least four objects will be arranged with drapery, stress should be laid on correct drawing of the objects based on the careful study of proportion, perspective, texture Modelling etc . 1. Size : Quarter Imperial 2. Execution Time : 3 Hours 3. Medium : Monochromatic drawing 4. Submission : 08 Best works and 25 Sketches	03
	DSC Subject-II			04
	DSC Subject-III			04
M.D/I.D	M.D/I.D-II		<b>Advertising Theory -2</b> Classification of Advertising Based on design, on the basis of Media. Difference between national and retail Advertising. Element of design, headline, sub line, illustration, body copy, logo trademark, monogram and emblem. Layout , types of layout, process of layout.	04
SEC/VAC	Culture, traditions and moral values Or Field work/SEC/Communication Skills	Field work/SEC/Communication/ (Practical)	<b>Line Drawing</b> (with coloured background) Creating faithful line drawings of Indian old master's paintings with coloured background. The candidate will produce a reduced or enlarged copy of the drawing provided to him. 1. Size : Quarter Imperial 2. Execution Time : 3 Hours 3. Medium : Water/Poster 4. Submission of Sketches : 10 Best Works	02
VAC	Understanding and connecting with environment Or Life Skills & Personality Development			02
<b>Total</b>				<b>20</b>