

**Curriculum Vitae of S.C.Bagri. Ph.D, former Vice Chancellor Himgiri Zee University and Member of Indian National Commission for Cooperation with UNESCO (INCCU)**



**General information of the applicant**

Name :	S .C . BAGRI, Professor and Member of Indian National Commission for Cooperation with UNESCO (INCCU)
Date of Birth :	12 <sup>th</sup> August 1956
Age on 21st July 2020	63-year, 11 month, and 9 day
Citizenship	Indian

Contact Address	Centre for Mountain Tourism and Hospitality Studies, Chauras Campus, HNB Garhwal University, Post office- Killeleshwar, Tehri Garhwal 249161
Phone Number	941207836, 9027022816
Email	<a href="mailto:prof.bagri@gmail.com">prof.bagri@gmail.com</a> bagri_sc@rediffmail.com

**Present Position**

Designation	Professor at Centre for Mountain Tourism and Hospitality Studies
Organization	HNB Garhwal University( a Central University)
Pay Scale	UGC Professor Scale with Rs 10000.00 pay band
Date of Appointment to the present post	<b>27<sup>th</sup> September 1995</b>
Total Experience	25 years

**Details of Experience possessed as per eligibility criteria**

Post held	Pay scale	Organization	Experience( years and
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			months)
Professor of Tourism management	UGC Scale with Rs10000 pay band	HNB Garhwal University	Working as professor since 1995
Dean, school of Management	UGC Scale with Rs10000 pay band	HNB Garhwal University( a Central University)	2017-2020
Professor and Head,	UGC Scale with Rs10000 pay band	HNB Garhwal University( a Central University)	November 2014 to December 2016
Vice Chancellor	Rs 150000 ( fixed)	Himgiri Zee University, Dehradun	August 2012 to November 2014
Controller of Examination	Additional Charge	HNB Garhwal University	1999-2000
Dean, School of Management,	UGC Scale	HNB Garhwal University( a central University)	May 2010– July 2012
Professor	UGC Scale	HNB Garhwal University	Aug . 1998–June 2010
Professor at Indian Institute of Tourism and Travel Management IITTM),	UGC Scale	Ministry of Tourism, Govt. of India, Gwalior, M.P	Sept. 1995–July 1998 ( 2 Years 10 months)
Reader, Department of Tourism	UGC Scale	HNB Garhwal University	1991-1995
Lecturer	UGC Scale	HNB Garhwal University	1980-1991

## Academic

qualification	University	year
D.Phil.	HNB Garhwal University	1988
Technical Course in Restoration and conservation	Ministry of Foreign Affairs Govt . of Italy	1987
PG Diploma in Archaeology	Archaeological Survey of India	1979
M.Phil.	Kurukshetra University	1978
MA	Allahabad University	1976
BA	Allahabad University	1974

### 5:Administrative Experience

Post	Organization/University	Duration		Experience( in years and months)
		From (date)	To( date)_	
Head of the department	HNB Garhwal University	1991 1998 2015	1995 2012 2018	22 year
Chairman Board of Studies	HNB Garhwal University	1991 1998-2015	1995 2012 2018	22 year
Member Board of Studies	HNB Garhwal University	1980	1991	11 year
Dean of faculty	HNB Garhwal University	2003 2009 2017	2006 2012 2020	9 year
Member of Academic Council	HNB Garhwal University	1991- 1998-2015	1995 2012 2018	22 year
Member of Executive council	HNB Garhwal University	2005 2018	2006 continue	3year
Member of professional/ Academic bodies	1-Member of the Board of Governors, IITTM, Ministry of Tourism, Govt. of India 2-Ciarman and Member of NAAC Peer team 3- Member OF UGC committees	1999  2012	2002  2019	3 year  Visited around 25 universities and colleges
Coordinator	MHRD, Govt, of India SWAYAM Programmed in Tourism and Hospitality	2018	2019	40 hours videos and manuscripts

### Academic/ Teaching Experience and Responsibilities

post	Organization/University	Duration		Experiences
		From	To	
Professor	HNB Garhwal University	2014	continue	6 years 7months

Professor	HNB Garhwal University	1998	2012	14 years
Professor	Indian Institute of Tourism, Gwalior	1995	1998	2 years 9 months
Reader	HNB Garhwal University	1991	1995	4 yeas
Lecturer	HNB Garhwal University	1980	1991	12 years

