

**Department of Business Management, School of Management,  
HNBGU (A Central University), Srinagar, Uttarakhand**

**Dr. Satyveer Singh Meena**

Associate Professor (Management)

E-mail: [stvrmeena206@gmail.com](mailto:stvrmeena206@gmail.com);

Mobile No.: +91-77376 93252



**ACADEMIC QUALIFICATIONS**

Sl. No.	Examination Passed	Year of passing	University (India)	Subjects taken
1.	BBA	2009	University of Rajasthan, Jaipur (Raj.)	Management
2.	MBA	2011	Centre for Entrepreneurship & Small Business Management (CESBM), Maharshi Dayanand Saraswati University, Ajmer (Raj.)	Management (Finance & Entrepreneurship)
3.	PhD	2018	Faculty of Management Studies (FMS), Mohan Lal Sukhadiya University, Udaipur (Raj.)	Management
4.	NET/JRF	2010	University Grant Commission (UGC)	Management
5.	SET (State Eligibility Test for Lectureship)	2013	Rajasthan Public Service Commission (Accredited By University Grant Commission, New Delhi) Rajasthan	Management
6.	Diploma in Organic Farming	2014	Directorate of Human Resource Development (DHRD), SKRAU, Bikaner.	Agriculture
7.	Certified Trainer of Entrepreneurship	2014	National Science and Technology Development Board, Department of Science and Technology (DST) India and Entrepreneurship Development Institute of India, Ahmadabad.	Entrepreneurship
8.	The Knowledge Co-Creation Programme (Young Leaders) for India	2018	Federation of World Youth Akita (Japan), organized by Japan International Cooperation Agency under the International Cooperation Programme of the Government of	“Agri-Business/Agri-Eco-Tourism Course”

			Japan.	
9	Annual Faculty Development Programme (FDP)-IIM Indore	2021	Indian Institute of Management (IIM), Indore	Management

### **EXPERIENCE**

- Associate Professor (Management) at Department of Business Management, School of Management, HNBG Central University, Srinagar, Uttarakhand (Since Dec 24<sup>th</sup>, 2023 to as on date).
- Assistant Professor (Finance) at Institute of Agri Business Management, SKRAU, Bikaner, Rajasthan (From June 11<sup>th</sup>, 2012 to Jan. 23<sup>rd</sup>, 2024).
- Worked as Assistant Director Students Welfare (ADSW), Assistant Director Physical Education (ADPE), Officer In-charge Store, Establishment, Admission, Hostel Warden, AICTE, AISHE, ST/SC/OBC Cell, Industrial Tour, Landscape Cell and Member University Sports Board.

### **RESEARCH PAPERS**

- 25 articles published in various reputable publications that are graded by NAAS, indexed in ABDC, Scopus, and UGC Care List.

#### **Last five Research Papers:**

1. **Meena, S.S.,** Naikoti R., Bihari Pal, A., & Kumar, A. (2024). **Price forecasting of sweet lime using ARIMA model for better marketing decisions.** *Academy of Marketing Studies Journal*, 28(3), 1-6.
2. Vikas, **Meena, S. S.,** Sharma, A., Kumar, S., Verma, R. K. and Acharya, V. S. (2023). **Quantitative Assessment of Post-Harvest Losses of Guava (*Psidium guajava*) in Rajasthan.** *Current Agriculture Research journal*, Vol. 11, No. (3), PP. 1030-1040.
3. Sharmila, J., **Meena, S. S.,** Dashora, J., Vikash and Pal, A. B., (2023). **A Comparative Study of MGNREGA in Drought Prone District of Rajasthan and Irrigation Dominated District of Andhra Pradesh.** *European Economic Letters*, Vol. 13 (4), PP. 767-772.
4. Naikoti R., **Meena S. S.,** and Vikas (2023). **Market Integration of Sweet Lime between Domestic and International Market.** *The Journal of Research ANGRAU*, Vol No. 3, PP. 130-135.
5. Dash, A., Ray S., Biswas T., **Meena S. S.,** Kishan M. C., Yadav S., and Mishra P., (2023). **Validation of Growth Rate Estimate Using Spline Regression Technique for Green Gram Production in Odisha.** *Indian Journal of Economics and Development*, Volume 19(4), pp.243-256.

