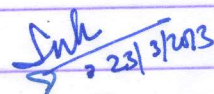
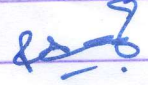
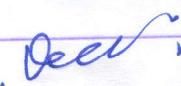
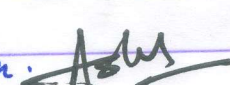

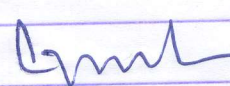


Minutes of the ~~For~~ Board of Studies

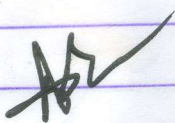
The meeting of Board of Studies of CMTHS held on 23/03/2013 discuss the following agenda items. The following members were present in the meeting:

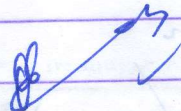
- | | | |
|---|------------------|---|
| ① Prof. S. K. Gupta
Head of the Department | Chair person |  |
| ② Dr. R. K. Dhudi
CMTHS, HNBHU. | Member. |  |
| ③ Prof. O. P. Kalandari
Bundelkhand University | External member. |  |
| ④ Dr. Ashish Dahiya.
MD University Rohtak. | External member. |  |
| ⑤ Prof. A. R. Dangwal
DepH. of M.C.T, HNBHU. | External member. |  |
| ⑥ Prof. R. C. Dangwal
DepH. of Commerce, HNBHU | External member. |  |

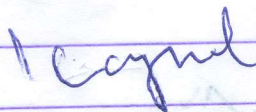
Agenda

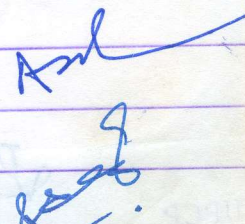
- ① To review two year full time MBA (Tourism) syllabi and credit criteria to be implemented w.e. from academic session 2013-14 onwards.
- ② Reframing of one year full time Post Graduate Diploma in Tourism and ~~Hot~~ Elementary Hoteliering within the new framework of credit system.
- ③ To recommend the list of external experts for various committees in pursuance with University letter Acad/2013/310 dated 06/03/2013.
- ④ Evaluate the progress reports of three Ph.D scholars of the Department for necessary onward action.











(2)

Proceedings

- ① The Committee thoroughly reviewed the prevailing syllabi and credit criteria of two year full time MBA (Tourism) programme and recommend as per below

Course Structure

The MBA in Tourism Programme will be divided into four semesters and the study modules follows:-

Syllabus of Master of Business Administration in Tourism (MBA in Tourism) Course Structure

FIRST SEMESTER (All papers are compulsory-Total Credit -18)

Course No.	Title of course	Credit			
		L	T	P	C
CMTHS/SOM/C-101	Principles and Practices of Management	03	0	0	0
CMTHS/SOM/C-102	Marketing: Concepts & Principles	03	0	0	0
CMTHS/SOM/C-103	Business Environment	02	0	0	0
CMTHS/SOM/C-104	Tourism: Concepts and Principles	03	0	0	0
CMTHS/SOM/C-105	Tourist Resources of India	03	0	0	0
CMTHS/SOM/C-106	Computer Application in Tourism & Hospitality Industry	02	0	0	0
CMTHS/SOM/C-107	Field Tour and Viva-Voce	02	0	0	0
Total		18			

SECOND SEMESTER (All papers are compulsory-Total Credit -18)

Course No.	Title of Course	Credit			
		L	T	P	C
CMTHS/SOM/ C- 201	Introduction to Travel Agency and Tour Operation Business	03	0	0	03
CMTHS/SOM/ C- 202	Organizational Behaviour	03	0	0	03
CMTHS/SOM/ C- 203	International Air Fare, Ticketing and Air Cargo Operation	03	0	0	03
CMTHS/SOM/ C- 204	Introduction to Basic Accounts & Financial Management	03	0	0	03
CMTHS/SOM/ C 205	Hospitality Industry Management	02	0	0	02
CMTHS/SOM/ C- 206	Human Resource Management	02	0	0	02
CMTHS/SOM/ C- 207	Field Tour Report and Viva-Voce	0	0	02	02
Total		18			
CMTHS/SOM/ SS- 208	Self-Study Course on Conference, Convention and Event Management	03	0	0	03

THIRD SEMESTER (Total Credit -18(9 Core & 9 Elective))

Course No.	Title of Course	Credit			
		L	T	P	C
CMTHS/SOM/ C -301	Research Methodology	03	0	0	03
CMTHS/SOM/ C- 302	Foreign Language (French)	03	0	0	03
CMTHS/SOM/ C -303	Tourism Policy and Planning	03	0	0	03
(Any one Group as Elective Major and Any One Paper From the Other Group as Elective Minor)					
CMTHS/SOM/EM-304	Marketing Management Group				
	(a)Tourism and Hospitality Marketing	03	0	0	03
	(b) Consumer Behaviour	03	0	0	03
CMTHS/SOM/EF-305	Financial Management Group:				
	(a) Advanced Financial Management	03	0	0	03
	(b)Working Capital Management	03	0	0	03
CMTHS/SOM/EH- 306	Human Resource Management Group:				
	(b)Legal Environment & Industrial Relationship	03	0	0	03
	(b)Performance Appraisal & Counseling	03	0	0	03
Total		18			
CMTHS/SOM/SS- 307	Self-Study Course on Ecotourism: Principles & Practices	03	0	0	03