### Participation and contribution in relevant areas of higher education

Assignment	Organization	Area of specialization
Member of Indian National Commission for Cooperation with <b>UNESCO (INCCU)</b> from 2020-2024	MHRD, Govt. of India	<b>Education</b>
Coordinator	<b>UGC SAP programme</b>	Ecotourism Garhwal Himalaya 2011-14 , Rs 45 lakh

### Involvement with formulation of Academic programmes

Nomenclature of the academic programme formulated	Date of approval of Academic Council	Year of Introduction
2year Master of Tourism Administration	January 1991	July 1991
2-year MBA in Tourism	March 1999	July 2000
4-year Bachelor in Hotel Management	February 2004	July 2004

### (D): Important MOUs formulated for academic collaborations

MOUs formulated	Name of Agencies involved	Year of MOU
January 2019	Hire Mee( KAAM services pvt. Ltd)	22 <sup>nd</sup> January 2019

## 7:International Academic Exposure

Post/Assignment	Organization	Area of Assignment	Duration		
			from	to	years
Trainee	Ministry of Foreign Affairs, Italy	Conservation and restoration of Historic sites	Sept 1986	May 1988	7 months
Resource person	University of Gondar Ethiopia	Teaching and development of curriculum	September 2 <sup>nd</sup> 2006	September 10, 2006	10 days

## Scholarly Achievement

### A: Contribution to Books and Journals

**Editor-in-Chief of Journal of Tourism [www.jothenbgu.in](http://www.jothenbgu.in)**

Associated with Journal of Tourism (JoT)- a biannual research Journal published by Centre for Mountain Tourism & Hospitality Studies, HNB Garhwal University (**UGC care list**)

### Edited Books

- Global Opportunities and Challenges for Rural and Mountain Tourism with Dr Dev Kant Kala, IG Publication, **New York( 2020)**
- Tourism and Hospitality Industry- Applications and Role of Science and Technology ISBN 97881211084 Bishan Singh & Mahendra Pal Publisher, Dehradun, (2013)
- Innovation and Competitiveness in the Hospitality and Tourism Industry” with Prof John Crotts and Prof S.K.Gupta and it was published by Kanishka Publishers, New Delhi (**2013**)
- “Tourism and Hospitality Industry: Applications and Role of Science and Technology” with 2 other authors published by Bishan Singh and Mahindra Pal, Dehradun( **2012**)
- “Hospitality Industry: Contemporary Issues and Challenges” with 2 other authors and it was published by Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University(**2009**)
- “Hospitality Management: Trends and Issues” with Ashish Dahiya published by Anmol Publication, New Delhi( **2008**)

### Authored Book

- Trends in Tourism Promotion” (2003) , published by Bishen Singh and Mahendra Pal,Dehradun

#### **Edited Conference proceedings**

- Edited a proceedings of three days International Conference on *Sustainable Development Practices in Tourism and Hospitality Sector in the Himalayan States* with 2 other authors held at Rishikesh April 28–30 ,**2017** , ISBN **978-9382830-35-1**
- Edited a proceedings of two days National Conference on *Sustainable Tourism Planning and Development” (2006)*, published by Bishen Singh and Mahindra Pal, Dehradun
- Edited a proceedings of two days National Conference on *Sustainable Tourism Planning and Development” (1997)* ,, **August 8-10**, held at Indian Institute of Tourism and Travel Management, Govt. of India, Gwalior

