


Curriculum Vitae

Full Name:	DR. SHIV KUMAR GUPTA			
Designation:	Professor and Director			
Department:	Centre for Mountain Tourism and Hospitality Studies			
Campus:	Chauras Campus , HNB Garhwal University			
Telephone:	91-01370-267100	Fax:	01370-267100	
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Education Qualification:	Ph.D.(Tourism), HNB Garhwal University, 1999			
Teaching Experience:	25 Years	Research Experience:	25Years	
Research Interest and Fields of Specialization				
<ol style="list-style-type: none"> 1. Sustainable Tourism and Ecotourism 2. Destination Planning and Policy 3. Tourism impact Assessment 4. Travel Trade and Hospitality industry 				
Honours & Awards				
Member of Academic Institutions(Board of Studies / Research Degree Committee)				
<ol style="list-style-type: none"> 1. HNB Garhwal University (Convener) 2. Uttaranchal Open University, Halwani 3. Uttarakhand Technical University, Dehradun 4. Sikkim Central University. 5. Kumaon University 6. Bundelkhand University 7. Himgiri Zee University 8. Panjab University, Chandigarh, Tourism & Hospitality 				
Membership of Organizations				
<ol style="list-style-type: none"> 1. President Northern Region, Indian Tourism and Hospitality Congress for year 2013-2014. 2. Founding Committee member of Euro-Asia Tourism Studies Association 3. Member of Regional Studies Association, United Kingdom 				
Research Supervision (No. of Ph.D. Degree Awarded in Tourism -12 and Registered 04)				
(Number of M.Phil awarded in Tourism Management-3)				
Research Projects/ MoU undertaken				
<ol style="list-style-type: none"> 1. Completed a research project of 5.00 lakh on “Planning for community based ecotourism through integrated value chain development in Jaunsar region of Uttarakhand: an analytical and strategic framework” funded by ICSSR. (2015-2017) 				

2. Completed a research project of 2.985 lakh on “Status of Tourism and Hospitality Education in Garhwal Region of Uttarakhand: A Critical Appraisal” funded by Directorate of Economic & Statistics, Government of Uttarakhand under SSS program month from September,2016 to May 2017.
3. Completed a research project of 6.34 lakh on Problems and Challenges of Travel Trade Companies in Garhwal Region of Uttarakhand funded by UGC (2011-2013)
4. Completed a research project of 5.82 Lakh on “The Changing Nature of Tourists Expectation and Development Forces Impacting the Future of Tourism in Badrinath and Kedarnath Tourism Circuit in Uttarakhand” ,funded by AICTE (2008-2010)

Administrative Experience

1. Currently working as Head/Director, Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University w.e. from 16th August 2018
2. Worked as Chief Warden, Hostels, HNB Garhwal University i.e. from 17th August 2018 to 9th October, 2019.
3. Served as Head of Department, ‘Department of Business Management’, HNB Garhwal University, Srinagar, Garhwal, Uttarakhand from 31st, July 2014 to 24th January 2017.
4. Served as Dean, School of Management, HNB Garhwal University, since 14th August,2012 to 24th January 2017.
5. Served as Director, Centre for Mountain Tourism and Hospitality Studies , HNB Garhwal University for three years from 14th August, 2012 to 14th August 2015 .
6. Convener, Special Assistance Programme (SAP) of UGC, CMTHS, w.e.f. 14 August 2012 to 30th September,2014.
7. Worked as Head, Department of Tourism, HNB Garhwal University from September 1995 to July 1998. Also perform the responsibility of acting Head from time to time
8. Assistant Controller of Examination for University Examination of HNB Garhwal University, 2000-2001.
9. Associated with the Centre Superintendent of Examination as member of Examination committee, for the conduction of University Examination of HNB Garhwal University, 2001-2002.
10. Academic Counselor for IGNOU Study Centre, Srinagar Garhwal since 2003.
11. Academic Counselor for Career Counseling and Placement cell, H.N.B.G.U., Srinagar(Session 2007-2008) .
12. Assistant Proctor,H.N.B.G.U., Srinagar Campus from session 2009-10 to 2013-2014.
13. Member of Anti Ragging Squad,H.N.B.G.U., Chauras Campus from session 2009-10 to 2013-2014.
14. Co-coordinator and resource person for UGC Refresher Course in Tourism for University and College Teacher organized by Department of Tourism, HNB Garhwal University

from October 12 to November 1st 2001.

