

	<p>Dr. Elangbam Binodini Devi presently working as an Assistant Professor in the Department of Business Management, H.N.B. Garhwal University (A Central University), Tehri- Garhwal, Uttarakhand.</p> <p>Date of Joining- 9th October, 2012.</p>
E-mail & Contact No.:	<p>binodinielangbam@gmail.com +91-7895626368</p>
Date of Birth:	<p>4th March, 1985</p>
Educational Qualification:	<ul style="list-style-type: none"> ➤ UGC-NET on June, 2010 as well as June, 2012. ➤ Master of Business Administration from Shri Vaishnav Institute of Technology & Science affiliated with Devi Ahilya University, Indore (MP) in 2008. Specializations are Finance (Major) & Marketing (Minor) with 69.64%. ➤ Bachelor of Business Administration from Boston College for Professional Studies, Gwalior, affiliated with Jiwaji University, Gwalior (MP) in 2005 with 72%. ➤ 12th from Tamphashana Higher Secondary School, Imphal (Council of Higher Secondary Education, Manipur) with 66% in Commerce stream. ➤ 10th from Lainingthou Awangba English School, Imphal (Board of Secondary Education, Manipur), with 56%.
Career Objectives:	<p>To be indispensable part of the education in an environment where I can show & enhance my skills and potential to my best with effective coordination & good team building. Believe in strengthening the views of own by conveying the messages.</p>
Area of Interest:	<ul style="list-style-type: none"> ➤ Financial Management and Marketing.
Total Experience:	<ul style="list-style-type: none"> ➤ 12 years in the Department of Business Management, H.N.B.Garhwal University.
	<p><i>Name of Scholar Ph.D. Topics Status</i></p>

Research Guidance	1. Vartika Pundir (2017-18 Batch) <i>A Behavioural Study on Sharing Brand Related News on Social Networking Sites with Reference to Brand Image</i> Awarded (November 2021)
	2. Shiva Rani (2019-20 Batch) <i>Impact of Collective Knowledge on Individual Research Competence: Reference to Higher Educational Institutions of Uttarakhand</i> Awarded (October 2024)
	3. Nayna Rawat (2020-21 Batch) <i>A Study on Psychological Capital and Work Engagement Among Faculties of Private and State University in Uttarakhand</i> Ongoing
	4. Kavita Shah Ongoing
Seminar / Conference / Workshop / Orientation / Refresher Programme attended / participated:	<ul style="list-style-type: none"> ➤ A paper entitled “Role of Digital Financial Inclusion in Reducing Economic Inequalities” presented at International Conference on Building Future Through Humanities and Technology: Sustainable Development Goals and Local Actions organized by PSIT College of Higher Education, Kanpur at PSIT Campus held on 28th February- 1st March, 2025 (presented online on 1st March). ➤ A paper entitled “A Study on Reliability and Validity of Job Analysis” presented at International Conference on 2nd International Conference on Emerging Trends in Technology, Science, Management and Upcoming Research in Computer Science (ICTSM-RCS-2025) organized by Tirumala Engineering College, Jonnalagadda, Narasaraopeta, Andhra Pradesh In association with Association of Research and Developed Organization with the collaboration of Conference World held on 22nd February, 2025 (presented online). ➤ A paper entitled “Basic Concept on Indian Education System and Its Future Prospects” presented at Two Days National Seminar on Indigenous Knowledge, Indigeneity and Pedagogy: Interrogating and Empowering the

	<p>Indian Knowledge System for Strengthening Viksit Bharat@2047 organized by Department of Education, H.N.B. Garhwal University, Uttarakhand, India Sponsored by Indian Council of Social Science Research (ICSSR), New Delhi held on 14th and 15th February, 2025 (presented offline on 14th).</p> <p>➤ A paper entitled “Sustainable Economic Development” presented at One Day National Conference on Fintech and Artificial Intelligence: Pioneering New Frontiers in Commerce, Economics, and Business Administration organized by Department of Commerce in association with the Internal Quality Assurance Cell (IQAC), Christ Arts and Science College, Kilachery, Thiruvallur, TamilNadu, India held on 06th January, 2025 (presented online).