


## Curriculum Vitae

<b>Full Name</b>	Ramesh Chandra Dangwal			
<b>Designation</b>	Professor & Dean School of Commerce			
<b>Department</b>	Commerce			
<b>Campus</b>	Chauras Campus			
<b>Telephone</b>	01376-267155			
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<b>Education Qualification</b>	Bachelor of Commerce (1983), HNB Garhwal University, Srinagar Master of Commerce (1985), HNB Garhwal University, Srinagar Ph. D. (1991), HNB Garhwal University, Srinagar			
<b>Teaching Experience</b>	34 Years	<b>Research Experience</b>	30 Years	
<b>Areas of Interest/ Specialization</b>				
<ol style="list-style-type: none"> <li>1. Finance</li> <li>2. Entrepreneurship</li> </ol>				
<b>Honours &amp; Awards</b>				
<ol style="list-style-type: none"> <li>1. ‘<b>Best Academic Award</b>’ for research &amp; teaching by the Punjab Commerce and Management Association in collaboration with Chandigarh University, Chandigarh in its 10<sup>th</sup> International Conference on Business Management &amp; Economics, 2014.</li> <li>2. ‘<b>Best Research Paper Awards</b>’ in International Conferences Organised by Research Development Association, Jaipur in collaboration with Rajasthan Chamber of Commerce &amp; Industry, Rajasthan for three consecutive years i.e. 2014, 2015 and 2016.</li> </ol>				
<b>Member of Academic Institutions</b>				
<ol style="list-style-type: none"> <li>1. Indian Accounting Association</li> <li>2. Indian Commerce Association</li> <li>3. Research Development Association, Jaipur</li> <li>4. International Accounting Association, California State University Fresno, USA</li> <li>5. Association of Management Development Institutions in South Asia (AMDISA)</li> </ol>				
<b>Member of Editorial Board</b>				
<ol style="list-style-type: none"> <li>1. NICE Journal of Business</li> <li>2. Journal of Accounting and Finance</li> <li>3. Journal of Banking, Information Technology and Management</li> <li>4. Journal of Management Outlook</li> <li>5. Indian Journal of Research</li> <li>6. Indian Journal of Management</li> <li>7. Vidushi</li> </ol>				
<b>Research Supervision</b>				
Awarded - <b>24</b>				
Registered – <b>03</b>				
<b>Research Projects/ MoU undertaken</b>				
<ol style="list-style-type: none"> <li>1. “Women Entrepreneurship in U.P. Hills”, University Grants Commission (UGC), 2.5 Lakh approx., Completed, 2001</li> <li>2. “Promoting Industrialisation in Uttaranchal State”, University Grants Commission (UGC), 3.5 Lakh approx., Completed, 2005</li> </ol>				

### **Administrative and Academic Experience**

- Working as a Dean, School of Commerce and Convenor of School Board, HNB Garhwal University, Srinagar Garhwal since August, 2017.
- Worked as a Head, Department of Commerce and Convenor of BOS, HNB Garhwal University, Srinagar Garhwal since January 2015 to January 2018.
- Worked as Head & Dean, Faculty of Commerce & Management Studies, Kumaun University, Nainital during the academic session 2004-05.
- On behalf of HNB Garhwal University Srinagar Garhwal managed Correspondence/Communication to the HRD Ministry New Delhi regarding the Upgradation of Central University, 2008-09.
- Convenor Academic Exchange Programme HNB Garhwal University Srinagar Garhwal (Signed MOU with different Universities in India and Abroad) 2008-09.
- Founding Co-coordinator of MBA Programme HNB Garhwal University Srinagar Garhwal (January, 1997 – May 1998).
- Working as a Coordinator in the UGC Sponsored Diploma Programme in Advertising, Sales Promotion & Sales Management, 2002 – till date.
- Worked as a Convenor for preparation of XI<sup>th</sup> Five Year Plan Document of HNB Garhwal University Srinagar Garhwal, 2007-12.
- Convenor/Member of BOS , Faculty Board and Academic Council of HNB Garhwal University, Srinagar Garhwal, Kumaun University Nainital, Graphic Era University Dehradun, Uttarakhand Technical University Dehradun, Uttarakhand Open University Haldwani, Sridev Suman Uttarakhand University, Tehri, Government PG College (Autonomous College) Rishikesh etc.
- Served as an Expert Member in the Uttarakhand Public Service Commission for preparing the syllabus of Commerce & Management, 2004.
- Served as an Expert in the University Grants Commission's, Expert Committee for Evaluating the Career Oriented Programmes Proposals of the Colleges of Northern Region, January 14-15, 2007.
- Served as an Expert Member in the University Grants Commission's visiting team for XI<sup>th</sup> Five Year Plan - Avinashilingam Women University Coimbatore, November 25-30, 2008.
- Served as an Expert Member in the University Grants Commission's visiting team for XI<sup>th</sup> Five Year Plan - Bihar University Muzafarpur, December 16-20, 2008 and LN Mithila University Darbhanga Bihar Feb 2009.
- Approved Expert Member from time to time in the Visiting Teams of the All India Council for Technical Education (AICTE), 2008-09, 2009-10, 2010-11, 2011-12 and 2018-19.
- Served as an Expert Member in the University Grants Commission's visiting team for XI<sup>th</sup> Five Year Plan – Mewar University Chittorgarh Rajasthan, April 2010.
- Served as an Expert Member in the AICTE visiting team for Goa, Maharastra, Hyderabad, Bhopal etc. during 2010-11 and 2011-12.

