

To
The Honourable Vice-Chancellor
HNBGU

27.12.2018

Sub: Minutes of the meeting of Board of Studies-reg.

Sir,

The meeting of Board of Studies of Department of Business Management was held on 27.12.2018 in the Chamber of the Head Department of Business Management at Chauras Campus, HNBGU. The proceedings of the BOS are enclosed herewith for your kind perusal

Sincerely Yours



Dr Pradeep Mamgain

Convener

BOS,

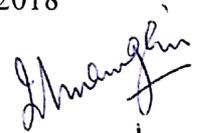
Deptt of Business Management

Department of Business Management
HNB Garhwal University (A Central University
Srinagar Garhwal,Uttarakhand
Minutes of Board of Studies Meeting Convened on 27.12.2018

A meeting of Board of Studies of Department of Business Management held on 27.12.2018

1. Dr Pradeep Mangain
Convener, BOS

Chair Person



2. Prof.V.K.Singh
Faculty of Management Studies
Gurukul Kangri University
Haridwar

External Member



3. Prof Karunakar Jha, School of Business,
University of Petroleum and Energy Studies
Dehradun

External Member



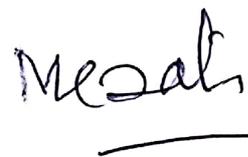
4. Prof. S.K.Gupta
C.M.T.H.S. Deptt Chauras Campus

Internal Member



5. Prof M.C.Sati
Deptt of Economics, Birla Campus

Internal member



6. Dr Mahendra Babu Kuruva
Assistant Professor
Deptt of Business Management

Member



Agenda Item: No.:01

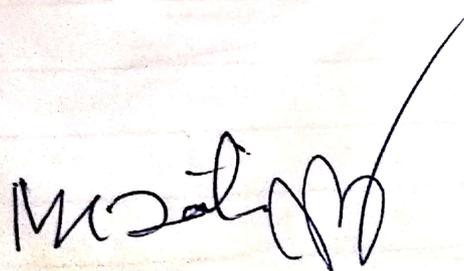
To confirm the minutes of BOS Meeting held on 25/09/2018

Proceeding: The minutes of BOS Meeting held on 25/09/2018 were confirmed

Agenda Item : No.:02: To consider and approve the following

Research problem (topic), supervisor and centre proposed by the following Research Scholars for pursuing Doctoral study (Ph.D.) in MBA Department.

1. Ms Vartika Pundir
2. Ms Seema Parveen
3. Ms Deepti Prakash
4. Mr Amal Raneem K
5. Mr Manoj Rawat



Proceeding:

The Committee examined the research synopsis submitted by the following Research Scholars and after assessing the details of submitted synopsis and presentation, the Committee unanimously approved the synopsis with research guides and research centre as follows:

S. No.	Name of Research Scholar	Research Topic	Name of the Supervisor(s)	Research Centre
1	VARTIKA PUNDIR	A BEHAVIOURAL STUDY ON SHARING BRAND RELATED NEWS ON SOCIAL MEDIA NETWORKING SITES WITH REFERENCE TO BRAND IMAGE	DR ELANGBAM BINODINI DEVI	MBA DEPTT
2	SEEMA PARVEEN	ROLE AND IMPACT OF WELFARE ORIENTED GOVERNMENT SCHEMES ON HUMAN RESOURCE OUT- MIGRATION: A STUDY OF PAURI GARHWAL DISTRICT, UTTARAKHAND	DR PRADEEP MAMGAIN	MBA DEPTT
3	DEEPTI PRAKASH	A COMPARATIVE STUDY OF INDIA'S BANKING SECTOR'S PERFORMANCE IN THE PRE & POST DEMONETIZATION PERIOD	DR MONIKA KASHYAP	MBA DEPTT
4	AMAL RANEEM K	RELATIONSHIP BETWEEN BRAND PERSONALITY AND MASSTIGE MARKETING STRATEGY: A STUDY ON TOP FIVE LAPTOP BRANDS IN DELHI AND NCR	DR MAHENDRA BABU KURUVA	MBA DEPTT
5	MANOJ RAWAT	MARKETING CHALLENGES FOR WOOLLEN HANDICRAFT TEXTILE UNITS – A STUDY OF TRIBAL COMMUNITY OF UTTARAKHAND	DR SURENDRA KUMAR	MBA DEPTT

Agenda Item. No.:03

Approval of Modification in the Syllabus of 2 Year MBA Program and Syllabus of Pre-PhD Course work.