</p> <p>➤ A paper entitled “Criteria in the Growth & Performance of Mutual Fund Industry” presented at One Day International Conference on Paradigm Shift in Global Business Practices and Socio-Economic Progress for Achieving SDGs organized by Vishisht School of Management, Indore (M.P.), India held on 14th December, 2024 (presented online).</p> <p>➤ A paper entitled “Concept on Green Human Resource Management Practices” presented at International Conference on The Role of Technology and Management in Fulfilling the Sustainable Development Goals for a Green Future organized by Department of Management Studies, Erode Sengunthar Engineering College (Autonomous), Perundurai, Erode held on 29th November, 2024 (presented online).</p> <p>➤ Participated Online NEP Orientation and Sensitization Programme (One-Week Faculty Development Program) under Malaviya Mission Teacher Training Programme MMTTP of Ministry of Education, Government of India organized by Malaviya Mission Teacher Training Centre, Shri Ram College of Commerce, University of Delhi, New Delhi from 2nd April to 12th April, 2024.</p>
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	<ul style="list-style-type: none"> ➤ A paper entitled “Promoting Sustainability through e-learning: A Pathway to a Greener Future” presented at National Seminar on Digital Business Operations and Sustainability organized by SSJDWSSS Govnt.P.G. College Ranikhet Sponsored by ICSSR, New Delhi held on 29th -30th September, 2023. (30th September, online presented) ➤ A paper entitled “Derivative as a Tool of Risk Management” presented at International Seminar on Accounting, Finance and Business Management organized by Department of Business Management Assam University, Silchar (India) held on 27th September, 2022. (Online presented) ➤ Participated Online Two-Week Faculty Development Program on Research Methodology and Applied Econometrics for Social Sciences organized by the Department of Business Administration, Assam University in Collaboration with Department of Economics and Department of Business Administration, Vidyasagar University, West Bengal from 5th September to 17th September, 2022. ➤ A paper entitled “A Study on Impact of Global Warming on Global Economic Growth” presented at National Seminar on Global Warming and its Impact on Economy jointly organized by Social Science and Management Welfare Association, Youth Economics Association and Radiant Group of Institutions, Jabalpur (M.P.), India held on 5th June, 2022. (Online). ➤ A paper entitled “Role of Local Governments in Developing Business Partnerships” presented at National Seminar on Local Governance & Management in Northeast India organized by Department of Management, Mizoram University, Mizoram held on 26th -27th May, 2022. (Online). Presented on 27/05/22. ➤ A paper entitled “Role of Neurofinance on Investment Decision Making” presented at 11th International Conference on Management Practices and Research organized by Apeejay School of Management, Dwarka, Delhi held
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on 12th May, 2022. (Online).

- A paper entitled “**Digital Transformation in Indian Unorganized Retail Sector**” presented at 6th International Conference on Disruptive Innovation and Digital Transformation in Business Management organized by Zakir Hussain Delhi College, University of Delhi (Department of Commerce & IQAC) in association with GL Bajaj Institute of Management & Research, PGDM Institute, Greater Noida held on 5th -6th May, 2022. (Online presented on 5th May).
- A paper entitled “**Sustainable Development Goals and its Implementation in India**” presented at International Seminar on Development Cooperation between India & Neighbouring Countries: Possibilities and Challenges organized by UGC-SAP DRS-II, Department of Economics, Tripura University in Collaboration with Research Information System, New Delhi held on 22-24 March, 2022. (Online). (Online presented on 22nd March, 2022).
- A paper entitled “**A Study on Government Schemes for Women Empowerment in India**” presented at Multidisciplinary International Conference on Women Empowerment- 2022 jointly organized by Social Science and Management Welfare Association, Youth Economics Association and Radiant Group of Institutions, Jabalpur (M.P.), India held on 5th March, 2022. (Online).