#### **Research Papers**

<ul style="list-style-type: none"> <li>• Devkant Kala / <b>S. C. Bagri</b>,(2018)</li> </ul>	Barriers to local community participation in tourism development: Evidence from mountainous state Uttarakhand, India <i>Tourism, Vol 66, No3</i>
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C., &amp; Suresh Babu</b>,(2017)</li> </ul>	A. Some Reflections on India’s Outbound Tourism <i>Journal of Tourism, Vol. XVIII, No.1. pp.57-62.</i>
<ul style="list-style-type: none"> <li>• <b>Bagri S.C.&amp; Devkant Kala</b>, (2016)</li> </ul>	Residents’ attitudes toward tourism development and impacts in Koti– Kanasar, Indroli, Pattayur tourism circuit of Uttarakhand, India. ” <i>Pasos Journal of Tourism and Cultural Heritage</i> . University of La Laguna, Spain .
<ul style="list-style-type: none"> <li>• <b>Bagri S.C. &amp; Devkant Kala</b>(2016)</li> </ul>	Tourists’ satisfaction at Trijuginarayan: An emerging spiritual and adventure tourist destination in Garhwal Himalaya, India” . <i>Turizam– International Scientific Journal</i> , University of Novi Sad, Serbia .
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C. &amp; Devkant Kala</b>.(2015)</li> </ul>	Tourists’ satisfaction at Trijuginarayan, India: Importance-Performance Analysis. <i>Advances in Hospitality and Tourism Research</i> . Journal of Akdeniz University, Turkey, 3 (2), 89-115.
<ul style="list-style-type: none"> <li>• Devkant Kala &amp;<b>Bagri, S.C.</b> (2014).</li> </ul>	An exploratory study of managerial attitude towards performance measurement in hotels of Uttarakhand State of India. <i>International Journal of Qualitative Research in Services, Inderscience Publishers</i> , 1 (4), 276-291.

<ul style="list-style-type: none"> <li>• Devkant Kala &amp; <b>Bagri, S.C.</b> (2014).</li> </ul>	Key performance indicators for hospitality industry: A study from the tourist state of Uttarakhand, India. <i>Tourismos: An International multidisciplinary Journal of Tourism</i> , University of the Aegean, Greece, 9 (1), 187-206.
<ul style="list-style-type: none"> <li>• Devkant Kala &amp; <b>Bagri, S.C.</b> (2014).</li> </ul>	Balanced scorecard usage and performance of hotels: A study from the tourist state of Uttarakhand, India. <i>Asia-Pacific Journal of Innovation in Hospitality and Tourism</i> , Taylor's University, Malaysia, 3 (2), 153-173.
<ul style="list-style-type: none"> <li>• Devkant Kala &amp; <b>Bagri, S.C.</b> (2014)</li> </ul>	"Key performance indicators for hospitality industry: A study from the tourist state of Uttarakhand, India". <i>Tourismos: An International multidisciplinary Journal of Tourism</i> , University of the Aegean, Greece.
<ul style="list-style-type: none"> <li>• Ganguly, Parley &amp; <b>Bagri, S.C.</b> (2014).</li> </ul>	Sustainable Coastal Tourism promotion in West Bengal, India: An analytical study of Coastal Residents Attitude of Digha and Shankarpur Sea beaches. <i>Journal of Tourism: An International Research Journal on Travel and Tourism</i> , 15 (1&2), 91-112.
<ul style="list-style-type: none"> <li>• Devkant Kala &amp; <b>Bagri, S.C.</b> (2013).</li> </ul>	Applicability of Balanced Scorecard in Hotel industry: A research note. <i>Journal of Tourism: An International Research Journal on Travel and Tourism</i> , 14 (2), 77-87
<ul style="list-style-type: none"> <li>• Devkant Kala &amp; <b>Bagri, S.C.</b> (2013).</li> </ul>	Key Performance Indicators in the hospitality Industry. <i>Saaransh - An International Bi-annual Refereed Research Journal of RKGIT</i> , 4 (2), 42-48
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C.,</b> &amp; Suresh Babu, A. (2013)</li> </ul>	at <a href="http://ayanaant.vivavoyages.in/wp-content/uploads/2013/07/online-white-paper.pdf">http://ayanaant.vivavoyages.in/wp-content/uploads/2013/07/online-white-paper.pdf</a>
<ul style="list-style-type: none"> <li>• Mahar, S.S. and <b>Bagri, S.C.</b> (2013),</li> </ul>	Human and Gender Development in Mainstreaming of Rural Villages: A Case of Ecotourism Entrepreneurship in Ghuttu Valley of Uttarakhand State, India", Pp. 50-64. <i>VSB Journal of Management Research</i> , Vol. 1 (1). Pp. 50-64., ISSN 2278-2559, New Delhi.
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C.,</b> &amp; Suresh Babu, A (2011).</li> </ul>	Historical Development of tourism education in India- The case of Himalayan state of Uttarakhand. <i>Journal of Tourism</i> , Vol. XII, No.1. Pp.39-59
<ul style="list-style-type: none"> <li>• Mahar, S.S. and <b>Bagri, S.C.</b> (2010),</li> </ul>	"Tourism in the Himalayas: An Evaluation of Tourist Perception, Expectation Quotient and Satisfaction Level in the Bhilangana River Valley of Uttarakhand State", <i>Journal of Tourism</i> . Vol. 11 (1), ISSN 0972-7310.
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C.,</b> Babu, S.A., Kukreti, M., &amp;</li> </ul>	Human Capital Decisions and Employee Satisfaction at Selected Hotels in India. <i>Florida International University (FIU) Hospitality Review</i> , 29(2), 104-120.

