

## CURRICULUM – VITAE



Name: **DR. SUDHANSHU JAYASWAL**

Father's Name: Late Prof.(retd.) S.B. Jayaswal

Date of Birth: June 22<sup>nd</sup>, 1961

Designation: Associate Professor & Director

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Hemvati Nandan Bahuguna Garhwal University  
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Educational Qualifications: B.A., M.A. (Economics), B.J., M.J., UGC-NET,  
D.Phil.(Journalism)

Teaching Experience: More than 28 years

Research Experience: About 17 years

### **Academic Distinctions:**

1. I have produced Seven (07) PhD scholars in Mass Communication under my guidance and supervision so far.
2. Presently, I am supervising one (01) student for PhD in Journalism and Mass Communication at Hemvati Nandan Bahuguna Garhwal University, Srinagar (Garhwal) Uttarakhand.
3. Successfully completed the distance learning “General Course on Intellectual Property” from March 01 to April 15, 2003 of the World Intellectual Property Organization (WIPO), Geneva (Switzerland).

4. Participated in the UGC sponsored Refresher Course in Information Technology (Journalism) from September 10, 2008 to September 30, 2008 held at Academic Staff College, Panjab University, Chandigarh.
5. Participated in the UGC sponsored Refresher Course in Mass Communication (Media Research) from March 01 to March 21, 2003 held at Guru Jambheshwar University, Hisar (Haryana).
6. Participated in the Orientation Programme of the Academic Staff College, University of Lucknow from December 01 to December 28, 1998.

**Other Distinctions:**

1. Member, Academic Council of Hemvati Nandan Bahuguna Garhwal University, Srinagar (Garhwal).
2. Ex-Officio Chairperson, Board of Studies (BOS) of Centre for Journalism and Mass Communication, H.N.B. Garhwal University, Srinagar (Garhwal).
3. Convener, Departmental Committee of Centre for Journalism and Mass Communication, H.N.B. Garhwal University, Srinagar (Garhwal).
4. Convener, Purchase Committee of Centre for Journalism and Mass Communication, H.N.B. Garhwal University, Srinagar (Garhwal).
5. Convener, Books Purchase Committee of Centre for Journalism and Mass Communication, H.N.B. Garhwal University, Srinagar (Garhwal).
6. Member, Research Degree Committee (RDC), Department of Journalism, Dev Sanskriti University, Haridwar (UTTARAKHAND).
7. Member, Board of Studies (BOS), Department of Journalism, Uttarakhand Sanskrit University, Haridwar (UTTARAKHAND).
8. Member, Admission Committee, B.A.- I Year (Session 2014-2015), H.N.B. Garhwal University, Srinagar (Garhwal).

9. Member, Admission Committee (B.A.(Honours) Journalism and Mass Communication and M.A.(Journalism and Mass Communication), Session 2016-2017 of Centre for Journalism and Mass Communication, H.N.B. Garhwal University, Srinagar (Garhwal).
10. Convener, Vote Counting Committee of Students Union Election, 2016-2017 of H.N.B. Garhwal University, Srinagar (Garhwal).
11. Worked as Micro Observer (Code No. C005) of Election Commission, Government of India at Government Inter College, Room No. 8, District-Pauri on May 16, 2014.
12. Worked as Micro Observer (Code No. MO 135) of Election Commission, Government of India at Kingorikhal, Lansdowne Assembly Area, District- Pauri in May, 2009.

**(Dr SUDHANSHU JAYASWAL)**

## ANNEXURE

### Research Papers/Articles Published

1. Jayaswal, Sudhanshu. "Freedom of the Press in India: Myth or Reality", VIDURA (ISSN 0042-5303), pp 27-29, Vol. 27, No.2, March-April, 1990, New Delhi.
2. Jayaswal, Sudhanshu. "Advertising Campaign: Creativity and Cleverness", VIDURA (ISSN 0042-5303), pp 18-19, Vol. 27, No.4, July-August, 1990, New Delhi.
3. Jayaswal, Sudhanshu. "Objectivity in Journalism", VIDURA (ISSN 0042-5303), pp 27-29, Vol. 27, No.5, September-October, 1990, New Delhi.
4. Jayaswal, Sudhanshu. "The Napoleon of the Press", VIDURA (ISSN 0042-5303), pp 27-29, Vol. 27, No.6, November-December, 1990, New Delhi.
5. Jayaswal, Sudhanshu, "Letter to the Editor" VIDURA (ISSN 0042-5303), pp 25-27, Vol. 28, No.3, May-June, 1991, New Delhi.
6. Jayaswal, Sudhanshu "How to find news stories", VIDURA (ISSN 0042-5303), pp 28-29, Vol. 28, No.3, May-June 1991, New Delhi.
7. Jayaswal, Sudhanshu "Challenges of Investigative Reporting", VIDURA (ISSN 0042-5303), pp 28-31, Vol. 31, No.1, April 1994, New Delhi.
8. Jayaswal, Sudhanshu "Journalism Education in India: An Assessment", UNIVERSITY NEWS (ISSN 0566-2257), pp 8-12, Vol. 35, No.7, September 1997, New Delhi.
9. Jayaswal, Sudhanshu "महात्मा गाँधी एक पत्रकार के रूप में", VIDURA (ISSN 0042-5303), pp 57-61, Vol. 34, No.4, October-December 1997, New Delhi.