- A paper entitled “**Role of Small and Medium Enterprises Towards Increasing Development of a Region**” presented at 7th International Youth Symposium organized by B.K. School of Professional and Management Studies, Gujarat University held on 28-29 January, 2022. (Online presented on 28th January, 2022).
- A paper entitled “**Review of Skill India and Its effect on IT Industry 4.0: Current Issues and Future Possibilities**” presented at Two Days

	<p>International E-Conference on Role of Technological Disruption in Management, Science and Humanities in Emerging World Order organized by Amity Business School, Amity University, Uttar Pradesh, Lucknow Campus held on 28-29 October, 2020.(online)</p> <ul style="list-style-type: none"> ➤ A paper entitled “Role of Local Entrepreneurs during Lockdown Period of Covid-19” presented at National Virtual Seminar on Globalization and Challenges During Covid-19 organized by Dept. of History, Govt. Narmada College, Hoshangabad (M.P.) Affiliated to Barkatullah University, Bhopal (M.P.) held on 14 July, 2020. ➤ A paper entitled “A Study on Significance of Social Media in Present Scenario” presented at National Virtual Seminar on Importance of Technology in Current Global Scenario organized by Govt. Narmada College, Hoshangabad (M.P.) Affiliated to Barkatullah University , Bhopal (M.P.) held on 11 June, 2020. ➤ A paper entitled “ Impact of Global Pandemic (Covid-19) on India” presented at one day National Webinar Conference on Impact of Global Pandemic (Covid-19) on India organized by Department of Economics and Department of Commerce A.S. College, Deoghar in collaboration with University P.G. Dept. of Economics, S.K.M.U., Dumka, Jharkhand, India held on 2 June, 2020. ➤ A paper entitled “A Study on Stress and Stress Management During Covid-19” presented at International Webinar on Exploring and Understanding Covid-19 organized by Bhavan’s Mehta Postgraduate College, Bharwari, Kaushambi, U.P. held on 30-31 May, 2020. ➤ A paper entitled “Covid-19: A Heavy Weight on Socio-Economic Development of India” presented at one day International Webinar
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	<p>Conference on Global Socio-Economic Development jointly organized by Social Science and Management Welfare Association & Vikramaditya College Jabalpur. M.P. (India) held on 24 May, 2020.</p> <ul style="list-style-type: none"> ➤ A paper entitled “Role of Corporate Social Responsibility in Indian Market” presented at one day National Webinar Conference on Social Challenges and Technology Innovation jointly organized by Social Science and Management Welfare Association & Vikramaditya College Jabalpur. M.P. (India) held on 17 May, 2020. ➤ Participated One Week Short Term Training Program on Dimensions of Qualitative Research held at Academic Activity Centre, Chauras Campus, H.N.B. Garhwal University organized by Faculty Development Centre under the MHRD Scheme of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNM TT) from 21st to 27th August, 2019. ➤ Participated Refresher Course in Business Studies for 21 days held at UGC-Human Resource Development Centre, Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Haryana from 24th November to 14th December, 2017. ➤ Participated One Week Short Term Course For Teachers in Higher Education-03 on Open Educational Educational Resources in Higher Education held at Academic Activity Centre, Chauras Campus, H.N.B. Garhwal University organized by Faculty Development Centre under the MHRD Scheme of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNM TT) from 4th to 9th September, 2017. ➤ Attended One Day National Workshop on Popularisation of Remote Sensing Based Maps and Geospatial Information on 11th August, 2017 organized by Indian Society of Remote Sensing and Indian Space Research