Smith.S. (2011).	
• <b>Bagri, S.C.</b> & Devkant Kala (2011).	Performance Measurement using Balanced Scorecard: Indian Experience. International Journal of Economics and Management Science - A Bi-annual Journal of School of Management, Pondicherry University, Puducherry, 1 (1), 89-99.
• <b>Bagri, S.C.</b> , Suresh Babu, A., &Kukreti, M.(2010)	Human resource Practices in Hotels: A Study from the tourist state of Uttarakhand" . <i>Journal of Human Resources in Tourism and Hospitality</i> , <b>Rutledge</b> . Vol.29. No.2. pp.104-120.
• <b>Bagri,S.C.</b> , & Suresh Babu.A(2009)	Impact of Terrorism on India's Tourism Industry', <i>South Asian Journal of Socio-Political Studies</i> , 10 (1), 134-137.
• <b>Bagri,S.C.</b> , & Suresh Babu, A (2009)	<i>Role of Hospitality in Tourism industry, One India One People, Published by One India One People Foundation</i>
• Sanjay Singh & <b>S.C. Bagri</b> (2008).	<i>Women Entrepreneurship Development and Ecotourism Promotion in Nanda Devi Biosphere Reserve of Uttarakhand Himalaya published in Anvesha, 1(2), 83-92. ISSN No. 0974-5467.</i>
• <b>Bagri, S.C.</b> , Sanjay Singh and Sonia Sharma (2007),	'Human Resource Capital for Quality Tourism in Indian Organizations', published in <i>Indian Journal of International Tourism &amp; Hospitality Research, Vol.-I, No. – I, P. 15-31</i>
• <b>Bagri, S.C</b> & Jitendra Mohan Mishra (2005),	'Mountain Ecotourism in Lata and Tolma villages of Nannda Devi Biosphere Reserve (NDBR): A Study of Stakeholders and Perception and Forecasting Future Facilities and Amenities' published in <i>Journal of Tourism, Vol-VII, P. 13-40.</i>
• <b>Bagri, S.C</b> & Jitendra Mohan Mishra (2004)	'Ecotourism Complex Planning: An Estimation of Financial outlay for Anusuyadevi in Garhwal Himalaya published in <i>Journal of Tourism, Vol.-VI, No. – 1-2, P. 95-112.</i>
• <b>Bagri, S.C</b> & Ashok Kumar (2003),	Bagri, S.C & Ashok Kumar (2003), Nanda Devi Royal Pilgrimage in Pindar River Valley in Garhwal Himalaya: An Analysis of Resource Attractions for Sustainable Tourism Development published in <i>Journal of Tourism, Vol. V, No. – 2, PP 93-118.</i>
• <b>Bagri, S.C</b> (1999)	Bagri, S.C (1999), Status of Travel and Tourism Industry in India: A futuristic view of Growth published in <i>Journal of Tourism, Vol.-IV, PP 31-56.</i>
• <b>Bagri, S.C</b> , G.	Bagri, S.C, G. Raveendran & A.K. Bhatt (1998), Ecotourism in India: Concepts,

