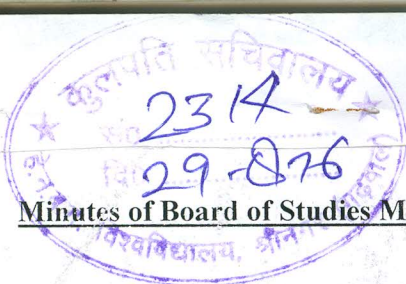


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Minutes of Board of Studies Meeting held on August 12, 2016

A meeting of Board of Studies of CMTHS was held on 12-08-2016 and the following members were invited :

- | | | |
|--|-----------------|-------------|
| 1) Prof. S.C. Bagri Director, CMTHS, | Convener | |
| 2) Prof. S.K. Gupta Dean, School of Management | Member | |
| 3) Dr. R.K. Dhodi Asst. Prof. CMTHS, | Member | |
| 4) Prof. Sampad Kumar Swain IGN Tribal University, Amarkantak (M.P.) | External Member | Not Present |
| 5) Prof. Ravibhushan Kumar Kurukshetra University, Kurukshetra (Haryana) | External Member | Not Present |
| 6) Prof. S.K. Srivastava Dean, Faculty of commerce, | Member | |
| 7) Prof. R.C. Dangwal Professor & Head Department of Commerce, | Member | |

Prof. Sampad Kumar Swain and Prof. Ravibhushan Kumar conveyed their inability to attend the meeting due to their pre occupation and the leave of absence was granted to both of them.

Item-1: To confirm the minutes of BOS held on 27-01-2016

Proceedings- The minutes of BOS held on 27-01-2016 were confirmed

Item-2: To consider the provision of short term tour programmes in 2 years MBA (Tourism & Travel Management) one year P.G. Diploma in Tourism and Elementary Hoteliering and 4 years BHM programme.

Proceeding- The committee proposed the provision of short term field visits in all semesters of two years MBA, one year Post Graduate Diploma and four years BHM programmes. These visits will be in addition to the following tours prescribed in two years MBA (Tourism & Travel Management) and one year P.G. Diploma in Tourism and Elementary Hoteliering:

1. SOM/MBAT/C-07- Field Tour & Viva Voce, prescribed in MBA Ist semester.
2. SOM/MBAT/C-1-14-Field Tour and Viva-Voce, prescribed in MBA 2nd semester.
3. SOM/PGDTH/C-06-Field Tour Report and Viva-Voce.

The short term tour shall be of 1 to 3 days to nearby tourist places and towns where the students are expected to understand the destination use pattern as well as ongoing tourism and hospitality practices. They are also expected to visit travel and tour companies, hotels and resorts to understand the mechanization of travel trade. All such tours shall be conducted

under the supervision of a faculty member or any other competent member of the department depending upon the availability of faculty members and other employees. Such Tours and excursions shall be arranged on such dates convenient to the students that may not effect the teaching work of the students. Prior to the commencement of such short term tours the department shall also update the competent authority of the university well in advance.

Item-3 To consider the provision of lateral entry for the P.G. Diploma in Tourism and Elementary Hoteliering passed students in the 3rd semester of 2 years MBA (Tourism & Travel Management) programme.

Proceedings-The committee unanimously resolved that a candidate who have passed one year P.G. Diploma in Tourism and Elementary Hoteliering shall be permitted for admission in MBA (Tourism & Travel Management) 3rd semester. However such provision under lateral entry programme of admission shall be made subject to the availability of seats in MBA (Tourism & Travel Management) 3rd semester and admission shall be granted on the basis of marks obtained in PG Diploma examination with the provision of Rs. 15,000/- (fifteen thousand) lateral entry fee besides paying normal fee of MBA (Tourism & Travel Management) 3rd & 4th semester. The provision has been made to streamline the fee structure at par of 2 years MBA (Tourism & Travel Management) fee structure. Credits awarded to such candidates in their P.G. Diploma course shall be added in the credits that the candidate concern shall be receiving in Tourism & Travel Management 3rd and 4th semester for the award of two years MBA (Tourism & Travel Management) in Tourism. In order to avoid any duplication in the nomenclatures of theory papers, prescribed in the existing syllabus of P.G. Diploma in Tourism and Elementary Hoteliering, the committee further modified the course structure of P.G. Diploma Ist and 2nd semester as follows.

