



स्वच्छता ही सेवा 2025
17th September – 02nd October
स्वच्छ भारत मिशन की एक पहल

हेमवती नंदन बहुगुणा गढ़वाल विश्वविद्यालय, श्रीनगर उत्तराखंड (केंद्रीय विश्वविद्यालय)

Swachhata Hi Seva (SHS) Programme Schedule (17th September – 2nd October 2025)

Date	Key Campaign Components	Activity / Event	Time	Location / Notes	Link for Registration of Participants
17/09/2025 to 02.10.25	Transformation of Cleanliness Target Units	Cleanliness Drive	10.00 AM onwards	Mapped Areas (Geo-tagged Photos before & after)	-
22/09/25 to 25/09/25	Clean Public Spaces	Departmental Cleaning Drive	10.00 AM onwards	Own Department (Geo-tagged Photos before & after)	-
22/09/25 to 2/10/25	Advocacy for Swachhata	Signature Campaign (follow-up)	10.30 AM onwards	Chauras & Birla Campus	-
22/09/25	Advocacy for Swachhata	Workshop on Topi Swachhata hi Sewa	11.00 AM	Dept. of Education Birla Campus	https://forms.gle/aMtgvHbHVJEAv6t8
23.09.25	Advocacy for Swachhata	Workshop on <i>Waste to Wonder</i>	12.00 PM	Dept. of Education Birla Campus	https://forms.gle/BVuNFrZ2x1G4EwzJA
23.09.25	Advocacy for Swachhata	Rally on Plastic Pollution Reduction	8:00 AM	Birla Campus	https://forms.gle/77YkvBSQHfQdVmmT7
23.09.25	Advocacy for Swachhata	Drawing Competition on i- A Day in a Swachh Gaon ii- A Clean-up Story iii स्वच्छता मेरी पहचान	10.30 AM	Birla Campus	https://forms.gle/zYVfqeP2W6PVcsrbA
23.09.25	Advocacy for Swachhata	Slogan Competition i. Eco friendly celebrations ii. Zero-waste celebrations	10.30 AM	Birla Campus	https://forms.gle/QifJ8ChiPkJxarTP7
23.09.25	Advocacy for Swachhata	Poster Competition on i. My Clean India, My Dream" ii. Waste to Art iii. The Unsung Heroes of Swachhata	10.30 AM	Birla Campus	https://forms.gle/afXj6L5MaucBz8Yb8
24.09.25	Advocacy for Swachhata	Celebrity Speech	10.00 AM	ACL Hall, Birla Campus	-
24.09.25	Advocacy for Swachhata	Speech Competition on i. स्वच्छता अभियान में युवाओं की भूमिका ii- स्वच्छ भारत, समृद्ध भारत	12.00 AM	ACL Hall, Birla Campus	https://forms.gle/W7hD8Qit8ZkTxzU99
25.09.25	Advocacy for Swachhata	स्वच्छता शपथ ग्रहण	7.30 AM	Chauras Campus and Birla Campus	-
25.09.25	Transformation of Cleanliness Target Units	One Day, One Hour, Togetherness Program Cleanliness Drive Collection of Garbage	8.00 AM	Chauras Campus and Birla Campus	https://forms.gle/YT5DUTkc7wrpzjtj7
25.09.25	Transformation of Cleanliness Target Units	Hostel Cleanliness Drive	7.30 AM	Birla & Chauras Hostels (Geo-tagged Photos before & after)	https://forms.gle/bibihdaLoqvFpFca6
29.09.25	Clean Green Festivities	Cultural fest & Food Street Initiative	10.30 AM	Chauras Campus	
29.09.25	Advocacy for Swachhata	Nukkad Natak (Street Play)	Evening	Srinagar	
29.09.25	Clean Green Festivities	Stream & River Cleaning	10.00 AM	Identified Streams / Riverbanks	
30.09.25	Advocacy for Swachhata	Quiz Competition	10.00 AM	Dept of Geography Chauras Campus	https://forms.gle/Bam6k2vTrPEkqwHt7
30/09/25	Safai Mitra Suraksha Shivir	Health Camp for Safai Mitra	10.00 AM	Birla Campus	
01.10.25	Clean Green Festivities	Plantation Drive	8.00 AM	Chitra Garden, Srinagar	
02.10.25	Clean Green Festivities	Swachhata Diwas Swachhata Music Concert, Prize Distribution	10.00 AM	ACL Hall, Birla Campus	



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Prof M.S.Negi
Nodal Officer