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**Department of Business Management**  
**H.N.B.Garhwal University (A Central University)**  
**Srinagar, Garhwal, Uttarakhand**

**Minutes of Board of Studies Meeting Convened on April 08, 2015**

A meeting of Board of Studies of Department of Business Management held on 08/04/2015 discussed the following agenda items. The following members were present in the meeting:

- |                                     |                 |                                      |
|-------------------------------------|-----------------|--------------------------------------|
| 1. Prof. S. K. Gupta                | (Chairperson)   | <i>S.K. Gupta</i><br>08/04/2015      |
| Convener, BOS                       |                 |                                      |
| 2. Prof. Sadhana Mahajan (Retired)  | External Member | <i>Sadhana Mahajan</i><br>08/04/2015 |
| H.P. University, Shimla             |                 |                                      |
| 3. Dr. D.D. Bedia                   | External Member | <u>Absent</u>                        |
| Vikram University, Ujjain           |                 |                                      |
| 4. Prof. S. K. Srivastava           | External Member | <i>S.K. Srivastava</i><br>8/4/2015   |
| Dept. of Commerce, HNGBU            |                 |                                      |
| 5. Prof. R. C. Dangwal              | External Member | <i>R.C. Dangwal</i>                  |
| Dept. of Commerce, HNGBU            |                 |                                      |
| 6. Dr. Pradeep Mangain              | Member          | <i>Pradeep Mangain</i><br>08/04/15   |
| Asst. Professor                     |                 |                                      |
| Dept. of Business Management, HNGBU |                 |                                      |

**Agenda**

**Item 1.** Change of nomenclature of existing PG programs (MIB and MHRD) as per the Gazette of India notification no.-27 dated July 5<sup>th</sup> to 11<sup>th</sup> July, 2014 in (Hindi and English) regarding the specification of degrees under section 22 of UGC act 1956.

**Proceeding,**

With compliance of the above notification the committee recommends the following nomenclature and duration of the existing courses.

- The nomenclature of existing two year MIB program will be MBA (International Business) from the academic session 2015-2016.
- The nomenclature of existing two year MHRD program will be MBA (Human Resource Development) from the academic session 2015-2016.

*S.K. Gupta*  
08/04/2015

*Pradeep Mangain*  
08/04/15

*Sadhana Mahajan*  
08/04/2015

*S.K. Srivastava*  
8/4/15

*R.C. Dangwal*

## Agenda

**Item 2.** Framing of syllabus for three year full time Bachelor of Business Administration (BBA) program according to the UGC guidelines of implementation of Choice Based Credit System (CBCS) to be implemented from the academic session 2015-2016.

## Proceeding.

The Committee thoroughly reviewed the UGC guidelines of CBCS and recommends the following course structure of three year BBA program as per CBCS system to be implemented from the academic session 2015-2016.

### Syllabus of Bachelor of Business Administration (BBA) Course Structure

#### Year I

#### BBA Semester – I

Course Code	Course	Title of the Paper	Hrs/ week			Credits
			L	T	P	
SOM/BBA/ C-01	H	Principles and Practices of Management	3	0	0	3
SOM//BBA/C-02	H	Financial Accounting	3	0	0	3
SOM//BBA/C-03	H	Micro Economics	3	0	0	3
SOM//BBA/C-04	H	Business Environment	3	0	0	3
SOM//BBA/C-05	H	Business Communication	3	0	0	3
SOM//BBA/C-06	H	Computer Applications in Business	2	2	0	3
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# Year I

## BBA Semester – II

Course Code	Course	Title of the Paper	Hrs/ week			Credits
			L	T	P	
SOM/BBA/ C-07	H	Marketing Management	3	0	0	3
SOM//BBA/ C-08	H	Human Resource Management	3	0	0	3
SOM//BBA/ C-09	H	Business Finance	3	0	0	3
SOM/BBA/ C-10	H	Operations Management	3	0	0	3
SOM/BBA / C-11	H	Business Laws	3	0	0	3
SOM/ BBA/ C-12	H	Operations Research	3	0	0	3
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## Year II

### BBA Semester – III

Course Code	Course	Title of the Paper	Hrs/ week			Credits
			L	T	P	
SOM/BBA/ C-13	H	Organizational Behaviour	3	0	0	3
SOM//BBA/ C-14	H	Cost Accounting	3	0	0	3
SOM/BBA/ C-15	H	Company Law	3	0	0	3
SOM/BBA/ C-16	H	Business Statistics	3	0	0	3
SOM/ /BBA C-17	H	Macro Economics	3	0	0	3