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	<p>Organisation at Seminar Hall of Forestry Department, H.N.B. Garhwal University (A Central University).</p> <ul style="list-style-type: none"> ➤ Attended A 3 Days Workshop on Needs of Information Technology in Higher Education on 8th to 10th June, 2017, under the Financial Assistance of UGC, NERO, organized by Thoubal College, Thoubal, Government of Manipur at Conference Hall of the College. ➤ A paper entitled “Entrepreneurship & Government Initiatives: A Review of Literature” presented at One Day National Seminar on Opening Uttarakhand State for StartUp Companies organized by Department of Business Management, HNB Garhwal University (A Central University), Srinagar Garhwal held on 4th March, 2017. ➤ A paper entitled “Sources of Financing as the Key for the Survival of an Enterprise and the Difficulties for Raising it” presented at One Day International Conference on Paradigm Shift in Innovative Business Management organized by Vishisht Institute of Professional Studies and Research, Indore held on 10th December, 2016. ➤ Attended 2 Days National Workshop on Inclusion of Indian Situations in the Syllabus of Business Management on 17th & 18th September, 2016 organized by Gurukul Kangri Vishwavidyalaya, Haridwar- Uttarakhand. ➤ Participated 21st Refresher Course in Commerce & Management for 21 days held at UGC-Human Resource Development Centre, Devi Ahilya Vishwavidyalaya, Indore from 4th to 24th May, 2016. ➤ A paper entitled “Pros and Cons of Online Shopping” presented at 2 Days International Conference on E-Commerce organized by Doon Business School, Dehradun held on 16th -17th January, 2016. Best Paper Presenter
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	<p>Award. Presented on 16th.</p> <ul style="list-style-type: none"> ➤ A paper entitled “India’s Look East Policy: Extended Northeast & Their Economic Integration” presented at 2 Days International Seminar on Look East Policy: Perspectives From the South East-Asian Architecture organized by Department of Management, North-Eastern Hill University held on 26th - 27th June, 2015. Presented on 27. ➤ Participated 22nd Orientation Programme for 28 days held at Academic Staff College, Manipur University (A Central University) from 1st to 28th February, 2014. ➤ Management Development Program on Cross Cultural Communication on 19th – 20th Aug., 2013 organized by Department of Business Management, H.N.B. Garhwal University (A Central University). ➤ Workshop on Science & Technology and Sustainable Bio economy for Women’s Welfare on 17th & 18th May, 2013 organized by UCOST.
<p>Publications (Journal as well as Book):</p>	<ul style="list-style-type: none"> ➤ “Studies on Emotional Intelligence and Leadership: A Bibliometric Analysis”. Industrial Engineering Journal. ISSN: 0970 – 2555. UGC Care Group 1 Journal. Vol. XVIII, Issue No. 03 March 2025. Authors: Sonal Juyal, Poonam Pal, Monika Kashyap & Elangbam Binodini Devi. UGC CARE LIST Sr. No. 169. Science Group. pp.05-10. ➤ “A Study on Significance of Funds for an Enterprise”. Title of the Book: Bridging Worlds: Interdisciplinary Perspectives on Modern Challenges, 2025. ISBN No. 978-93-48843-57-9. pp. 85-89, National Press Associates, New Delhi, India. Author: E. Binodini Devi. Edited by Vishal V Gaikwad, Sukhpreet Kaur and Namrata Khilochiya.