Raveendran & A.K. Bhatt (1998),	Definitions and Destination Management published in IITTM Journal of Travel and Tourism, Vol.-II, No.-I, PP 55-74.
• <b>Bagri, S.C</b> (1997)	'What is Tourism? Concepts and Definitions published in IITTM Journal of Travel and Tourism, Vol.-1, No.-1, P. 77-98
• <b>Bagri, S.C</b> (1995),	Bagri, S.C (1995), 'Tourism Education – Use and Relevance for Employment Opportunities published in University News, Vol. 33, No.-49, P. 5-10, Association of Indian Universities, New Delhi
• <b>Bagri, S.C</b> (1994),	Strategy for Sustainable Tourism Development for Trekking Tourism Promotion and Environment Conservation in Garhwal Himalaya published in Journal of Tourism, Vol.-II, PP 29-52
• <b>Bagri, S.C</b> (1993),	'Mountain Tourism in the Himalayas: Some Observations on Trekking in Garhwal Himalaya published in Journal of Tourism, Vol-1, P. 67-85
• <b>Bagri, S.C</b> (1988),	'Tourism and Conservation in Historic Places: The Case of Sravasti' published in Journal of Himalayan Studies and Regional Development, Vol.-15, P.-55-68
• <b>Bagri, S.C</b> (1989),	Bagri, S.C (1989), 'Mountain Tourism: Problem of Resource use and Environment conservation in Kashmir and Garhwal published in Journal of Tourism and Hotel Management', Vol-III, P. 7-18.
• <b>Bagri, S.C</b> (1984),	Bagri, S.C (1984), 'Lumbini: The Buddhist Resort in the Himalayan Foot Hills published in the Journal of Himalayan Studies and Regional Development', Vol.-7&8, P. 97-102.

### Books' Chapter

<ul style="list-style-type: none"> <li>• <b>Bagri, S.C.</b> &amp; Devkant Kala ( 2020) Introduction and Assessment of Off beat Destinations for Community based Ecotourism Development and promotion in Uttarakhand India, in <i>Global Opportunities and Challenges for Rural and Mountain Tourism</i>, IGI Global Book, <b>USA, 2020</b></li> </ul>
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C.</b>, A Suresh Babu( 2017) , Condition factors for the development and growth of sustainable entrepreneurship in mountain tourism promotion in Uttarakhand Himalaya India in " <i>Changing Paradigms in Sustainable Tourism Research: Problems and Perspectives</i>, International Association of Scientific Experts in Tourism(AIEST) Erich Schmidt Verlag, <b>Berlin</b></li> </ul>
<ul style="list-style-type: none"> <li>• <b>Bagri, S.C et al.</b> (2014). "A Study of Special Interest Tourism Destinations in Uttarakhand state of India for Integrated Community Development" in "Contemporary Trends in Tourism and Hospitality Management", Primus, New Delhi</li> </ul>

<p>● <b>Bagri, S.C.</b>, Suresh Babu, A., &amp; Vijay Prakash Bhatt (2013). Innovation and Competitiveness in Ecotourism: A View from the Koti–Kanasar–Indroli–Pattyur Circuit in Uttarakhand Himalaya, India. <i>Innovation and Competitiveness of the Hospitality and Tourism Industry</i> (Eds.) John Crotts., S.K.Gupta &amp; S.C.Bagri, Kanishka Publishers and Distributors, New Delhi. Pp.130-163.</p>
<p>● <b>Bagri, S.C.</b>, &amp; Suresh Babu, A., (2013). Managing and Developing Cultural Tourism Products for Ecotourism Promotion in Uttarakhand, India, Tourism Business- In <i>Emerging Trends and Evolving Practices</i> (Eds.) Y.Venkata Rao &amp; Sampad Kumar Swain, Himalaya Publishing House, Mumbai.</p>
<p>● <b>Bagri, S.C.</b>, &amp; Suresh Babu, A., (2011). Status of Tourism &amp; Hospitality Education in Punjab, <i>Tourism and Hospitality Industry-Challenges and Innovations</i>, Neha Publishers and Distributors</p>
<p>● <b>Bagri, S.C.</b>, &amp; Suresh Babu (2010), Tourism Education In India in "<i>Perspectives on Governance of Higher Education</i>," Bharati Vidyapeeth Deemed University, Pune</p>
<p>● <b>Bagri, S.C. et al (2008)</b>, "Issues and Trends in Tourism Promotion in India: Challenges Ahead" in "<i>Travel and Tourism Management-Contemporary Issues and Trends</i>", Abhishek Publications, Chandigarh</p>
<p>● <b>Bagri, S.C. et al (2007)</b>, 'Tourism Policy Framework for Further Growth and Development in Garhwal Himalaya with Special reference to Tourism Attractions in Uttarkashi District" in "<i>Tourism Development- Impacts and Strategies</i>", Anmol Publications Pvt. Ltd., New Delhi.</p>
<p>● <b>Bagri, S.C (2007)</b>, 'Exporting India's Tourism Education to Developing Countries: Opportunities and Challenges' '<i>Cutting Edge Research in Tourism</i>' Abhishek Publications, Chandigarh.</p>
<p>● <b>Bagri, S.C (2007)</b>, 'Tourism and Hotel Management Education in India" in "<i>Human Resource Development Practices in Travel and Tourism</i>", CMTHS, Srinagar Garhwal.</p>
<p>● <b>Bagri, S.C</b> and S.K. Gupta (2000) Tourism and Pilgrimage Planning and Development Issues in "<i>Garhwal Himalaya: Nature, Culture and Society</i>". Trans Media, Srinagar Garhwal.</p>
<p>● <b>Bagri, S.C (2000)</b>, 'Tourism in Uttarakhand: Prospects for Sustainable Development in '<i>Uttarakhand Statehood: Dimensions of Development</i>' Indus Publishing Company, New Delhi.</p>
<p>● <b>Bagri, S.C (1998)</b>, 'Domestic Tourism in India: Analyzing Tourism Destination and Policies for Sustainable Development' in '<i>Domestic Tourism in India</i>', Indus publishing Company, New Delhi.</p>
<p>● <b>Bagri, S.C (1998)</b>, 'Ecotourism and Guidelines for Wildlife and Local Community Involvement' in "<i>Sustainable Development of Chilika Lagoon</i>", Chilika Development Authority, Orissa.</p>