- Served as an Expert Member in the University Grants Commission's NET Bureau workshop held on 17<sup>th</sup>- 22<sup>nd</sup> October 2011, 14<sup>th</sup>- 19<sup>th</sup> May 2012, 24<sup>th</sup>-29<sup>th</sup> November, 2014.
- Approved Expert Member of National Board Accreditation (NBA), 2011-12 and 2012-13 (Visited Gandhinagar, Lucknow and Mumbai etc).
- Served as an AICTE Observer for conducting CMAT examination 2012-13, 2013-14, 2014-15 and 2015-16.
- Served as a UGC/CBSE Observer for conducting CMAT examination 2012-13, 2013-14 and 2014-15.
- Served as an Expert Member of Selection Committees for the recruitment of Assistant Professors, Associate Professors and Professors in various Universities/Institutes (M D University Rohtak, Jammu University, Jammu, Amarkantak Central University, Gurugram University, Haryana etc.)
- Served as an Expert Member in the University Grants Commission's visiting team for final ranking under Swachhta Ranking (Kolkata), September 2018.
- Served as an Expert Member of Selection Committees for the recruitment of Assistant Professors in Commerce UKPSC, Haridwar, 2018.
- Served as an Expert Member in the AICTE Expert Committee Visit (EVC) held on 21/04/2019, Indore, MP.
- Delivered Lectures in different Universities/Institutions on various aspects of Commerce & Management.

#### **International Collaboration**

1. Signed MoU (as Convenor) with Gdansk University of Technology, Poland and one Faculty participated under Academic Exchange Programme from Jan 13-28, 2009.

#### **Conference/Symposium/Workshop Organized during last five years (2014-2019)**

1. Two days workshop on "Research Methodology", Department of Commerce, HNBSGU, Srinagar Garhwal, 3-4 November, 2015
2. One day workshop on: "Goods and Services Tax (GST)", Department of Commerce, HNBSGU, Srinagar Garhwal, on 21 August, 2017.
3. Five Days National Workshop on "Research Methodology", Department of Commerce, HNBSGU, Srinagar Garhwal, 22-26 March, 2018.

#### **Publications during last five years (2014-2019)**

##### **Journals**

1. Pooja Singh Negi, R. C. Dangwal and Yesha Tomar (2019) "Sustainability-oriented Organizational Culture in the Indian Service-Sector" **Organizational Cultures: An International Journal, Vol.19, Issue 1, pp-43-58.**
2. Pooja Singh Negi, and R. C. Dangwal (2019) "Organisational Culture and its Antecedents: A Meta-Analytic Approach" Accepted for publication in **Journal of Management Development, Emerald Publication.**