Choose either SOM/ BBA/ E-01 or SOM/ BBA/ E-02

SOM/ /BBA / E-01	H	International Business Environment	3	0	0	3
SOM/ /BBA / E-02	H	Event Management	3	0	0	3
SOM/ BBA/ SS-01	S	Environmental Science	0	0	0	2
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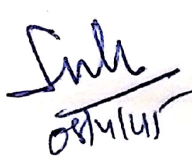

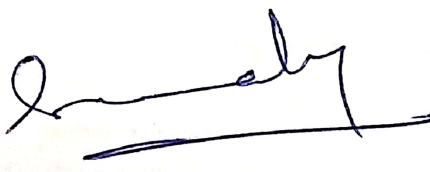

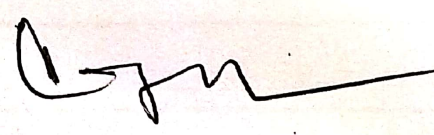
## Year II

### BBA Semester – IV

Course Code	Course	Title of the Paper	Hrs/ week			Credits
			L	T	P	
SOM/BBA/C-18	H	Management Accounting	3	0	0	3
SOM//BBA/C-19	H	Research Methodology	2	2	0	3
SOM/BBA/C-20	H	Marketing of Services	3	0	0	3
SOM/BBA/C-21	H	Consumer Behaviour	3	0	0	3
SOM/BBA/C-22	H	Risk Management & Insurance	3	0	0	3

Choose either SOM/ BBA/ E-03 or SOM/ BBA/ E-04

SOM/ /BBA / E-03	H	Retail Management	3	0	0	3
SOM/ /BBA / E-04	H	E-Commerce	3	0	0	3
SOM/ BBA/ SS-01	S	Environmental Science	0	0	0	2
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Year III

BBA Semester – V

Course Code	Course	Title of the Paper	Hrs/ week			Credits
			L	T	P	
SOM/BBA/ C-23	H	Business Ethics & Corporate Governance	3	0	0	3
SOM//BBA/ C-24	H	Business Policy and Strategy	3	0	0	3
SOM/ /BBA/ C-25	H	Indian Economy	3	0	0	3
SOM/ /BBA/ C-26	H	Industrial Training & Viva Voce	0	2	2	3
<b>Choose any one group as Elective and opt any two papers from the group</b>						
<b>A-Finance Group(Any Two Paper)</b>						
SOM/ BBA/ E-05A	E	Security Analysis& Portfolio Management	3	0	0	3
SOM/ BBA/ E-06A	E	Financial Institutions and Markets	3	0	0	3
SOM/ BBA/ E-07A	E	International Financial Management	3	0	0	3
<b>B- Human Resource Group (Any Two Paper)</b>						
SOM/ BBA/ E-08B	E	Industrial Relations	3	0	0	3
SOM/ BBA/ E-09B	E	Human Resource Planning & Development	3	0	0	3
SOM/ BBA/ E-10B	E	Wage & Salary Administration	3	0	0	3
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Year III

BBA Semester – VI

Course Code	Course	Title of the Paper	Hrs / week	Credits			
			L	T	P		
SOM/BBA/ C-27	H	Tax Laws & Practices	3	0	0	3	
SOM//BBA/ C-28	H	Project Planning & Evaluation	3	0	0	3	
SOM/ /BBA/ C-29	H	Entrepreneurship Development	3	0	0	3	
SOM/ /BBA/ C-30	H	Project Report & Viva-voce	0	2	2	3	
Choose any one group as Elective and opt any two papers from the group							
C-Marketing Group(Any Two Paper)							
SOM/ BBA/ E-11C	E	Customer Relationship Management	3	0	0	3	
SOM/ BBA/ E-12C	E	Marketing Communication and Advertising	3	0	0	3	
SOM/ BBA/ E-13C	E	Sales and Distribution Management	3	0	0	3	
D-International Business Group(Any Two Paper)							
SOM/ BBA/ E-14D	E	International Trade & Documentation	3	0	0	3	
SOM/ BBA/ E-15D	E	Import-Export Management	3	0	0	3	
SOM/ BBA/ E-16D	E	International Business Laws	3	0	0	3	
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H = Hard core  
L = Lecture

E = Elective  
T = Tutorials

SS = Self study  
P = Practical

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08/4/15  
(Dr. S. K. Gupta)

*Dr. Pradeep Mangaraj*  
(Dr. Pradeep Mangaraj)

*Prof. Sadhana Mahajan*  
(Prof. Sadhana Mahajan)

*Prof. S. K. Srivastava*  
(Prof. S. K. Srivastava)

*R. C. Dargwal*  
(R. C. Dargwal)

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