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| <ul style="list-style-type: none"> <li>• <b>Bagri, SC (1995)</b>, 'Buddhist Tourism Development: Resource Attractions, Conservation and Planning' in "Tourism Management-A Global Perspective", Deep &amp; Deep Publication, New Delhi</li> </ul> |
| <ul style="list-style-type: none"> <li>• <b>Bagri, SC (1993)</b>, 'Tourism Management Education: Issues and Challenges' in "Tourism and Socio-Economic System", Jodhpur.</li> </ul>   |

### Conference Proceedings Chapter

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| <ul style="list-style-type: none"> <li>• <b>Bagri, SC (2009)</b>, Ecotourism and Community Development in Dodital Lake Area published in the souvenir of the National Seminar on "The Freedom of Man and his attitude towards Environment: Contemporary Challenges and Strategies," organized by Department of Philosophy, HNB Garhwal University Srinagar Garhwal.</li> <li>• <b>Bagri, SC (2008)</b>, "Sustainable Development and Mountain Tourism" published in the souvenir of National Conference on "Application of RS and GIS in the Natural Resources Management, Sustainability and Uses", Organized by Department of Geology, HNB Garhwal University, Srinagar Garhwal.</li> <li>• <b>Bagri, SC</b> and Ashok Kumar <b>(2006)</b>, 'Nature Rock Garden: The Valley of Flowers: Destination Interpretation and Infrastructure Auditing in the proceedings on "<i>Sustainable Tourism Planning and Development</i>", Organized by Association of Tourism Teachers in Rishikesh, and published by Bishen Singh Mahendra Pal Singh, Dehradun.</li> <li>• <b>Bagri, SC</b> &amp; A.K. Bhatt (1997), "Sustainable Tourism Planning and Development" paper published in the proceedings of the National Conference on "Sustainable Tourism Planning and Development" organized by Indian Institute of Tourism and Travel Management, Govt. of India, Gwlor</li> </ul> |
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### Articles in Magazine

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| <ul style="list-style-type: none"> <li>• <b>Bagri, S.C.</b>, &amp; Suresh Babu, A. (2009). Critical Analysis of the Existing Scenario of Hospitality Management Education. <i>University News</i>. Vol.47, No.36. Page 12-20</li> <li>• <b>Bagri, S.C.</b>, &amp; Suresh Babu, A. (2009). "Career in Tourism Administration", <i>Employment News</i>, February: 14-20, Vol.XXXIII, No.46, pp.01&amp;56.</li> <li>• <b>Bagri, S.C (1997)</b>, 'Tourism Management Education- Issues and Challenges' published in <i>University News</i>, Vol.-35, No.-19, P. 12-25. Association of Indian Universities, New Delhi</li> </ul> |
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**SWAYAM, MHRD, Course Coordinator**