PGDTH Ist Semester

| Course No. Course | | Title of | Credit | | | |
|---------------------------------|---|----------|--------|----|----|---|
| | | | L | T | P | C |
| SOM/PGDTH/C-01 | Principles of Management | 03 | 0 | 0 | 03 | |
| SOM/PGDTH/C-02 | Marketing : Concepts & Principles | 03 | 0 | 0 | 03 | |
| SOM/PGDTH/C-03 | Business Environment | 03 | 0 | 0 | 03 | |
| SOM/PGDTH/-C-04 | Tourism Concepts & Principles | 03 | 0 | 0 | 03 | |
| SOM/PGDTH/C-05 | Tourist Resources of India | 03 | 0 | 0 | 03 | |
| SOM/PGDTH/C-06 | Field Tour Report and Viva-voce | 0 | 0 | 03 | 03 | |
| Any One Group as Elective | | | | | | |
| Marketing Management Group | | | | | | |
| SOM/PGDTH/-1A | Tourism and Hospitality Marketing | 03 | 0 | 0 | 03 | |
| SOM/PGDTH/-2A | Consumer Behaviour | 03 | 0 | 0 | 03 | |
| Human Resource Management Group | | | | | | |
| SOM/PGDTH/-1B | Legal Environment & Industrial Relationship | 03 | 0 | 0 | 03 | |
| SOM/PGDTH-2B | Performance Appraisal & counseling | 03 | 0 | 0 | 03 | |
| Total | | | 24 | | | |

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PGDTH 2nd Semester

| Course No. | Title of Course | Credit | | | |
|--|--|--------|---|-----------|----|
| | | L | T | P | C |
| SOM/PGDTH/C-07 | Introduction to Basic Accounts & Financial Management | 03 | 0 | 0 | 03 |
| SOM/PGDTH/C-08 | Hospitality Industry Management | 03 | 0 | 0 | 03 |
| SOM/PGDTH/C-09 | Human Resource Management | 03 | 0 | 0 | 03 |
| SOM/PGDTH/C-10 | Introduction to Travel Agency and Tours Operation Business | 03 | 0 | 0 | 03 |
| SOM/PGDTH/C-11 | Air fare, Ticketing & Air Cargo Operation | 03 | 0 | 0 | 03 |
| SOM/PGDTH/C-12 | Training report & Vive-voce | 0 | 0 | 03 | 03 |
| Any one Group as Elective-opted in Ist semester | | | | | |
| Marketing Management Group | | | | | |
| SOM/PGDTH/E-1C | Advertising, Publicity & Public Relation | 03 | 0 | 0 | 03 |
| SOM/PGDTH/E-2C | Airlines Marketing | 03 | 0 | 0 | 03 |
| Human Resource Management Group | | | | | |
| SOM/PGDTH/E-1D | Wages and salary Administration | | | 03 | 0 |
| SOM/PGDTH/E-2D | Corporate Restructuring and Human Dimension | | | 03 | 0 |
| Total | | | | 24 | |

Students admitted in MBA 3rd & 4th semesters under lateral entry scheme have to opt major and minor specialization in MBA 3rd & 4th semester not covered in P.G. Diploma programme.

Item- 4- Interchange of self study course between the MBA (Tourism & Travel Management) 3rd semester with MBA (Tourism & Travel Management) 2nd semester.