15. Member of the Inspection Committee for approval of various courses in Business Administration, Tourism and Hotel Management of the Institutions affiliated to HNB Garhwal University, Srinagar Garhwal & Uttarakhand Technical University
16. Associated in Inter faculty and Inter College Cultural competition of University(4-9th March,2010)

Scientific Visits Abroad/ International Collaboration

1. Coordinated the visit of Senior Full bright Scholar Prof.John.C. Crotts from USA to CMTHS,HNBGU from 28th April to 14th May,2013
2. **Coordinator, European Union Erasmus+ programme for Inter-institutional collaboration between Dimitrie Cantemir University,Romania and HNBG University,India.**
3. Visited Dimitrie Cantemir University, Târgu-Mureş, Romania to participate in Staff mobility program for Teaching under EU Commission Erasmus+ faculty exchange program for one week during the period 19th April to 3rd May, 2017.

Conference/Symposium/Workshop Attended during last five years (2014-2019)

PRESENTATION OF PAPERS IN THE SEMINARS AND CONFERENCES

International

1. Participated and paper presented in International conference on "*Tourism Beyond 2050: Future of Mass Tourism*" (February,14, 2017) organized by "Department of Tourism and Hospitality Management" University of Dhaka, Bangladesh .
2. Participated and paper presented in "*6th Asia Euro Conference 2016 in Tourism, Hospitality and Gastronomy, Envisioning Tourism in 2050.*"(9-12,November,2016) organized by "IITM, Gwalior.
3. Participated and paper presented in International conference "*AITHC2016 on Advances in Tourism, Hospitality & Aviation: Global viz-a-viz Indian Perspective :Vision 2020*" (2-3,September,2016)organized by"Department of Tourism and Hospitality Management" Amity Institute of Travel & Tourism ,Amity University ,Noida.

National Seminar

4. Participated and paper presented in the National Conference on "Strategic Development of Domestic Tourism in India" Organized by Lucknow University,Lucknow, held on 01-02 November 2015.
5. Participated and paper presented in the UGC-SAP Sponsored National Seminar on "Inclusive Drive Engine of Community based Ecotourism in the Mountainous Himalayas: Guidelines, Policy Perspectives and Development Indicators" Organized by CMTHS, HNBGU, held on 27th September 2014.

DELIVERED KEYNOTE ADDRESS/GUEST SPEAKER/SESSION CHAIR IN CONFERENCE/SYMPOSIUM /WORKSHOP

International

6. Chaired Technical Session *AVAHAN-2019*, International Conference on "Hospitality and Tourism Research ,1-2 February ,2019 organized by Faculty of Hospitality Management Amrapali Group of Institutes, Haldwani.
7. Guest of Honor and speaker in inaugural session of International Conference on Changing Scenario Tourism in the Era of Globalization: Issues and concerns organized by University Department of Commerce and Business Administration, L.N.Mithila University,Darbhanga.,December,7-8,2018.

8. Discussant in Third International conference on “Business and Economics with theme Shaping the future through Inclusive Development” held on October 9-10,2018, organized by Faculty of Business Studies, University of Dhaka, Bangladesh.
9. Invited Lecture in Refresher Course in Business Management Organized by UGC-Academic Staff College at BPS Mahila Vishwavidyalaya, SonapatUGC-Academic Staff College at BPS Mahila Vishwavidyalaya, Sonapat11th , December 2017.
10. Keynote Speaker in the International Conference on “Future Competencies and Challenges in Tourism and Hospitality Industry” held on 22-23 September, 2017, organized by Faculty of Hospitality Management, Amrapali Group of Institutes, Haldwani, Uttarakhand.
11. Keynote Speaker in the International Conference on ‘*Emerging Trends in Hospitality & Tourism Sector (ETHTS-2015)*’ held on November 21,22 -2015 organized by Bhikaji Cama Subharti Institute of Hotel Management, Meerut .
12. Keynote Speaker in the International Conference on “Issues, Challenges, Emerging Trends and Practices in Hospitality and Tourism” held on 5-6 September, 2014, organized by Amrapali Institute of Hotel Management, Haldwani, Uttarakhand.

National

13. Chaired Technical Session National Conference on“ Synergizing Tourism Trade & Technology for Peace & Development: Vision, Roadmap &Strategies,20-21 January,2017 organized by UITHM, Chandigarh University
14. Chaired Technical Session on Sustainable Tourism Practices International Conference on “Advances in Tourism , Hospitality & Aviation: Global viz-a-viz Indian Perspective: Vision 2020”,2-3,September,2016 organized by Amity University ,Noida

Conference/Symposium/Workshop Organized during last five years (2014-2019)

1. Convener, National Seminar on “Inclusive Drive Engine of Community-based Ecotourism in the Mountainous Himalayas: Guidelines, Policy Perspectives and Development Indicators” on 27th September, 2014 organized by CMTHS, HNB Garhwal Central University, Srinagar Garhwal.