Online Refresher Program for University and College Teachers( <b>ARPIT</b> ), <b>MHRD, Govt. of India 2019</b>	Ministry of Human Resource Development & National Resource Centre, H.N.B.G. University, Year 2019	Developed 40 online lectures with videos on Tourism and Hospitality Services Management
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<b>Online Lectures and study material</b>		
Online lectures on “ <b>Buddhist Tourism and Himalayan Tourism</b> ” for online Annual Refresher Program in Teaching (ARPIT) in Tourism and Hospitality Service Management ,under MOOCs platform SWAYAM	Ministry of Human Resource Development & National Resource Centre, H.N.B.G. University, Year 2019	online Refresher Program for University and College Teachers( <b>ARPIT</b> ), <b>MHRD, Govt. of India</b>
“ <b>Buddhist Tourism and Himalayan Tourism</b> ” for online Annual Refresher Program in Teaching (ARPIT) in Tourism and Hospitality Service Management ,under MOOCs platform SWAYAM	Ministry of Human source Development & tional Resource Centre N.B.G. University, Year 19	Refresher Program for university and College Teachers I n tourism and Hospitality Management (ARPIT)

**Participation and Scholarly presentations in Conferences**

**National**

Date	Title of the conference and Institution	Title of the paper presentation
February 5, 2015,	A two days national seminar of Indian Hospitality Congress held at DY Patil University, Navi, Mumbai.	“Prospects and Challenges faced by the hospitality industry in the Growth of the Tourism industry”
October 24 – 25, 2014	A two days National Seminar on “Innovation in Tourism and Hospitality Sector” held on at YSR National Institute of Tourism and Hotel Management, Hyderabad	Entrepreneurship Development in Tourism sector
January 30–31,	“National Tourism Entrepreneurship Development Summit” held at Central	Tourism Entrepreneurship in the Himalayan states

2014.	University Jammu	
April 21-22, 2013.	National Seminar on "Contemporary Tourism Planning: Introspecting Problems and Prospects" organized by Department of Tourism Administration, Dr. B. A. Marathwada University, Aurangabad	Mountain Tourism planning in India
March 4, 2011	National Seminar on " <i>Skills Development in Tourism and Hospitality Sector in India</i> " organized by School of Tourism and Hospitality Studies, Indira Gandhi National Open University, New Delhi,	Role of soft skills in Tourism industry
March 31, 2008	National Seminar on " <i>Emerging Issues in Tourism Destination Planning in India</i> ". held at the Centre for Tourism Studies, Pondicherry University, Pondicherry	Contemporary Issues and Challenges in Tourism promotion
March 15, 2006	National Conference on " <i>Tourism Planning and Promotion in North-East India</i> " Rajiv Gandhi Central University Itanagar, Arunachala Pradesh, India	Issues and Challenges in Tourism promotion in India

**D: B: International**

Date	Title of the conference and Institution	Title of the paper presentation
April 23-24, 2018	International Conference on Food, Culture and Tourism, Indian Hospitality Congress and Dev Sanskriti University, Hardwar	Presidential address on the theme of the seminar
April 10-12, 2017	Kalinga International Buddhist Conclave, Ministry of Tourism, Government of Odisha, Bhubaneswar	Buddhist Tourism: Opportunities and Challenges
April 28-30, 2017	International Conference on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in The Himalayan States	Assessment of Tourism and Hospitality Entrepreneurship in the Indian Himalayan States

Dec 6-9,2016	International Seminar on Bhagwat Gita: Holistic Life Management and Word Harmony Tourism Movement	Tourism {planning for the Mahabharata Travel Circuit
October 25-28, 2012	International Conference on "Changing Paradigms in Sustainable Mountain Tourism Research: Problems and Perspectives", held on at Blixen/Bresson, South Tyrol, Italy.	Mountain Tourism in Uttarakhand

**E: Participation and Contribution in National and International in the area of academic and professional expertise**

	<b>Numbers</b>	
<b>Invited Talks to the</b> Graduate students of University of Gondar, Ethiopia for 10 days in 2006 on "Tourism <i>Planning and Development</i> ". The program was sponsored by UNDP. and 5 lectures on Tourism Planning tpo the students of BBA in Tourism managementg of <b>Sultanate of Oman in 2008</b>	International	10 +5 lectures
<b>Invited talks</b> the officials representing Ministry of Tourism of Govt, of India and state governments	National	30 lectures on Tourism Management held in Goa, Patnitop in J&K. HIPPA, Shimla from 1996-98 under the supervision of Indian Institute of Tourism and Travel management, Gwalior
<b>Congress Attended</b>	International	3
	National	10
<b>Examinership</b>	International	1
	National	50
<b>Others</b>	International	Moderation of the syllabus of