FOURTH SEMESTER(Total Credit -18(9 Core & 9 Elective))

Course No.	Title of Course	Credit			
		L	T	P	C
CMTHS/SOM/ C- 401	Inbound and Outbound Tour Operation	03	0	0	03
CMTHS/SOM/ C- 402	Training Report and Viva-Voce	0	0	03	03
CMTHS/SOM/C- 403	Project report / Dissertation and Viva-Voce	0	01	02	03
(Any one Group as Elective Major and Any One Paper From the Other Group as Elective Minor)					
CMTHS/SOM/EM-404	Marketing Management Group				
	(a)Advertising, Publicity & Public Relation in Tourism & Hospitality Business	03	0	0	03
	(b) Airlines Marketing	03	0	0	03
CMTHS/SOM/EF-405	Financial Management Group:				
	(a) Global Financial Market	03	0	0	03
	(b) Security Analysis & Portfolio Management	03	0	0	03

CMTHS/SOM/EH-406	Human Resource Management Group: (a)Wages and Salary Administration (b)Corporate Restructuring and Human Dimension	03 03	0 0	0 0	03 03
Total		18			
Grand Total		72			
CMTHS/SOM/SS- 407	Self-Study Course on Adventure Tourism Management	03	0	0	03

In the code number mentioned above the words denotes as- CMTHS- Centre for Mountain Tourism and Hospitality Management, SOM- School of Management, C- Core subject, E- Elective subject, M- Marketing Management Group, F- Financial Management Group, H- Human Resource Management Group, SS-Self Study. L- Lectures, T-Tutorials, P-Practical

Course with Credits	Semester-I	Semester-II	Semester-III	Semester-IV
Core	18	18	09	09
Elective	Nil	Nil	09	09
Self study course		03	03	03

[Handwritten signatures and initials]

② The committee thoroughly discuss the course structure of one year full time post Graduate Diploma in Tourism and Elementary Hoteliering (PGDTH) and accordingly recommend the syllabi of the course and credit criteria as per given below:

[Handwritten signatures and initials]

Syllabus of Post Graduate Diploma in Tourism and Elementary Hoteliering (PGDTH)

FIRST SEMESTER (All Core papers are compulsory-Total Credit -24(18 core & 06 Electives)

Course No.	Title of course	Credit			
		L	T	P	C
CMTHS/SOM/ PGDTH/C-101	Marketing: Concepts & Principles	03	0	0	03
CMTHS/SOM/ PGDTH/C-102	Tourism: Concepts and Principles	03	0	0	03
CMTHS/SOM/ PGDTH/C-103	Tourist Resources of India	03	0	0	03
CMTHS/SOM/ PGDTH/C-104	Foreign Language (French)	03	0	0	03
CMTHS/SOM/ PGDTH/C-105	Travel Agency & Tour Operator Business	03	0	0	03
CMTHS/SOM/ PGDTH/C-106	Field Tour Report and Viva-voce	03	0	0	03
Any one Group as Elective					
CMTHS/SOM/ PGDTH/C-107	Marketing Management Group				
	(a) Tourism and Hospitality Marketing	03	0	0	03
	(b) Consumer Behaviour	03	0	0	03
CMTHS/SOM/ PGDTH/C-108	Human Resource Management Group:				
	(a) Legal Environment & Industrial Relationship	03	0	0	03
	(b) Performance Appraisal & Counseling	03	0	0	03
Total		24			

SECOND SEMESTER (All Core papers are compulsory-Total Credit -24(18 core & 06 Electives)

Course No.	Title of Course	Credit			
		L	T	P	C
CMTHS/SOM/ PGDTH/C-201	Book Keeping And Accountancy	03	0	0	03
CMTHS/SOM/ PGDTH/C-202	Hospitality Industry Management	03	0	0	03
CMTHS/SOM/ PGDTH/C-203	Human Resource Management	03	0	0	03
CMTHS/SOM/ PGDTH/C-204	Inbound and Outbound Operation	03	0	0	03
CMTHS/SOM/ PGDTH/C-205	Air fare, Ticketing & Air Cargo Operation	03	0	0	03
CMTHS/SOM/ PGDTH/C-206	Training report & Viva-voce	03	0	0	03
Any one Group as Elective					
CMTHS/SOM/ PGDTH/C-207	Marketing Management Group				
	(a)Advertising, Publicity & Public Relation in Tourism & Hospitality Business	03	0	0	03
	(b) Airlines Marketing	03	0	0	03
CMTHS/SOM/ PGDTH/C-208	Human Resource Management Group:				
	a)Wages and Salary Administration	03	0	0	03
	(b)Corporate Restructuring and Human Dimension	03	0	0	03
Total		24			

[Handwritten signatures and initials are present at the bottom of the page, including a large signature on the left and several initials in the center and right.]

