



Dr. Monika Kashyap

Designation: Assistant Professor

Institution: Department of Business Management, H.N.B. Garhwal Central University, Uttarakhand.

Specialization: Finance and Human Resource Management

Education: Pursued MBA and Ph.D. from Himachal Pradesh University, Shimla.

Teaching Experience: 12 years 03 months (as on March 2024)

Books Published: “Economic Reforms in India Since 1991”, SAGE Publications, Published on 15th August 2018; ISBN: 978-93-528-0722-2.

Policy Making: Contributed chapters to Economic Survey (volume II) for the years 2018-19, and 2019-2020, 2020-21 of Government of Uttarakhand,

Administrative Responsibilities Held Earlier:

Warden, Bhagirathi Girls Hostel, Chauras campus, HNB Garhwal University

Ph.D. Students Presently Guiding: 03 (01 Awarded)

Research Publications: Published 20 research articles in national and international journals and contributed chapters to 10 different edited volumes.

Paper Presentations: Attended and presented 24 seminars and conferences at national and international levels.

Best Five Publications:

1. Kohli, Kamlesh; Kashyap, Monika, Kuruva, Mahendra Babu; Tiwari, Sunil; (2024); “Mobile banking: a bibliometric analysis” Journal of Financial Services Marketing; (Accepted for Publication); Impact factor +3. ISSN: 1363-0539; E-ISSN: 1479-1846. Springer, Scopus-Q1, WOS-SSCI, B-ABDC.
2. Kumar, Bipin; Kohli, Kamlesh; Kashyap, Monika September (2023) “Examining the determinants of fintech adoption in MSMEs: An empirical study in Uttarakhand using the technology acceptance model.” Tec Empressarial, Volume 18, Issue 2. Pp 556-574. P-ISSN: 1659-2395, E-ISSN: 1659-3359. UGC Care (Group II) Scopus listed. Scimago Journal rank: 0.163; Impact factor: 0.37.
3. Verma, Disha; Kumar, Bipin; Kohli, Kamlesh; Kashyap, Monika (2023) “Exploring the Nexus: Financial Literacy, Risk Attitude, and Investment Preferences among Youth in Uttarakhand” Journal of Mountain Research, Volume 18, Issue 2, (December) pp. 151-161;. P-ISSN: 0974-3030,

E-ISSN: 2582-5011; DOI: <https://doi.org/10.51220/jmr.v18i2.17>. UGC Care (Group II) Web of Science.

4. Murthy, Satyanarayana Dogga; Kuruva, Mahendra Babu; Kashyap, Monika (2023) “What have been driving India’s economic growth? An empirical analysis”, The Indian Economic Journal. UGC Care Listed (Group I). DOI: <https://doi.org/10.1177/00194662231211204>. ISSN: 0019-4662; E ISSN: 2631-617X. Publisher: Indian Economic association.
5. Kashyap, Monika (2022) “Poverty in India: Policy Discourse, Challenges and the Way Ahead”, Indian Journal of Natural Sciences, Volume 13, Issue 73, (August), pp.45185-45191. ISSN: 0976-0997. Web of Science Indexed Journal.

More Details:

Dr. Monika has been a resource person to academic institutions and also government organization to deliver lectures on issues of contemporary relevance and also on topics like ‘motivation’ and ‘leadership’ to the top level management at Satluj Jal Vidyut Nigam Limited.

She was the convener for three events of Industry-Academia interface held at H.N.B. Garhwal University and made sincere efforts to deepen the linkages of the university with the industry, H.N.B .Garhwal University.

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