		International BBA in Tourism Government of Sultanate of Oman
	National	Coordinator of MHRD, Govt. of India SWAYAM programme in Tourism and Hospitality Services Management and developed 40 videos and manuscripts with the help of a team

### 11; Research Project

Client/ Organization	Nature of the Project
Indian Council of Social Science Research, New Delhi 2019	Value Chain based Tourism Development in Punch Badri Circuit in Garhwal Himalaya
Ministry of Environment and Forests, Government of India, 2010-2012	Assessing feasibility and preparation of action plan for promoting ecotourism in Ghuttu Area, District Tehri of Uttarakhand.
German Technical Cooperation with Regional Economic Development (RED) 2010	Identification and assessment of off-beat destinations in Uttarakhand for community-based ecotourism development and promotion"
G.B.Pant Institute of Himalayan environment and Development, Government of India, 210	Planning and promoting ecotourism at selected tourist destinations of District Amora, Bageshwar, and Nainital of Kumaon Himalaya for community development"
All India council for Technical Education, New Delhi, 2010	Human Resource Development Practices in Hospitality Sector in Uttarakhand .
Indian Council of Social Science Research, New Delhi. 2007	Ecotourism Planning and Development in Kedarnath Wildlife Sanctuary in Garhwal Himalaya'
Agriculture Finance Corporation of India, 2006	"Credit Absorption Capacity for Tourism Entrepreneurs in Pauri, Almora and Tehri districts of Uttarakhand state" .

University Grants Commission, New Delhi in 2005.	Ecotourism Planning in the Har-ki-Dun Sanctuary of Garhwal Himalaya
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### Coordinators of UGC-SAP

**Coordinator of University Grants Commission - Special Assistance programme(UGC-SAP) Direct Research Scheme (DRS-I)** till July 2012 under which University Grants Commission, New Delhi sanctioned Rs. 45 lakh to Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University for undertaking quality research on ecotourism for 5 years duration from 2009-2014

### Consulting Experience:

Name of the project	Title/ Position	Name of the Sponsoring organization
Tourism Master Plan of Punjab State of India in 2009.	Country Human Resource Development Consultant.	United Nations World Tourism Organization (UNWTO), Madrid.
Tourism Master Plan of West Bengal State in 2008	Country Human Resource Development Consultant.	United Nations World Tourism Organization (UNWTO), Madrid.
Vocational Training to twenty thousand youths of Uttarakhand State	Expert consultant for 100 days w,e.f., April 2020	The Central Project Coordinator Unit Integrated Livelihood Support Project Department of Rural Development, Govt. of Uttarakhand

### Honors,Awards and Fellowship

Sn	Name of the Fellowship	Elected/ Honorary Fellow	Awarded by	Year of Award

1	Government of Italian Fellowship	Selected through MHRD, Govt. of India	Ministry of Foreign Affairs, Govt of Italy	1986-87
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### 13. Number of Research Scholars supervised

Name of the Programme	Awarded
Ph.D.Degree in Tourism	25

#### Strength

With 41 years of experience in tourism and hospitality discipline I developed the department of Centre for Mountain Tourism & Hospitality Research (CMTHS) of HNB Garhwal University as a premier center for carrying out cutting edge research in Tourism and Hospitality Management. I further brought out an International research Journal of Tourism to disseminate the accumulated wisdom to others. Besides editing a couple of books on the subject, my research papers have been published in refereed journals and completed significant research projects and some of the major projects were funded by GTZ Germany, AICTE, and ICSSR. In view of my expertise I was consultant of United Nations World Tourism Organization Madrid besides my association with Indian Tourism Congress and Indian Hospitality Congress and remained President of both the societies for 3-year duration respectively. In view of this, ESSEL Group Mumbai offered me an opportunity to lead their university named Himgiri Zee University Dehradun as Vice Chancellor which I accomplished to the best of my ability and efforts. . During my tenure as Vice Chancellor at Himgiri Zee University in Dehradun from 2012-14, with the cooperation of national and international experts, I designed some courses for both the Undergraduate and Graduate Programs, specifically Bachelor of Architecture, Mass Communication, Business Management and 3-year degree programme in Hotel Management. Further I took the responsibility of Coordinator of Industry Academia Linkages programme besides holding the position of President of University Alumni Association and deeply involved in the placement of university students



Srinagar Garhwal

22.11.2020