6

③ The Committee unanimously recommends the lists of external experts for various committees in pursuance with university letter Acad/2013/310 dated 06/03/2013.

Sr.No	Name and address of Expert	Contact No,
01	Prof. O.P. Kandari, Institute of Tourism and Hotel Management , Bundelkhand University, Jhansi-UP	09794866444 Mail: o.p.kandari@gmail.com
02	Prof. Sunil Kabia, Institute of Tourism and Hotel Management , Bundelkhand University, Jhansi-UP	Mob: Email: skabia@rediffmail.com
03	Professor Mohinder Chand Department of Tourism and Hotel Management Kurukshetra University, Kurukshetra, (HR) India	mail: mohinderchand@rediffmail.com 094666-20957 (M)
04	Prof. Deepak Raj Gupta Centre for Hospitality Studies School of Hospitality & Tourism Management (SHTM) University of Jammu, Jammu	09419141318 Mail: deepakdma@yahoo.com
05	Prof. Sampad Swain, Head, Dept of Tourism, Hospitality & Hotel Management, Dean, School of Commerce & Management, Indira Gandhi National Tribal University, Amarkantak, M.P.	Mobile: 9442068255 Mail: sampadswain@gmail.com
06	Dr. Bivraj Bhusan Parida, Professor & Head, Department of Tourism Management, The University of Burdwan, Golapbag, Burdwan -713104	Mobile: 09153212456, 094380781, Email: bivraj@gmail.com
07	Prof. (Mrs.) Manjula Chaudhary, Director, Indian Institute of Tourism and Travel Management (IITTM), Govindpuri, Gwalior (MP)	Mobile: 09896001727 & 09425 2293 E-mail: majulachaudhary@gmail.com , majula.chaudhary@yahoo.co.
08	Prof Suresh Kumar Director , Institute of Management Studies, H.P. University Shimla-HP	09418030008 Mail: sureshhpubs@yahoo.in
09	Prof. H. Bansal, Haryana School of Business Guru Jambheshwar University, Hissar	09466174741 Mail: bansal_harbhajan@rediffmail.com
10	Prof. Nimit Chaudhary, Indian Institute of Tourism and Travel Management (IITTM), Govindpuri, Gwalior (MP)	Mob: 9977400881 Email: nimitchowdhary@gmail.com
11	Prof. Sandeep kulshrestha, Indian Institute of Tourism and Travel Management (IITTM), Govindpuri, Gwalior (MP)	Mob: 98262 14448 Email: sankul7@rediffmail.com
12	Professor Ravi Bhusan Kumar, Chairman, Department of Tourism and Hotel Management Kurukshetra University, Kurukshetra, (HR) India	Mob: 9896935600 Email: ravibhusankumar1999@rediffmail.com.
13	Professor Surjeet Singh Boora, Department of Tourism and Hotel Management Kurukshetra University, Kurukshetra, (HR) India	Mob: 9896935600 Email: ssboora@rediffmail.com
14	Prof. S.P. Bansal, Professor in Tourism Management, Vice-Chancellor, Maharaja Agrasen University, Atal Kunj, District Solan, Himachal Pradesh	E-Mail: spbansal_mtahpu@rediffmail.com 094181-41389, 098160 41389 (M)
15	Dr. R. K. Raul, Professor & Dean, Jawaharlal Nehru School of Management, Assam Central University, Silchar- 788 011, Assam, India	Mobile: 09435596536 Email: rkraul@yahoo.com

16	Prof. Uttam Kumar Dutta, Department of Business Management, West Bengal State University Barasat, Berunanpukuria, P.O. Malikapur, North 24 Parganas West Bengal	Mobile: 09434529480 Email: uttam.dutta@yahoo.co.in
17	Dr. A.K.Das Mohapatra, Professor, Department of Business Administration, Sambalpur University, Jyoti Vihar Sambalpur, Orissa-	Mobile: 09437158107, Email: akdm.2002@gmail.com , akdm_2002@yahoo.com
18	Professor Sanjay Kaushik University Business school Punjab University, Chandigarh (UT)	Mail: sanjaykaushik@pu.ac.in 09815098539(M)
19	Prof. Rajiv Jain Dean & Head, School of Management University of Kota, Kota	Mob: 9414163049
20	Prof. Pushpendar Gill, Chairman, Punjab School of Management, Punjabi university, Patiala (Punjab)	Mob: 9814145045

④ The Committee assess the progress report of the three research scholars ~~at per~~ and bound the same bit in place.

~~INTD.~~
~~SPM.~~