	<p>➤ “Consumer’s Perception Towards Online Shopping with Special Reference to Srinagar-Garhwal, Uttarakhand”. JOURNAL OF MOUNTAIN RESEARCH. P-ISSN: 0974-3030, E-ISSN: 2582-5011. UGC Care (Group II) Web of Science. Vol. 19(2), (2024), December issue. Authors: Raghav Chandna, Shiva Rani, E. Binodini Devi, Manwer Singh and Sanjay Kumar Mishra, pp. 387-395. DOI: https://doi.org/10.51220/jmr.v19-i2.40.</p> <p>➤ “Workplace Counseling and its Strategies for Rural Women Employees”. Title of the Book: Uttarakhand at 25: Reflecting on A Journey of Development, 2024. ISBN No. 978-81-19680-09-2. pp. 195-198, Academic Publication, Delhi, India. Author: E. Binodini Devi & Shiva Rani. Edited by Dr. Vipul Bhatt, Vidha Pundir and Navanshu Pandey.</p> <p>➤ “Impact of Collective Knowledge on Individual Research Competence: Exploring the Mediating Influence of Knowledge Management Processes”. EUROPEAN JOURNAL OF INNOVATION MANAGEMENT. ISSN: 1460-1060, eISSN: 1460-1060. UGC Care (Group II) Scopus. Emerald Publishing Limited. Accepted for publication on 18/08/2024. Authors: Shiva Rani & Elangbam Binodini Devi. DOI: 10.1108/EJIM-10-2023-0898</p> <p>➤ “Disaster in India: Disaster Management and its Mitigation Procedure”. Title of the Book: Green Marketing and Rural Development, 2024. ISBN No. 978-81-973894-2-9. pp. 236-242, P.K. Publishers & Distributors, New Delhi, India. Author: E. Binodini Devi. Edited by Amit Kumar Singh and Priyanka Mahanta.</p> <p>➤ “A Review Based Study on Government Initiatives for the Development of Entrepreneurs and Jobs Generation”. Title of the Book: Microfinance, Entrepreneurship and Empowerment, 2024. ISBN No. 978-81-19907-51-9.</p>
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	<p>pp. 217-222, Indu Book Services Pvt. Ltd, New Delhi, India. Author: E. Binodini Devi. Edited by Harish Chandra Joshi and Jitendra Kumar Lohani.</p> <p>➤ “Equity Mutual Fund Performance Dynamics: Analyzing Volatility, Sensitivity, and Risk Adjusted Returns Before, During and After Covid-19 Pandemic”. JOURNAL OF MOUNTAIN RESEARCH. P-ISSN: 0974-3030, E-ISSN: 2582-5011. UGC Care (Group II) Web of Science. Vol. 19(1), (2024), June issue. Authors: Muhammed Farsin Elaram and E. Binodini Devi, pp.561-572. DOI: https://doi.org/10.51220/jmr.v19i1.55</p> <p>➤ “E-Banking: Tools, Advantages and Challenges in India”. Title of the Book: Digital Economy of India Recent Developments and Emerging Perspectives, May 2024. ISBN No. 978-81-19674-52-7, pp. 124-127, National Press Associates, New Delhi, India. Author: E. Binodini Devi. Edited by Vikas Batra and Dr.Reena Hooda.</p> <p>➤ “Analysing the Impact of Positive Psychological Capital on Study Engagement among Students in Higher Education Institutions”. JOURNAL OF MOUNTAIN RESEARCH. P-ISSN: 0974-3030, E-ISSN: 2582-5011. UGC Care (Group II) Web of Science. Vol. 18 (2), (2023) December issue. Authors: Nayna Rawat & E. Binodini Devi. pp.63-72. DOI: https://doi.org/10.51220/jmr.v18i2.8</p> <p>➤ “Role of Sustainability for Agriculture Upliftment in Indian Context”. Title of the Book: Demography, Development and Rural Transformation: Prospects and Problems, 2023. ISBN No. 978-93-90775-35-4, pp. 54-61, International Publications Publishers & Distributers, Kanpur, India. Authors: Shiva Rani, E. Binodini Devi and Manoj Kumar. Edited by Anita Rudola, Raiz Ahmed and Veer Singh.</p> <p>➤ “Knowledge Management Process Enablement in Higher Education</p>