## **BOOKS**

- **Meena, S.S.,** Vikas & Prasad, H. (Eds.) (2022) **Emerging Trends in Agribusiness and General Management.** Delhi: Himanshu Publication. ISBN: 978-93-94954-29-8.
- **Meena, S.S.,** Sharma, A. & Mathur, A. (Eds.) (2023) **Agri Business-A Managerial Perspective.** Delhi: Scientific Publishers. ISBN: 978-81-962469-3-8.

## **BOOK CHAPTERS**

- 20 book chapters in different books published by international and national publishers.

## **INTERNATIONAL and NATIONAL CONFERENCES/SEMINARS**

- Paper presented in 29 international and national conferences/seminars.

## **BEST PAPER AWARDS**

- Received 4 best paper awards in different international and national conferences.

## **TRAININGS/SEMINARS/WORKSHOPS/WINTER SCHOOLS ORGANIZED**

- 7 trainings/seminars/workshops/winter schools organized.

## **CONSULTANCY PROJECT COMPLETED**

- One consultancy project of INR 7.20 lakh was completed in collaboration with Ashwattha Advisors Pvt. Ltd. (A subsidiary of Techno serve India).

## **INTERNATIONAL and NATIONAL TRAINING PROGRAMME ATTENDED**

- 41 training programme attended.

## **PROFESSIONAL MEMBERSHIP**

- Japan International Cooperation Agency (JICA), Tokyo Japan. (Life Time Membership)
- IIM Indore
- Indian Accounting Association (Life Time Membership)
- Indian Commerce Association (Life Time Membership)
- Indian Society of Extension Education, Indian Agricultural Research Institute, PUSA, New Delhi. (Life Time Membership)
- Indian Society of Mobilization for Sustainable Development, Indian Agricultural Research Institute, PUSA, New Delhi. (Life Time Membership)
- Rajasthan Society of Extension Education, MPUAT, Udaipur, Rajasthan (Life Time Membership)
- The Society of Economics and Development (Life Time Membership)

## **SPECIAL ASSIGNMENT AND DEVELOPMENT COURSE CURRICULUM**

- Nominated as University **Board of Management (BOM)** member for one year (29.08.2018 to 28.08.2019) of Swami Keshwanand Rajasthan Agricultural University, Bikaner, vide University order no. F 25 (iv)/SKRAU/Meeting section/2018/670 dated: August 14, 2018.
- Participated as an expert in the **2<sup>nd</sup> BSMA** meeting of ICAR for revision of curriculum of Master's and Doctoral Degree Programme in Agri Business Management and Agricultural Economics held on September 17-18, 2018.
- External member of the selection committee in the process of recruitment of Young Professionals at ICAR- Central Institute for Arid Horticulture, Beechwal Bikaner (Raj.) vide order F. No. 011/ PS/ Dir/ YP- I/Conf. /2019/02 dated: June 10, 2019.
- Survey of Tribal Sub Plan (TSP) Region of Rajasthan as desired by Her Highness Governor of Rajasthan from July 21 to July 26, 2013.
- Member of University level placement cell vide order No. F. 1(6)/SKRAU/Estt/Gr.-I/2019/1178 dated June 15, 2019.
- Manager of Team representing S K Rajasthan Agricultural University, Bikaner, Rajasthan in the All India Agricultural Youth Festival held from February 08-12, 2020 at IGKV, Raipur.
- Manager of Team representing S K Rajasthan Agricultural University, Bikaner, Rajasthan in the 15th All India Agricultural Youth Festival 2014-15 held from March 18-21, 2015 at ICAR, National Dairy Research Institute, Karnal, Haryana.

## **STUDENT GUIDED**

- PG Students (Major Advisor)- 90
- PG Students (Joint supervision)- 60
- PhD Students (Major Advisor)- 02
- PhD Students (Joint supervision)- 03

## **COURSES TAUGHT**

MBA	PhD
➤ Management Accounting and Control	➤ Entrepreneurship and Corporate Governance
➤ Financial Management	➤ International Business
➤ Production and Operation Management	➤ Agricultural Finance
➤ Commodity Market and Futures Trading	
➤ Banking & Insurance Management	
➤ Project Management and Entrepreneurship Development	
➤ Agricultural Marketing	
➤ Marketing Management	
➤ Managerial Economics	
➤ Management Information System	
➤ Computer for Managers	

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| <ul style="list-style-type: none"><li>➤ Principals of Management</li><li>➤ Rural Marketing</li></ul> |  |
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(Satyveer Singh Meena)