Proceeding:- The committee unanimously resolved that the self study module of MBAT/S-02 of 3rd Semester on "Ecotourism: Principles & Practices" shall be shifted to MBA (Tourism & Travel Management) 2nd semester. The self study course of MBA (Tourism & Travel Management) 2nd semester "Convention and Event Management" shall be shifted to MBA (Tourism & Travel Management) 3rd semester.

Item-5- Introducing 5 years integrated in MBA in Hospitality Management study programme.

Proceedings- The committee unanimously resolved that a 5 years integrated course of Tourism & Travel Management in Hospitality Management be introduced for which the course structure as per the UGC guidelines be structured for the approval in the next BOS.

Item-6- Inclusion of Sair Salika activities in the two years MBA (Tourism & Travel Management) Modules SOM/MBAT/C-7, titled Field Tour and Viva-Voce and SOM/MBAT/C-14, titled Field Study Tour and viva-voce and in the one year P.G. Diploma in Tourism and Elementary Hoteliering Module, SOM/PGDTH/C-06, titled Field Tour Report and Viva-Voce.

Proceedings: The committee reviewed the contents of the modules prescribed in the syllabus of Tourism & Travel Management and Post Graduate Diploma in Tourism and Elementary Hoteliering and made necessary modification in the contents of the following modules:

Subject Code: SOM/MBAT/C-07

Title: Field Tour & Viva-Voce

This module is prescribed to make the students appraised on tourists places in Uttarakhand Himalaya. There will be a field visit of six to ten days duration in Uttarakhand Himalaya during the semester period duly approved by the Director. All Students are expected to visit identified tourist places and record the details of tourist attractions. They are further expected to clear the surroundings of visited tourist attractions under the department campaign “**Sair Salika-Abhiyan**” initiated as per the provisions made by Government of India under ‘**Swatch Bharat Abhiyan**’. All students are required to submit field study tour reports of their field visits in the department 15 days before the commencement of Semester Viva-Voce examination. The Viva-Voce shall be conducted on the basis of theory papers and field visits and marks shall be awarded both by Internal and External examiners jointly.

Subject Code: SOM/MBAT/C-14

Title: Field Tour Report and Viva-voce

There will be a field visit of six to ten days duration to identified tourist places during the semester period duly approved by the Director. All Students are expected to visit the tourist places and record the details of tourist attractions. They are further expected to clear the surroundings of visited tourist attractions under the department campaign “**Sair Salika-Abhiyan**” initiated as per the provisions made by Government of India under ‘**Swatch Bharat Abhiyan**’. All students are required to submit the field study tour reports of their field visits in the department 15 days before the commencement of Semester Viva-Voce examination. The Viva-voce shall be conducted on the basis of theory papers and field visits and marks shall be awarded both by Internal and External examiners jointly.

Subject Code: SOM/PGDTH/C-06

Title: Field Tour Report & Viva-voce

This module is prescribed to make students appraised on tourists' places in the Uttarakhand Himalaya. There will be a field visit of six to ten days duration to identified tourist places in

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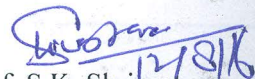
Himalaya during the semester period duly approved by the Director. All Students are expected to visit the tourist places and record the details of tourist attractions. They are further expected to clear the surroundings of visited tourist attractions under the department campaign “**Sair Salika-Abhiyan**” initiated as per the provisions made by Government of India under ‘**Swatch Bharat Abhiyan**’. All students are required to submit the field study tour reports of their field visits in the department 15 days before the commencement of Semester Viva-Voce examination. The Viva-Voce shall be conducted on the basis of theory papers and field visits and marks shall be awarded both by Internal and External examiners jointly.



Prof. S.K. Gupta
Member



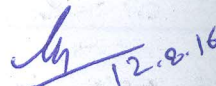
Prof. R.C. Dangwal
Member



Prof. S.K. Shrivastva
Member



Dr. Rakesh Kumar Dhodi
Member



Prof. S.C. Bagri
Convener

Approved
In
no/c