



Dr. E. Binodini Devi

Designation : Assistant Professor

Institution : Department of Business Management,
H. N. B. Garhwal Central University, Uttarakhand.

Specialization : Finance and Marketing Management

Education : Pursued MBA from Devi Ahilya University, Indore and
Ph.D. from Manipur University, Manipur.

Teaching Experience : 12 years

Ph.D. Students Presently Guiding : 02 (02 Awarded)

Research Publications : Published 21 research articles in national and international
journals and contributed chapters to 21 different edited
volumes.

Paper Presentations : Attended and presented 22 seminars and conferences at
national and international levels.

Best Three Publications:

1. **Arresting Fake News Sharing on Social Media: A Theory of Planned Behavior Approach". *Management Research Review (MRR)*. <https://doi.org/10.1108/MRR-05-2020-0286>. ISSN-2040-8269. Article Publication Date 18th March 2021. Vol. 44 No.8.Scopus Journal. **Emerald Publishing Limited**. Vartika Pundir, Dr. E. Binodini Devi & Vishnu Nath.pp.1108-1138.**
2. **Internal Marketing Orientation and Knowledge Management Process in Individual Competence Enrichment: PLS-SEM Modelling in Indian Higher Education Scenario". *International Journal of Business Excellence (IJBEX)*. Scopus Journal. Accepted for Publication on 22nd July, 2021. ISSN No. 1756-0047, E-ISSN: 1756-0055. **Inderscience Publishers. Shiva Rani, Dr. E. Binodini Devi & Manok Kumar.****
3. **Impact of Collective Knowledge on Individual Research Competence: Exploring the Mediating Influence of Knowledge Management Processes". EUROPEAN JOURNAL OF INNOVATION MANAGEMENT. ISSN: 1460-1060, eISSN: 1460-1060. UGC Care (Group II) Scopus. Emerald Publishing Limited. Accepted for publication on 18/08/2024. Authors: Shiva Rani & Elangbam Binodini Devi. DOI: 10.1108/EJIM-10-2023-0898.**

Office Address : Department of Business Management,
School of Management
H.N.B. Garhwal University (A Central University),
Chauras Campus, P.O: Kilkileswar
Via: Kirtinagar
Dist: Tehri, Uttarakhand (India) Pin-249161

Mobile : 07895626368

E-mail : binodinielangbam@gmail.com