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	<p>Institutions: A Study for Future Direction". Industrial Engineering Journal. ISSN: 0970 – 2555. UGC Care Group 1 Journal. Vol. XV, No. 10 October 2022. Authors: Shiva R. & Elangbam Binodini Devi. UGC CARE LIST Sr. No. 155. Science Group. pp.33-38.</p> <p>➤ "Basic Concept of Globalization and Indian Economy". Title of the Book: Global Development & Digitalisation, 2022. ISBN No. 978-93-93166-12-8, pp. 1-5, Social Research Foundation, Kanpur, India. Author: E. Binodini Devi. Edited by Dr. Tulika Saxena, Dr. Smita Dron, Dr. Richa Mishra and Dr. Rashi Saxena.</p> <p>➤ "Covid-19 and Digital Transactions in India". Title of the Book: Covid-19: Impact and Response Volume VIII, 2022. ISBN No. 978-93-91768-61-4. pp. 92-95, Bhumi Publishing, Maharashtra, India. Author: E. Binodini Devi. Edited by Dr. Neeraj Kumar Sharma, Dr. Med Ram Verma, Mr. Sanjay L. Gaikwad and Dr. Madhavi Tiwari.</p> <p>➤ "A Study on Effect of Covid-19 on Digital Marketing". Title of the Book: Covid-19: Impact and Response Volume VII, 2022. ISBN No. 978-93-91768-52-2. Author: E. Binodini Devi. pp.41-43, Bhumi Publishing, Maharashtra, India. Edited by Shweta Rani, Vinod Kumari, Radhika P.C. and Jaspreet Kaur.</p> <p>➤ "Internal Marketing Orientation and Knowledge Management Process in Individual Competence Enrichment: PLS-SEM Modelling in Indian Higher Education Scenario". <i>International Journal of Business Excellence (IJBEX)</i>. Scopus Journal. Accepted for Publication on 22nd July, 2021. ISSN No. 1756-0047, E-ISSN: 1756-0055. Inderscience Publishers. Shiva Rani, Dr. E. Binodini Devi & Manok Kumar.</p> <p>➤ "Arresting Fake News Sharing on Social Media: A Theory of Planned Behavior Approach". <i>Management Research Review (MRR)</i>. https://doi.org/10.1108/MRR-05-2020-0286. ISSN-2040-8269. Article Publication Date 18th March 2021. Vol. 44 No.8.Scopus Journal. Emerald Publishing Limited. Vartika Pundir, Dr. E. Binodini Devi & Vishnu Nath.pp.1108-1138.</p>
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	<ul style="list-style-type: none"> ➤ “Development of Rural Areas: A Brief About Manipur”. Title of the Book: Agriculture and Rural Development, 2020. ISBN No. 978-81-946216-3-8. pp.165-167, ISSMWA Publisher, Jabalpur (M.P.). Edited by Dr. Sanntosh Kumar Arsiya and Sunil Kumar Arsiya. ➤ “Various Facets of Women Empowerment”. Title of the Book: Human Rights in India, 2020. ISBN No. 978-81-935330-0-0. pp.17-21, SRF Publication, Jabalpur (M.P.). ➤ “Socio-Economic Development of Women”. Title of the Book: Women Socio Economic Development, 2020. ISBN No. 978-81-935942-0-9. pp.27-29, SRF Publication, Jabalpur (M.P.). ➤ “A study on how to create awareness and selling procedures of a new product in the market”. Title of the Book: Business Management Practices Emerging Trends, Volume-III, 2020. ISBN No. 978-81-947738-5-6. pp.259-261, Archers & Elevators Publishing House, Bangalore. Edited by Dr.G.Vani, Dr.A.Veenapani, Dr.M.Ganesh Babu and Dr.Badrudhin. ➤ “Scenario of Water Crisis: A Brief Highlight on Current Situation of Manipur”. Title of the Book: Dynamics of Sustainable Business Management Perspectives and Strategies, 2020. ISBN No. 978-81-947123-3-6. pp.27-30, Mittal Publications, New Delhi. Edited by Dr. Sunildro L.S. Akoijam, L. Shashikumar Sharma, Jaynal Ud-din Ahmed and Prof. W.C.Singh. ➤ “Opportunities of Tourism Sector in Manipur”. Journal of Interdisciplinary Cycle Research. An UGC -CARE Approved Group- A Journal. Volume XI, Issue XII, December-2019. ISSN-0022-1945.pp.1279-1282. Single Author. Scopus Index. ➤ “Human Force and Management of Financial Status of M/S Thangjam Agro Industries Private Limited & Imphal Hospital and Research Centre Private Limited Situated in Manipur”. THINK INDIA JOURNAL UGC Approved International Indexed and Referred Journal, Volume 22, No. 14, December 2019. ISSN-0971-1260.pp.14077-14081. D Group Journals. An UGC -CARE Approved Journal. Single author. ➤ “Laiharaoba- A Sacred Festival of Manipur”. THINK INDIA JOURNAL UGC Approved International Indexed and Referred Journal, Volume 22, No. 10, November 2019. ISSN-0971-1260.pp.6124-6126. D Group Journals. An UGC -CARE Approved Journal. Single author. ➤ “A Review of Previous Studies on Green Marketing in India”. Title of