Proceeding:

The following Changes/Modification in the Syllabus of 2 Year MBA Program are approved

1. Modified BM/SOM/C-102- Business Environment
2. Replacement of BM/SOM/C-103-Corporate Legal Environment with Entrepreneurship Development
3. In BM/SOM/C-104-Financial Accounting Unit (vi) Budget and Budgetary Control is Deleted.
4. In BM/SOM/C-106- Management Information System Three(03) Credits were allotted to Lecture.
5. In BM/SOM/C-203-Organizational Behaviour ,Unit (iv) Motivation is deleted.
6. In BM/SOM/C-301-Management Accounting Content is Changed

7. In BM/SOM/C-302- Project Management and Entrepreneurship titled changed to Project Management and Unit (v) replaced with Financial Stability and Project Appraisal
8. In BM/SOM/C-306-F-3 Financial Institutions and Markets: Minor Changes made
9. In BM/SOM/C- 306-F-5 Corporate Tax Planning and Tax Management replaced with Strategic Financial Management
10. In BM/SOM/C-307-IB-1 International Trade Procedures and Documentation : Minor changes made
11. In BM/SOM/C-307-IB-2 International Trade Theories and Policies : Minor changes made
12. In BM/SOM/C-403-M-6 Marketing Communication & Advertising title changed to Advertising Management
13. In BM/SOM/C-403-F-6 International Financial Management: Minor changes made
14. In BM/SOM/C-404-IB-8 International Logistics replaced with Global Logistics and Supply Chain Management

Syllabus of Pre-PhD Course work is approved (Enclosed)

The following papers are introduced as electives for the Pre-PhD students of the Department and approved.

- SOM/MB/RC-6- Advanced Financial Management
- SOM/MB/RC-7-Global Business Environment
- SOM/MB/RC-8-Advanced Concepts of Financial Services
- SOM/MB/RC-9-International Economics

Agenda Item. No.: 04

Approval of the Publication by the Faculty members of Department of Business Management in the edited Volumes with ISBN No. published by National and International publishers, by Government and Non Government Institutions/Individuals, to be considered while calculating the Academic Performance Indicator(API) Score for the purpose of promotions under Career Advance Scheme (CAS)

Proceeding:

Approved as proposed

Chapters in Edited Books by Dr.Monika Kashyap

- K. Monika & K.Mahendra Babu (2017)"Trends and Determinants of India's Exchange Rate in the Post-Liberalization Period", **Business and Competitive Advantage: Creating and Sustaining Ideas to Solve Contemporary Issues n Recent Era**, Edited by Sunidro.L.S.Akoijam, Neelam Panchal & W.C. Singh, North Eastern Hill University, Tura Campus, Meghalaya, ISBN 978-81-933788-1-6, Ruby Press, New Delhi, pp. 245-255.

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- K. Monika (2014) "Entrepreneurship and Microfinance: Need for Self-fulfillment" *Entrepreneurship In the Era of Globalization*, Edited by Dr W.C. Singh and Prof Ibohah Meitei, Manipur Institute of Management Studies, Manipur University, Imphal, ISBN 978-93-82606-09-3.
- K. Monika (2013) "Capital Account Management: Emerging Challenges to Developing Economies" *Global Economic Slowdown- Opportunities and Challenges* Edited by Prof. S.P. Bansal, Prof S.S. Narta, Dr. O.P. Verma, Dr. Kulbhushan Chandel & Dr. Devinder Sharma. Himachal Pradesh University, Shimla. Kanishka Publishers, Distributors, New Delhi, ISBN 978-81-8457-364-0.
- K. Monika (2012) "Corporate Governance: Misgovernance of Credit Rating Agencies Results in Financial Tsunami of 2007" Chapter in edited book titled *Economic Liberalization: Effects and Challenges* Edited by Dr. Vijay Kumar Kaushal & Prof. Kulwant Singh Rana, Himachal Pradesh University, Kanishka Publishers, Distributors, New Delhi, ISBN: 978-81-8457-382-4.
- K. Monika (2012) "Indian Secondary Capital Market: Pre and Post Liberalization" *Liberalization and Economy in India*, Edited by Dr. Vijay Kumar Kaushal, Himachal Pradesh University. Himalaya Publishing House, . ISBN: 978-93-5051-625-6.
- K. Monika (2010) "Change Management : A Roadmap to Corporate Transformation" Chapter in Edited Book as proceeding of International conference on *Soft Skills Key to Professional Excellence* Edited by Dr. Vikas Arora, Himalayan Group of Institutions, Global Vision Publishing House, New Delhi, ISBN 978-81-8220-319-8.