Publications during last five years (2014-2019)

Journals

1. Gupta, S.K, Rout Prakash Chandra & Tyagi,Pankaj (2019), “Community Based Tourism Development amid Complex Mountain Issues: A Strategic Analysis of Chakrata Region of Uttarakhand” in International Journal of Hospitality and Tourism Systems Pp.47-55, Volume 12.Issue No.1 ,June, 2019, by Publishing India Group, New Delhi. ISSN: 09476250 (Impact Factor 2.575) (UGC – CARE 14 January 2019)
2. Gupta, S.K. & Haleem, Mohd (2019), “Emerging Trends of Peer-to-Peer Services in India as a New Business Concept of Collaborative Consumption in Transportation, Accommodation and Food Delivery" in Ajanta, An International Multidisciplinary Quarterly Peer Reviewed Refereed UGC Listed (No. 40776) Research Journal, Volume-8. Issue No.-1, Part-1, January-March, 2019, by Ajanta Prakashan, Aurangabad. Pp.149-156. ISSN: 2277-5730

3. Gupta, Shiv Kumar, Negru Radu & Voda Mihai (2018) "The Indian Himalaya's Unique Attributes: Hemkund Sahib and Valley of flowers" in *Geographia Technica*, (UGC journal number 27617) Pp. 62-73, Vol.13, No.2, Cluj University Press, Romania . ISSN: 1842-5135(Print)2065-4421(Online). DOI:10.21163/GT-2018.132.05
4. Gupta, S.K, & Bhatt, Vijay Prakash (2018) "Status of Tourism and Hospitality Education in Garhwal Region of Uttarakhand State in India: A Critical Evaluation" in *Tourism Development Journal*, Pp. 72-90, Vol.16, No.1, 2018 Himachal Pradesh University, Shimla. ISSN: 0975 7376 (UGC- CARE 28 November 2018)
5. Gupta, S. K & Vaishnava Abhishek (2017), User Acceptance Behaviour of Online Travelers: An Analytical Study , in *Pacific Hospitality Review*, Pp. 24-31, Volume 5. Issue No.10, July-December 2017, by Pacific Institute of Hotel Management . ISSN: 2320-1398 (UGC – Care 14-06-2017)
6. Pankaj Kumar & Gupta, S.K (2017), A Study of Employee Retention in Tourism & Travel Trade Enterprises, in *RESEARCHER: A multidisciplinary Journal*, Pp. 71-83-, Volume XIII. No.1, 2017, by University of Jammu, Jammu. ISSN: 2278-9022 (UGC-CARE 14-06-2017)
7. Pankaj Kumar & Gupta, S.K (2017), A Study of Human Resource Management Practices with reference to Employees' Recruitment and Selection in the Travel Trade Enterprises in Garhwal Region of Uttarakhand, in *AVAHAN A Peer Reviewed International Journal of Hospitality and Tourism Research*, Pp. 126-133, Volume 05. Issue No.1, October 2017, by Publishing India Group, New Delhi . ISSN: 2347-4556 (UGC-CARE 14-06-2017)
8. Rout Prakash Chandra & Gupta, S.K (2017), Asset based community development in mountain environs: a strategic application for sustainable community based tourism development in the Jaunsar-Bawar region of Uttarakhand, India, in *African Journal of Hospitality, Tourism and Leisure*, Pp.1-11, Volume 6 (3), ISSN: 2223-814X (Impact Factor 1.763) ,(UGC journal number 48559) (UGC-CARE 14-06-2017)
9. Gupta, S.K & Sharma, Neha (2016), "Evaluation of Guest Satisfaction about Hospitality Services: A Case of Accommodation Units in Nainital, Uttarakhand" in *International Journal of Hospitality and Tourism Systems* Pp.47-55, Volume 09. Issue No.2, December 2016, by Publishing India Group, New Delhi. ISSN: 09476250 (Impact Factor 2.575) (08-08-2016)
10. Gupta, S.K & Sharma, Neha (2016), Assessment of Guest Satisfaction in Hotels of Nainital: A study from Manager's Perspective, in *AVAHAN A Peer Reviewed International Journal of Hospitality and Tourism Research*, Pp. 87-91, Volume 04. Issue No.1, October 2016, by Publishing India Group, New Delhi . ISSN: 2347-4556 (08-08-2016)
11. Gupta, S.K & Thakur, Pallavi, (2016), "International Tourism in India– Perception of Foreign Tourists" in *International Journal of Hospitality and Tourism Systems* Pp. 1-11, Volume 09. Issue No.1 June 2016, by Publishing India Group, New Delhi. ISSN: 09476250. (Impact Factor 2.575) (08-08-2016)

