

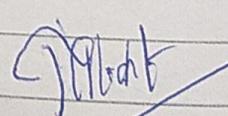
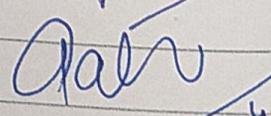
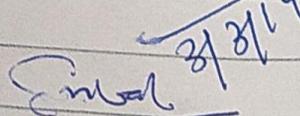
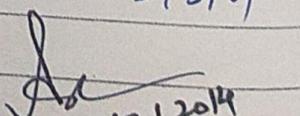
Meeting - 2

Proceedings of the meeting of Board of Studies, Department of Business Management, HNB Garhwal University.

Date of meeting: 3rd March 2014

Venue - Seminar Hall, Department of Business Management, Chauras Campus, HNB Garhwal University.

A meeting of Board of Studies, Department of Business Management was conducted in Seminar Hall, Dept. of Business Management on 3rd March, 2014 at 11:30 am. Following members were present in the meeting

- (1) Prof. J.S. Bisht - Convener 
- (2) Prof. K.S. Pathania - Member 
- (3) Prof. S.K. Srivastava - Member 
3/3/14
- (4) Dr. A.C. Pandey - Member 
3/3/2014

Following are the decisions of the Board of Studies (Business Management) regarding

the matters put before the hon'ble members for consideration.

1 Decisions regarding synopsis of the following Pre-Ph.D. Students

(a)(i) Name of candidate : Mohit Jamwal

(ii) Name of supervisor : Dr. A. C. Pandey

(iii) Topic of synopsis : Impact evaluation of cognitive dissonance across consumer decision making
- A study of durable goods

(iv) Research Centre : Department of Business Mgmt
HNB Cardinal University, Sonagar, Cardinal

(v) Decision : Topic of research guide, centre and contents are approved.

(B)

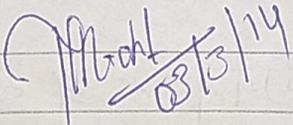
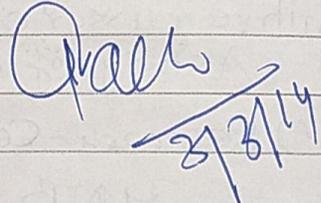
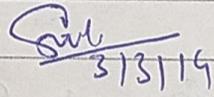
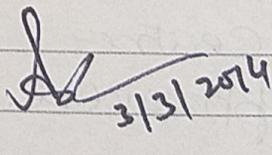
(i) Name of the candidate : Vishal Soodan

(ii) Name of supervisor : Dr. A. C. Pandey

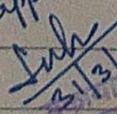
(iii) Topic of synopsis : Distortion between consumers' attitude and behaviour -
A study of FMCG products.

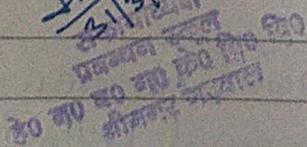
(v) Decision - Topic of research, guide, centre and contents are approved.

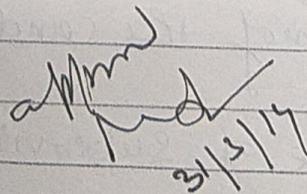
Members of the Board of Studies :-

1. Prof. J. S. Bisht -  03/3/14
2. Prof. K. S. Pathania -  27/3/14
3. Prof. S. K. Srivastava -  31/3/14
4. Dr. A. C. Pandey -  31/3/2014

Honble V.C
forwarded for your
kind approval.


31/3/2014.




31/3/14

Vice-Chancellor