


## Curriculum Vitae

<b>Full Name:</b>	<b>Prof. S.C. BAGRI</b>				
<b>Designation:</b>	Professor				
<b>Department:</b>	Centre for Mountain Tourism and Hospitality Studies				
<b>Campus:</b>	Chauras				
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<b>Email</b>	Prof.bagri@gmail.com				
<b>Education Qualification:</b>	MA, Mphil, PGD, Ph.D				
<b>Teaching Experience:</b>	40 Years	<b>Research Experience:</b>	38 Years		
<b>Research Interest and Fields of Specialization</b>					
1. Tourism Destination Management 2. Tourism Marketing 3.					
<b>Honours &amp; Awards</b>					
1.					
Government of Italian Fellowship	Selected through MHRD, Govt. of India	Ministry of Foreign Affairs, Govt of Italy	1986-87		
<b>Member of Academic Institutions</b>					
1.					
Member of professional/ Academic bodies	1-Member of the Board of Governors, IITTM, Ministry of Tourism, Govt. of India  2-Chairman and Member of NAAC Peer team	1999	2002	3 years	
		2012	2019	Visited around 20 universities and colleges	
Coordinator	MHRD, Govt, of India SWAYAM Programmed in Tourism and Hospitality	2018	2019	40 hours videos and manuscripts	
<b>Membership of Scientific Organizations</b>					
1.					
2.					
3.					
<b>Research Supervision (No. of Ph.D. Degree Awarded/Submitted/Registered)</b>					
1- 25 Research Scholars have been awarded					
2- 2 are presently registered					

Research Projects/ MoU undertaken				
Sn	Client/ Organization	Nature of the Project	Duration of the project	Amount of Grant in
1	Indian Council of Social Science Research, New Delhi	Value Chain based Tourism Development in Punch Badri Circuit 2019	2 years	2.
2	GTZ-RED Component-I, Berlin, Germany. The report was submitted to GTZ-RED, Berlin in March 2010	The pro-poor tourism project aimed at economic-mainstreaming of the local communities of Garhwal and Kumaon regions through Ecotourism	6 Months	4
3	All India council for Technical Education, New Delhi 2010	Research Study on "Human Resource Development Practices in Hospitality Sector in Uttarakhand".	2 years	13
4	Agriculture Finance Corporation 2006	"Credit Absorption Capacity for Tourism Entrepreneurs in Pauri, Almora and Tehri districts of Uttarakhand state".	6 months	4

MOU				
Sn.	MOUs Signed	Name of Agencies involved	Year of MOU	
1	January 2019	Hire Mee( KAAM services pvt. Ltd)	22 <sup>nd</sup> January 2019	

10: Consulting Experience:				
Sn	Name of the project	Title/ Position	Name of the Sponsoring organization	Duration of assignment
1	Tourism Master Plan of Punjab State of India in 2009.	Country Human Resource Development Consultant.	United Nations World Tourism Organization (UNWTO), Madrid.	2 Months
2	Tourism Master Plan of West Bengal State in 2008	Country Human Resource Development Consultant.	United Nations World Tourism Organization (UNWTO), Madrid.	1 month

Administrative Experience				
Post	Organization/University	Duration		Experience( in years and months)
		From	To( date)_	

		(date)		
Head of the department	HNB Garhwal University	1991 1998 2015	1995 2012 2018	22 years
Chairman Board of Studies	HNB Garhwal University	1991 19982015	1995 2012 2018	22 years
Member Board of Studies	HNB Garhwal University	1980	1991	11 years
Controller of Examination	HNB Garhwal University	1999	2000	1 year
Dean of faculty	HNB Garhwal University	2003 2009 2016	2006 2012 June 2019	8 years 6 months
Member of Academic Council	HNB Garhwal University	1991- 1998- 2015	1995 2012 2018	22 years
Vice Chancellor	Himgiri Zee University	2012	2014	2 years 3months
Member of Executive council	HNB Garhwal University	2005 2018	2006 2019	2years
Member of professional/ Academic bodies	1-Member of the Board of Governors, IITTM, Ministry of Tourism, Govt. of India  2-Ciarman and Member of NAAC Peer team	1999  2012	2002  2019	3 years  Visited around 20 universities and colleges
Coordinator	MHRD, Govt, of India SWAYAM Programmed in Tourism and Hospitality	2018	2019	40 hours videos and manuscripts