3. Pooja Singh Negi, and R. C. Dangwal (2018) "Organisational Sustainability through Culture and Managerial Effectiveness: An Indian Perspective" **Journal of Entrepreneurship and Innovation in Emerging Economies, Vol. 5, Issue 1, pp. 22-36.**
4. Pooja Singh Negi and R C Dangwal (2018) "The Organisational Culture-Managerial Effectiveness Relationship: A Meta Analytic Approach", **Vimarsh, Vol.9, Issue 2, pp. 9-16.**
5. Megha Sharma and R C Dangwal (2018) "Developing a Usage Model of Emojis in Social-Media Marketinh", **Nice Journal of Business, Vol.13, Issue 2, pp. 17-28.**
6. Pooja Singh Negi and R C Dangwal (2018) "Cultural Adaptability and Workplace Performance of Indian Service Sector", **Indian Management Studies Journal, Vol.22, Issue 2, pp.119-138.**
7. Megha, Sharma & Dangwal, R.C. (2017). "Young Consumers' Attitude towards Trust in e-WOM Sources and Intention to Follow" **Nice Journal of Business, Vol. 12, No. 2, pp. 27-38.**
8. Tiwari, Shivangee, Dangwal, R. C. & Tomar, Yesha (2017) "Environmental Sustainability through Green Banking Practices" **Indian Management Studies Journal, Punjabi University Patiala, Vol. 21, No. 1, pp. 57-80.**
9. Pooja Singh Negi, Dangwal R. C. & Tomar Yesha (2017). "Impact of Organisational Culture Paradigm on Workplace Sustainability" **The Indian Journal of Commerce, Vol. 17, No. 4, pp. 59-71.**
10. Singh, N. & Dangwal, R.C. (2017) "Training Need Analysis Process of Selected Manufacturing Firms in Uttarakhand State: An Empirical Study", **Splint International Journal of Professionals, Vol. 4 (5), pp. 54-65**
11. Tiwari Shivangee, Dangwal R C & Sharma Preeti (2017) "Analysing the Impact of Sustainability Disclosure Practices on Business Performance of Public, Private and Foreign Banks" **Innovations for Sustainable Business, Excellent Publishing House, New Delhi.**
12. Vaishali & Dangwal R C (2016) "Performance Evaluation of Public Sector Banks during the Second Phase of Economic Reforms" **Nice Journal of Business, Vol. 11, No. 1 & 2.**
13. Hardeep Chahal , R.C. Dangwal , Swati Raina (2016) "Marketing Orientation, Strategic Orientation and their Synergistic impact on Business Performance: A case of SMEs in emerging context (India)" **Journal of Research in Marketing and Entrepreneurship, Vol. 18, No. 1, pp.27 – 52.**
14. Tiwari Shivangee & Dangwal R C (2015) "Firm's Attributes, Financial Performance and Corporate Governance: A Study of Selected Public, Private and Foreign Banks", **NICE Journal of Business, Vol. 10, No. 1 & 2.**
15. Tomar, Yesha & Dangwal, R C (2015) "Impact of CRM on Customer Satisfaction in Banking Industry of Uttarakhand", **Indian Management Studies Journal, Vol. 19, No. 2.**
16. Tiwari Shivangee & Dangwal R C (2015) "Corporate Social Responsibility Practices and Initiatives Adopted by the Indian Banks", **Journal of Accounting and Finance, Vol. 29, No. 2.**
17. Hardeep Chahal, Dangwal R C & Swati Raina (2015) "Understanding the Role of Strategic Mix (Initiatives) in Enhancing Relationship Marketing Practices and Business Performance: A case of SMEs in Jammu District", **International Journal of Applied Business and Economic Research, Vol. 13, No. 3.**

18. Preeti Sharma & Dangwal R C (2015) "Self Help Group (SHGs) As Medium of Financial Inclusion and Economic Growth", **Indian Management Studies Journal, Vol. 19, No. 1.**
19. Preeti Sharma & Dangwal R C (2015) "Materiality of Environmental, Social and Governance (ESG) Factors into Investment Decision Making", **Sustainable Competitive Advantage: A Road to Success, Excel India Publishers, New Delhi.**
20. Yesha Tomar, Dangwal R C & Preeti Sharma (2015) "Measuring Customer Satisfaction through CRM in Public and Private Sector banks in Uttarakhand", **Sustainable Competitive Advantage: A Road to Success, Excel India Publishers, New Delhi.**
21. Swati Raina, Hardeep Chahal & Dangwal R C (2015) "Social Marketing: A Sustainability Tool for Small and Medium Business Organisation", **Sustainable Competitive Advantage: A Road to Success, Excel India Publishers, New Delhi.**
22. Vaishali, Tomar Yesha & Dangwal R C (2015) "Influence of Employee Productivity on the Performance of Public Sector Banks in India", **Journal of Accounting and Finance, Vol. 29, No. 1.**
23. Hardeep Chahal, Dangwal R C & Swati Raina (2014) "Green Marketing Orientation (GMO) of SMES in India: A case of Electric Sector" published in the Proceedings of the **2<sup>nd</sup> International Conference on Marketing, (ICOM-2014), Sri Lanka.**
24. Dangwal R C & Vaishali (2014) "Profitability Performance: An Empirical Study of Selected Commercial Banks in India", **Indian Management Studies Journal, Vol.18, No. 2.**
25. Dangwal R C & Preeti Sharma (2014) "Environmental Disclosure Practices of Selected Indian Pharmaceutical Companies", **Journal of Accounting and Finance, Vol. 28, No. 2.**
26. Dangwal R C & Vaishali (2014) "Operational Efficiency of Domestic and Foreign Sector Banks in India: A Comparative Analysis", **Punjab Commerce and Management Association (PCMA) Journal of Business, Vol. 7, Issue.1**
27. Hardeep Chahal, Dangwal R C & Swati Raina (2014) "Conceptualisation, Development and Validation of Green Marketing Orientation (GMO) of SMES in India: A Case of Electric Sector", **Journal of Global Responsibility (Emerald Group Publication), Vol. 5, No. 2.**
28. Hardeep Chahal, R C Dangwal & Swati Raina (2014) "Antecedents and Consequences of Strategic Green Marketing Orientation", **Journal of Global Responsibility (Emerald Group Publication), Vol. 5, No. 2.**

#### **Proceedings**

- Green Marketing Orientation (GMO) of SMES in India: A case of Electric Sector, Chahal, Hardeep, Dangwal, R. C. & Raina, Swati, **2<sup>nd</sup> International Conference on Marketing (ICOM-2014)**, 25-26 February, 2014, Colombo, Sri Lanka.

**Total Number of Research Publications: 116**