10. Jayaswal, Sudhanshu "Press Council: New Guidelines", VIDURA (ISSN 0042-5303), pp 29-30, Vol. 34, No.4, October-December 1997, New Delhi.
11. Jayaswal, Sudhanshu "Know Your Body Language", Reading Material of Third Refresher Course in Mass Communication (Media Research), March 01-March 21, 2003, Department of Communication Management & Technology, Guru Jambheshwar University, Hisar (Haryana).
12. Jayaswal, Sudhanshu "Basics of Photo Journalism," PRAGYAAN: MASS COMMUNICATION (ISSN 0974-5521), pp 31-35, Vol. 6, Issue: 2, December 2008, Dehradun.
13. Jayaswal, Sudhanshu, "Barriers to Intercultural Communication", PRAGYAAN: MASS COMMUNICATION (ISSN 0974-5521), pp 12-19, Vol.7, Issue: 1, June 2009, Dehradun.
14. Jayaswal, Sudhanshu, "Nuances of Crisis Communication Management", PRAGYAAN: MASS COMMUNICATION (ISSN 0974-5521), pp 28-36, Vol.7, Issue: 2, December 2009, Dehradun.
15. Jayaswal, Sudhanshu & Chandra, Dinesh, "महिला सशक्तिकरण कार्यक्रम के प्रचार-प्रसार में समाचार-पत्रों की भूमिका (गढ़वाल के विशेष परिप्रेक्ष्य में)", Deliberative Research (ISSN 0976-1136), pp 108-120, Vol. 6, Issue 6, June 2010, Firozabad (U.P.)
16. Jayaswal, Sudhanshu & Chandra, Dinesh, "महिला सशक्तिकरण के प्रति जन-चेतना जागृत करने में समाचार-पत्रों का योगदान" राधा कमल मुकर्जी: चिन्तन परम्परा (ISSN 0974-0074) pp 44 -50, Vol. 1, January - June, 2010, चान्दपुर, (बिजनौर).
17. Jayaswal, Sudhanshu, "Patent System in India: An Overview", PRAGYAAN: MASS COMMUNICATION (ISSN 0974-5521), pp 44-52, Vol. 8, Issue: 1, December, 2010, Dehradun.

18. Jayaswal, Sudhanshu, “Understanding Intercultural Communication”, *Deliberative Research* ( ISSN 0976-1136), pp 8-17, Vol. 8, Issue 8, Oct-Dec 2010, Firozabad (U.P.)
19. Jayaswal, Sudhanshu & Chandra, Dinesh (2010), “Swatantrata Kei Pashchat Garhwal Kein Samacharpatra” (Published in an edited book)
20. Jayaswal, Sudhanshu & Chandra, Dinesh, “स्वतंत्रता से पूर्व गढ़वाल में समाचार पत्रों की स्थिति: एक अध्ययन”, *Uttar Pradesh Journal of Social Science Research* (ISSN 0975-8852), pp 87-97, Vol. 1, No. 1, January 2011, Ballia (U.P.)
21. Jayaswal, Sudhanshu, “New World Information and Communication Order: A Status Report”, *PRAGYAAN: MASS COMMUNICATION* (ISSN 0974-5521), pp 56-64, Vol. 9, Issue 2, December 2011, Dehradun.
22. Jayaswal, Sudhanshu, “Mass Communication Education in India: A Status Report”, *PRAGYAAN: MASS COMMUNICATION* (ISSN 0974-5521), pp 40-46, Vol. 10, Issue 1, June 2012, Dehradun.
23. Jayaswal, Sudhanshu & Sinha, Jitendra Kumar “भारतीय प्रिंट मीडिया में दलितों की स्थिति”, *Journal of Social Science and Linguistics* (ISSN 2249-2984), pp 40-44, Vol. 2, No. 1, 2012, New Delhi.
24. Jayaswal, Sudhanshu, “गढ़वाल में जन आंदोलन एवं स्थानीय समाचार पत्र”, *Deliberative Research* ( ISSN 0976-1136), pp 302-314, Vol. 16, Issue 1, Oct-Dec 2012, Firozabad (U.P.)
25. Jayaswal, Sudhanshu, “Media Censorship in China: A Status Report”, *PRAGYAAN: MASS COMMUNICATION* (ISSN 0974-5521), pp 32-37, Vol. 11, Issue 1, June 2013, Dehradun.
26. Jayaswal, Sudhanshu, “Garhwal Mein Samaj Sudhar Andolan Mei Sthaneeya Samachar Patro Kee Bhumika”, *Media Mimansa* (ISSN 2229-5593), pp 2-14, Vol. 1, Issue 1, April-June 2013-Oct.-Dec. 2015, Bhopal.