**Scientific Visits Abroad/ International Collaboration**

1-Invited Talks to the **Graduate** students of University of Gondar, Ethiopia for 10 days in 2006 on "Tourism *Planning and Development*". The program was sponsored by UNDP.

2- Invited for lectures on Tourim Planning to the students of BBA in Tourism managementg of Sultanate of Oman in 2008

3- Invited talks the officials representing Ministry of Tourism of Govt, of India and state governments and delivered 30 lectures on Tourism Management held in Goa, Patnitop in J& K. HIPPA, Shimla from 1996-98 under the supervision of Indian Institute of Tourism and Travel management, Gwalior

**Conference/Symposium/Workshop Attended during last five years (2014-2019)**

**International**

Date	Title of the conference and Institution	Title of the paper presentation
April 23-24, 2018	International Conference on Food, Culture and Tourism, Indian Hospitality Congress and Dev Sanskriti University, Hardwar	Presidential address on the theme of the seminar
April 10 - 12, 2017	Kalinga International Buddhist Conclave, Ministry of Tourism, Government of Odisha, Bhubaneswar	Buddhist Tourism: Opportunities and Challenges
April 28-30, 2017	International Conference on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in The Himalayan States	Assessment of Tourism and Hospitality Entrepreneurship in the Indian Himalayan States
Dec 6-9, 2016	International Seminar on Bhagwat Gita: Holistic Life Management and World Harmony Tourism Movement	Tourism {planning for the Mahabharata Travel Circuit
October 25-28, 2012	International Conference on "Changing Paradigms in Sustainable Mountain Tourism Research: Problems and Perspectives", held on at Blixen/Bresson, South Tyrol, Italy.	Mountain Tourism in Uttarakhand

**National**

**C1: National**

Sn	Date	Title of the conference and Institution	Title of the paper presentation
1	February 5, 2015,	A two days national seminar of Indian Hospitality Congress held at DY Patil University, Navi, Mumbai.	"Prospects and Challenges faced by hospitality industry in the Growth of Tourism industry"
2	October 24 – 25, 2014	A two days National Seminar on "Innovation in Tourism and Hospitality Sector" held on at YSR National Institute of Tourism and Hotel Management, Hyderabad	Entrepreneurship Development in Tourism sector
3	January 30-31, 2014.	"National Tourism Entrepreneurship Development Summit" held at Central	Tourism Entrepreneurship in the Himalayan states

		University Jammu		
4	April 21-22, 2013.	National Seminar on “Contemporary Tourism Planning: Introspecting Problems and Prospects” organized by Department of Tourism Administration, Dr. B.A. Marathwada University, Aurangabad	Mountain Tourism planning in India	
5	March 4, 2011	National Seminar on “ <i>Skills Development in Tourism and Hospitality Sector in India</i> ” organized by School of Tourism and Hospitality Studies, Indira Gandhi National Open University, New Delhi,	Role of soft skills in Tourism industry	
6	March 31, 2008	National Seminar on “ <i>Emerging Issues in Tourism Destination Planning in India</i> ”. held at the Centre for Tourism Studies, Pondicherry University, Pondicherry	Contemporary Issues and Challenges in Tourism promotion	
7	March 15, 2006	National Conference on “ <i>Tourism Planning and Promotion in North-East India</i> ” Rajiv Gandhi Central University Itanagar, Arunachala Pradesh, India	Issues and Challenges in Tourism promotion in India	