Chapters in Edited Books by Dr. Mahendra Babu Kuruva

- K. Monika & K. Mahendra Babu (2017) "Trends and Determinants of India's Exchange Rate in the Post-Liberalization Period", *Business and Competitive Advantage: Creating and Sustaining Ideas to Solve Contemporary Issues in Recent Era*, Edited by Sunidro.L.S. Akoijam, Neelam Panchal & W.C. Singh, North Eastern Hill University, Tura Campus, Meghalaya, ISBN 978-81-933788-1-6, Ruby Press, New Delhi, pp. 245-255.
- S.K. Patra, D.S.N. Murthy, K. Mahendra Babu & Thrinadha Rao B. (2015), "Public debt and financial development: A case study of India", *Emerging trends of financial services in India*, Edited by Biswal. K.C & Singaiah, G, Himalaya Publishing House PVT. LTD., Mumbai, ISBN: 9789352026234. pp. 100 -107.

Chapters in Edited Books by Dr. Elangbam Binodini Devi

- Devi, E.B. (2017). "Role of Government for Renewable Solar Industry in India". Title of the Book: *Waste Management and Utilization Techniques*. Vol.1, ISBN No. 978-93-86138-88-0. International Research Publication House, New Delhi. Edited by Dr. Ashok Matani, pp. 255-260.
- Devi, E.B. (2017, July). "Evolution in the Indian Securities Market". Title of the Book: *A Beacon across Economics, Finance, Governance and Leadership in Recent Era*. ISBN No. 978-93-5273-426-9. Himalaya Publishing House, Mumbai. Edited by Dr. Nilam Panchal, Dr. Moirangthem Shanti Devi & Prof. W.C. Singh, pp. 3-6.
- Devi, M.S. & Devi, E.B. (2017, July). "Issues & Challenges of Indian Higher Education System". Title of the Book: *A Beacon across Economics, Finance, Governance and Leadership in Recent Era*. ISBN No. 978-93-5273-426-9. Himalaya Publishing House, Mumbai. Edited by Dr. Nilam Panchal, Dr. Moirangthem Shanti Devi & Prof. W.C. Singh. pp. 91-95.

- Devi, E.B. (2017, March). "Financial Inclusion & its Challenges in India". Title of the Book: *Knowledge Transfer and Transformation: Global and Local Business for Competitiveness and Social Justice*. ISBN No. 978-9937-0-2231 (Print) 978-9937-0-2232 (Online). Publisher: NAM and IFEAMA Nepalese Academy of Management, Kathmandu, Nepal. Edited by Dhruva Kumar Gautam and Dakshata Rana, pp.19-27.
- Devi, E.B. & Sing, W.C. (2017). "India's Agri Exports Outpace Other Commodities". Title of the Book: *Agricultural Marketing Issues and Challenges*. ISBN No. 978-81-7622-392-8. Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, pp.73-80.
- Devi, E.B. & Sing, W.C. (2016). "A Rising Salesman in 21st Century Effective Selling". Title of the Book: *Agricultural Marketing System in India A Comparative Exploration with Manufacturing and Services Sector*. ISBN No. 978-81-7622-361-4. Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, pp.75-81.
- Devi, E.B. (2014). "Women Entrepreneurship on Economic Development of Manipur". Title of the Book: *Entrepreneurship in the Era of Globalization*, First Edition 2014. ISBN No. 978-93-82606-09-3. Sunmarg Publishers & Distributors H.No.36, New Delhi. Edited by Dr. W.C. Singh and Prof. Ibohal Meitei, pp.202-214.

Chapters in Edited Books by Dr. Pradeep Mamgain

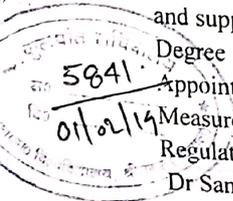
- Mamgain, Pradeep (2017). "Consumers' Perspectives Regarding Agribusiness Markets of Uttarakhand". Title of the Book: *Agricultural Marketing Issues and Challenges*. ISBN No. 978-81-7622-392-8. Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, pp 12-16.
- Mamgain, Pradeep (2017). "Take Over of Transportation Business in Uttarakhand". Title of the Book: *Select Management Cases*. ISBN No. 978-81-931001-6-5. ET Cases Enabling Decisions, The Times of India Group, Mumbai. Edited by Dr. Vinita Sahay and Dr P.R.S.Sharma. pp.109-113.

Agenda No.: 05

Application consideration for issue of Certificate for PhD Degree as conditions laid down in UGC regulations on Minimum Qualification for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education (4th Amendment), Regulation 2016, dated 11th July 2016.

Proceeding.

With compliance of the above notification the Board of Studies has gone for the application and supporting documents of the **Dr Sanjay Kumar** for the issuance of Certificate for PhD Degree as conditions laid down in UGC regulations on Minimum Qualification for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education (4th Amendment), Regulation 2016, dated 11th July 2016. The Board of Studies found the credential of Dr Sanjay Kumar fit for issuance of the desired certificate.



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Handwritten notes:
 For approval
 Approved
 2.2.2019
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