


## Curriculum Vitae

<b>Full Name</b>	Ashok Kumar Pokhriyal			
<b>Designation</b>	Professor			
<b>Department</b>	Commerce			
<b>Campus</b>	Chauras Campus			
<b>Telephone</b>	01376-267152			
<b>Mobile</b>	09411351350			
<b>Email</b>	<a href="mailto:dr.akpokhriyal2013@gmail.com">dr.akpokhriyal2013@gmail.com</a>			
<b>Education Qualification</b>	Bachelor of Commerce (1984), HNB Garhwal University, Srinagar Master of Commerce (1986), HNB Garhwal University, Srinagar D. Phil (1995), HNB Garhwal University, Srinagar			
<b>Teaching Experience</b>	27 Years	<b>Research Experience</b>	25 Years	
<b>Areas of Interest/ Specialization</b>				
<ol style="list-style-type: none"> <li>1. Micro Economics</li> <li>2. Cost Accounting</li> <li>3. Human Resource Management</li> </ol>				
<b>Honours &amp; Awards</b>				
NIL				
<b>Member of Academic Institutions</b>				
NIL				
<b>Member of Editorial Board</b>				
NIL				
<b>Research Supervision (No. of Ph.D. Degree Awarded/ Registered)</b>				
Awarded - 07				
Registered – 04				
<b>Research Projects/ MoU undertaken</b>				
NIL				
<b>Administrative and Academic Experience</b>				
<ol style="list-style-type: none"> <li>1. Lecturer: H.N.B. Garhwal University, Since 15<sup>th</sup> May, 1991 to 14<sup>th</sup> May, 1996.</li> <li>2. Sr. Lecturer: H.N.B. Garhwal University, Since 15<sup>th</sup> May, 1996 to 8<sup>th</sup> June 2001.</li> <li>3. Assistant Proctor, HNB Garhwal University, Since 2004 to 2014.</li> <li>4. Reader: H.N.B. Garhwal University, Since 9<sup>th</sup> June 2001 to 8<sup>th</sup> June 2006.</li> <li>5. Associate Professor: HNB Garhwal University, to 9<sup>th</sup> June'2006 to till date.</li> <li>6. Assistant, Dean Student Welfare, HNB Garhwal University, since 2015 to till date.</li> </ol>				
<b>International Collaboration</b>				
NIL				
<b>Conference/Symposium/Workshop Attended during last five years (2014-2019).</b>				
<b>National</b>				
<ol style="list-style-type: none"> <li>1. “Ensuring Sustainable Development of Indian Economy Role and Challenges to the Sustainable Agriculture Sector in India.” National Conference on Sustainable Development Of India: Challenges &amp; Remedies, HNB Garhwal University, March 22-23, 2014, Badashai Thaul Campus, Tehri Garhwal.</li> </ol>				

**Conference/Symposium/Workshop Organized during last five years (2012-2017)**

1. Workshop on Research Methodology, Department of Commerce, HNBGU, Srinagar Garhwal, 3-4 November, 2015

**Publications during last five years (2014-2019)**

**Journals**

1. Panwar, Jaiprakash., & Pokhriyal, A.k., (2018). "Theoretical and Comparative Aspects of Marketing Strategies Adopted by Cellular Service Providers". **UGC Journal No.48733**, Vol No. 07, Issue. 05, January-June, 2018, ISSN NO: 2278-0408.
2. Rani, Rekha, & Pokhriyal, A.K. (2016). "Women Empowerment and MGNREGA: Myth or Reality", **Amity Business Review**, 17(1), 163-172.
3. Chaudhary, Adesh Kumar & Pokhriyal, A.K. (2015). "Relationship between Insurance and Economic Growth in India". **Journal of Trade and Commerce**, 4(2),
4. Pokhriyal, A.K., Rani, Rekha & Uniyal, Jaya (2014). "Role of Micro-Finance in the Empowerment of Women". **Journal of Business and Finance**, 2(1)

**Proceedings**

NIL

**Books**

NIL.

**Total Number of Research Publications: 20**