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	<p>the Book: Sustainable Business Development Contemporary Issues and Challenges, 2018. ISBN No. 978-93-5299-476-2 (Print). pp.164-167, Himalaya Publishing House, Mumbai. Edited by Dr. Seram Sureshkumar Singh, Dr. Sunildro L.S. Akoijam and Prof. W.C.Singh.</p> <p>➤ “A Study on Position of India in Global Outsourcing Industry”. Title of the Book: Recent Trends in Business and Management, 2018. ISBN No. 978-93-5299-481-6 (Print). Himalaya Publishing House, Mumbai, pp.28-30, Edited by W.C.Singh, Sunildro L.S. Akoijam, L.S. Sharma and J.U. Ahmed.</p> <p>➤ “Tourism Industry: Initiatives of Indian Government and its key Role in Economic Development”. Title of the Book: Emerging Dynamics of Indian Tourism and Hospitality Transformation and Innovation, 2019. ISBN No. 978-93-83419-76-0 (Print). pp.47-52, Copal Publishing Group, Lajpat Nagar, U.P.. Edited by Dr. U.N. Shukla and Dr. Sharad Kumar Kulshreshtha. Dr.E. Binodini Devi.</p> <p>➤ “Role of Government for Renewable Solar Industry in India”. Title of the Book: Waste Management and Utilization techniques, 2017. ISBN No. 978-93-86138-88-0. pp.255-260, International Research Publication House, New Delhi. Edited by Dr. Ashok Matani, 2017.Author: E.Binodini Devi.</p> <p>➤ “EXIM Policy 2015-2020: India New Foreign Trade Policy”. Shiv Shakti International Journal in Multidisciplinary & Academic Research, Volume 6, No. 5, October 2017. ISSN-2278-5973.pp.1-6. Single author. UGC Listed.</p> <p>➤ “A Review of Literature on Mobile Commerce Research and Applications”, Business Dimensions- International Journal of Research & Innovation, Vol. 4 (5), ISSN 2348-2737 (Print) ISSN 2348-2745 (Online), May 2017. pp.28-31. UGC listed. Single author.</p> <p>➤ “Financial Inclusion & its Challenges in India”. Title of the Book: Knowledge Transfer and Transformation: Global and Local Business for Competitiveness and Social Justice, 2017. ISBN No. (Print) 978-9937-0-2232 (Online). pp.19-27, Nepalese Academy of Management, Kathmandu, Nepal. Edited by Dhruba Kumar Gautam and Dakshata Rana, 2017. Author: E.Binodini Devi.</p> <p>➤ “India’s Agri Exports Outpace Other Commodities”. Title of the Book: Agricultural Marketing Issues and Challenges. ISBN No. 978-81-7622-392-8. pp.73-80, Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, 2017. Dr. E. Binodini Devi & Prof. W.C. Singh.</p> <p>➤ “Evolution in the Indian Securities Market”. Title of the Book: A Beacon across Economics, Finance, Governance and Leadership 978-9937-0-2231 in</p>
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	<p>Recent Era. ISBN No. 978-93-5273-426-9. pp.3-6, Himalaya Publishing House, Mumbai. Edited by Dr. Nilam Panchal, Dr. Moirangthem Shanti Devi & Prof. W.C. Singh, July 2017. Author: E.Binodini Devi.</p> <p>➤ “Issues & Challenges of Indian Higher Education System”. Title of the Book: A Beacon across Economics, Finance, Governance and Leadership in Recent Era. ISBN No. 978-93-5273-426-9. pp.91-95, Himalaya Publishing House, Mumbai. Edited by Dr. Nilam Panchal, Dr. Moirangthem Shanti Devi & Prof. W.C. Singh, July 2017. Dr.M. Shanti Devi & Dr. E. Binodini Devi.