**Conference/Symposium/Workshop Organized during last five years (2014-2019)**

April 28-30, 2017	International Conference on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in The Himalayan States (CONVENER)	Assessment of Tourism and Hospitality Entrepreneurship in the Indian Himalayan States
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**Publications during last five years (2014-2019)**

**A: Contribution to Books and Journals**

Publication	Details
Editor	<ul style="list-style-type: none"> <li>Edited a book - “Innovation Competitiveness in the Hospitality Tourism Industry” with Prof John C and Prof S.K.Gupta and it was published by Kanishka Publishers, New Delhi in 2013</li> <li>Edited “Tourism and Hospitality Industry: Applications and Role of Science and Technology” (2012) with other authors published by Bish Singh and Mahindra Pal, Dehradun</li> <li>Edited a proceedings of three International Conference on Sustainable Development Practices in Tourism Hospitality Sector in the Himalayan States with 2 other authors held in Rishikesh April 28-30, 2017</li> </ul>
Peer reviewer for	Advances in Hospitality and Tourism Research (AHTR)

**B. Publication**

Sn	date	Title	Name of Journal/ Book	Refereed Journal or Not
1	2018	Devkant Kala / <b>S. C. Bagri</b> , Barriers to local community	Tourism, Vol 66, No3	Refereed

		participation in tourism development: Evidence from mountainous state Uttarakhand, India			
2	2017	<b>Bagri, S.C.</b> , A Suresh Babu, Condition factors for the development and growth of sustainable entrepreneurship in mountain tourism promotion in Uttarakhand Himalaya India in “	Changing Paradigms in Sustainable Tourism Research: problems and perspectives, International Association of Scientific Experts in Tourism (Aiest) Erich Schmidt Verlag, Berlin	International Publication	
3	2016	<b>Bagri S.C.</b> & Devkant Kala, “Residents’ attitudes toward tourism development and impacts in Koti- Kanasar, Indroli, Pattayur tourism circuit of Uttarakhand, India.”	<i>Pasos Journal of Tourism and Cultural Heritage</i> . University of La Laguna, Spain.	Refereed	
4	2016	<b>Bagri S.C.</b> & Devkant Kala (2016). “Tourists’ satisfaction at Trijuginarayan: An emerging spiritual and adventure tourist destination in Garhwal Himalaya, India”.	<i>Turizam– International Scientific Journal</i> , University of Novi Sad, Serbia.	Refereed	
5	2015	<b>Bagri, S.C.</b> & Devkant Kala. Tourists’ satisfaction at Trijuginarayan, India: Importance-Performance Analysis.	<i>Advances in Hospitality and Tourism Research</i> . Journal of Akdeniz University, Turkey, 3 (2), 89-115.	Refereed	
6	2014	Devkant Kala & <b>Bagri, S.C.</b> (2014). An exploratory study of managerial attitude towards performance measurement in hotels of Uttarakhand State of India.	<i>International Journal of Qualitative Research in Services, Inderscience Publishers</i> , 1 (4), 276-291.	Refereed	
7	2014	Devkant Kala & <b>Bagri, S.C.</b> (2014). Key performance indicators for hospitality industry: A study from the tourist state of Uttarakhand, India.	<i>Tourismos: An International multidisciplinary Journal of Tourism</i> , University of the Aegean, Greece, 9 (1), 187-206.	Refereed	
8	2014	Devkant Kala & <b>Bagri, S.C.</b> (2014). Balanced scorecard usage and performance of hotels: A study from the tourist state of Uttarakhand, India.	<i>Asia-Pacific Journal of Innovation in Hospitality and Tourism</i> , Taylor’s University, Malaysia, 3 (2), 153-173.	Refereed	

9	2014	Devkant Kala & <b>Bagri, S.C.</b> "Key performance indicators for hospitality industry: A study from the tourist state of Uttarakhand, India".	<i>Turismos: An International multidisciplinary Journal of Tourism</i> , University of the Aegean, Greece.	Refereed
Total Number of Research Publications: 60				