27. Bhandari, Nidhi & Jayaswal, Sudhanshu, "Television Viewing Behaviour of Jaunsari Women of Garhwal: An Analytical Study", International Journal of Arts, Humanities and Management Studies (ISSN No. 2395-0692), pp 1-18, Vol. 03, No. 12, Dec. 2017.
28. Bhandari, Nidhi & Jayaswal, Sudhanshu, "Inclination of Jaunsari Women Towards Women-Centric Television Programmes: An Analysis", International Journal of Research in Social Sciences (ISSN No. 2249-2496), pp 812-836, Vol. 8, Issue 3, March 2018.
29. Bhandari, Nidhi & Jayaswal, Sudhanshu, "A Literature Review on Role of Television as Mass Media in the Lives of Indian Women: An Analysis", International Journal of Multidisciplinary (ISSN No. 2455-3085), pp 67-71, Vol. 03, Issue 07, July 2018.
30. Bhandari, Nidhi & Jayaswal, Sudhanshu, "Role of Mass Media in Empowering Jaunsari Women of Garhwal: An Analytical Study", International Journal of Arts, Humanities and Management Studies (ISSN No. 2395-0692), pp 6-14, Vol. 04, No. 07, July 2018.
31. Panwar, Jyotsna & Jayaswal, Sudhanshu, "Analysis of Environmental Issues Coverage By Daily Newspapers in Garhwal(Uttarakhand)", International Journal of Research in Social Sciences(ISSN No. 2249-2496), pp 652-663, Vol. 9, Issue 2, February 2019.
32. Ghildiyal, Ankit & Jayaswal, Sudhanshu, "Emerging Trends in Communication Among Youth of Jaunsari Tribe of Uttarakhand: An Analytical Study", IOSR Journal of Humanities and Social Science(e-ISSN 2279-0837), pp 34-50, Vol. 24, Issue 8, August 2019.
33. Aswal, Ashabala & Jayaswal, Sudhanshu, "Adhyatmik Channelo Kei Darshako Kee Media Aadato Ka Tulnatmak Adhyayan", International Journal of Multidisciplinary Scientific Research (ISSN 2581-8872), Vol.3, No.4, April 2020.

### **Book Chapter Published in Edited Book**

1. Jayaswal, Sudhanshu & Chandra, Dinesh (2010), “Swatantrata Kei Pashchat Garhwal Kein Samacharpatra” Edited book, ‘Media Kei Vartaman Sandarbh’, Greenfield Publishers, Dehradun.

### **Paper Presented in Seminar**

1. Pratap, Arun & Jayaswal, Sudhanshu, “Role of Media in Revival of Tourism in Garhwal Region of Uttarakhand,” National Seminar on Applications of Science and Technology for Sustaining Tourism and Hospitality Industry: Bridging Theory and Practice, November 28-29, 2013, Rishikesh (Uttarakhand).

### **Participation in Workshops**

1. Participated in Film Appreciation Workshop organized jointly by Film and Television Institute of India, Pune and HNB Garhwal University from 09-13 November, 2017 at Centre for Journalism and Mass Communication, HNBSGU, Srinagar (Garhwal).
2. Participated in National Workshop on “Role of Open Educational Resources in Higher Education (ROERHE)” from 15-17 December, 2017 at Academic Activity Centre, HNB Garhwal University, Srinagar (Garhwal).