</p> <p>➤ “An Overview on Foreign Direct Investment in India”, International Journal of Research in Finance and Marketing, Volume-6, Issue-4. ISSN 2231-5985, April 2016. pp.89-98. Peer Reviewed. Single author.</p> <p>➤ “A Rising Salesman in 21st Century Effective Selling”. Title of the Book: Agricultural Marketing System in India A Comparative Exploration with Manufacturing and Services Sector. ISBN No. 978-81-7622-361-4. pp.75-81, Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, 2016. Dr. E. Binodini Devi & Prof. W. C. Singh.</p> <p>➤ “Liquidity Management-A Review of Relevant Literature”, Indian Journal of Research-PARIPEX Global Research, Volume-3, Issue-8. ISSN 2250-1991, August 2014. pp.90-92. Prof. W.C. Singh & Dr. E. Binodini Devi. Peer Reviewed.</p> <p>➤ “Women Entrepreneurship on Economic Development of Manipur”. Title of the Book: Entrepreneurship in the Era of Globalization, First Edition 2014.ISBN No. 978-93-82606-09-3. pp.202-214, Sunmarg Publishers & Distributors H.No.36, New Delhi. Edited by Dr. W.C. Singh and Prof. Ibohal Meitei. Single author. Author: Dr. E. Binodini Devi.</p> <p>➤ “Role of Financial Institutions in Promoting Border Trade of Manipur”. Shiv Shakti International Journal in Multidisciplinary & Academic Research, Volume 2, No. 2, March-April 2013. ISSN-2278-5973.pp.1-12. Dr. E. Binodini Devi & Prof. W.C. Singh. UGC Listed.</p> <p>➤ “Government’s Measures for Conservation of Endangered Forest Areas”. International Journal of Scientific Research, Volume 2, Issue 3, March 2013. ISSN 2277-8179. pp.282-284. Dr. E. Binodini Devi & Prof. W.C. Singh. Peer Reviewed.</p> <p>➤ “Human Trafficking Emphasising on North East Regions of India”. International Journal of Educational Aspects, Management Studies and Applied Sciences, Volume 1, Issue 1, Nov.-Jan., 2012-13. ISSN:2320-</p>
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	0383.pp.326-331. Single author. Peer Reviewed.
Convener:	<ul style="list-style-type: none"> ➤ Co-Convener of One Day National Seminar “Opening Uttarakhand State for Startup Companies” held on 4th March, 2017 organized by Department of Business Management at Activity Centre, H.N.B.G.U ➤ Convener of Two Days guest lecture on Supply Chain Management delivered by Ms. Manita Dhyani- Senior Executive- Terumo India Pvt. Ltd., Gurgaon held on 23rd and 24th February, 2017 ➤ One day workshop on “Soft Skills Development” held on 7th Nov., 2015 at Seminar hall- Department of Business Management ➤ Two days workshop on “Leap to Success” held on 4-5th March, 2016, Seminar hall- Department of Business Management
Member of Organizing Committee:	<ul style="list-style-type: none"> ➤ Two days Industry Academia Interface held on 2-3rd April, 2015 ➤ One day Industry Academia Interface held on 6th Nov., 2015
Life Membership of Association	<p>North Eastern Management Association (NEMA)</p> <p>North Eastern Economic Association (Life Membership no. D80)</p> <p>Life Membership in Indian Accounting Association</p> <p>Life Membership No. SML – 32 (Shimla Branch)</p>
Membership from March 2017 to March 2019 (2 years)	Nepalese Academy of Management
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Guest Faculty:	<p>Address Pre Ph.D. students in the Department of Business Management on the subject: Advances in Management of Organization</p>
Papers presently teaching & taught:	<ul style="list-style-type: none"> ➤ Security Analysis & Portfolio Management ➤ Working Capital Management ➤ Banking & Financial Services ➤ Sales & Distribution Management ➤ Project Management & Entrepreneurship ➤ Counseling Skills for Managers ➤ Organizational Behavior ➤ Principle and Practice of Management
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