12. Gupta,S.K & Rout,Prakash,(2016),“ The Value Chain Approach in Community Based Ecotourism : A Conceptual Framework on Sustainable Mountain Development in The Jaunsar-Bawar Region of Uttarakhand” in Amity Research Journal of Tourism, Aviation and Hospitality, Pp.24-32, Vol. 01, issue 01, January-June 2016 by Amity University ,Noida,Delhi (NCR)India. pISSN: 2456-0308(print),e ISSN 2455-9016(e) .(08-08-2016)
13. Pankaj Kumar & Gupta, S. K. (2014), “Assessment of Satisfaction of Human Resource Working in the Travel Agencies in Haridwar- Rishikesh- Dehradun” in Indian Streams Research Journal, an “international Multidisciplinary Research Journal”, Vol-4, Issue-8, Pp. 1-5. ISSN.2230-7850, Online. Available online at www.isrj.net link <http://isrj.org/ArticleList.aspx?VolumeID=44>(Impact Factor-
14. Gupta,S.K & Bhatt,Vijay (2014), “Assessment of Rural Destination Residents’ Attitude toward Tourism Development in Uttarakhand, India: A Research Note”in International Journal of Qualitative Research in Services (IJQRS)Vol. X, Inderscience Publishers, Switzerland. pp192-200 ISSN Online:2051–0519,Print :2051-0500.

ARTICLES PUBLISHED IN THE EDITED BOOK

- 1) Gupta,S.K ., Vijay, Prakash & Vaishnava, Abhishek (2019),“ Online Travel Trade in India :Challenges and Opportunities”, in Mohinder Chand and Vinay Chauhan edited “*Handbook of Research on International Travel Agency and Tour Operation Management*” published by IGI Global ,USA, Pp116-132 ISBN: 9781522584346 (Print),and 9781522584353(ebk)
- 2) Gupta,S.K & Rout,Prakash,(2016),“Participatory Tourism Entrepreneurship in Mountainous Himalaya:A Neoliberal Approach to Restructure Economy, Society and Ecology in Parikhat Manhas etal edited “*Sustainable Tourism Development: Building Competitive Advantage for Destinations*” published by “Black Prints” Pp 87-100,ISBN:978-93-84556-66-2.
- 3) Gupta,S.K & Rout,Prakash,(2016),“ The Travel Trade Business in Garhwal Himalaya of India:Opportunities and Challenges”, in Mohinder Chand edited “*Opportunities and Challenges for Tourism and Hospitality in the BRIC Nations*” published by IGI Global ,USA, Pp289-305 ISBN: 9781522507086(Print),9781522507093(e)
- 4) Gupta, S.K. & Prakash Rout (2015),Competitive Identity: Branding the aboriginal Rural setting through Community Based Ecotourism Development in Jaunsar-Bawar Region of Uttarakhand” in Shiv Mohan Verma and Sunil Panwar edited *Emerging Trends in Hospitality & Tourism Sector* ,Bharti Publications, New Delhi,Pp1-8,ISBN:978-93-85000-40-9.
- 5) Gupta, S.K., Vijay, Prakash & Vaishnava, Abhishek (2014), “Tourist Satisfaction: An Analytical Study of Travel Trade Organization at Dehradun, Hardwar and Rishikesh in Garhwal Region of Uttarakhand” in Gupta, S.K. & Agrawal, Neeraj (eds). *Tourism and Hospitality Industry. Aman Publications*, Pp.187-201. ISBN: 978-81-8204-083-0.
- 6) Gupta, S.K., Vijay, Prakash & Vaishnava, Abhishek (2014), “Skill Analysis of the Manpower Associated with Travel Trade Organization at Dehradun, Rishikesh and Hardwar in Garhwal Region of Uttarakhand” in Gupta, S.K. & Agrawal, Neeraj (eds). *Tourism and Hospitality Industry. Aman Publications*, Pp.303-314, ISBN: 978-81-8204-083-0.

PROCEEDINGS

1. Gupta,S.K., Mahar, Sanjay., & Pankaj Kumar (2014), “Theme Paper” entitled “Inclusive Drive Engine of Community based Ecotourism in the Mountainous Himalayas: Guidelines, Policy Perspectives and Development Indicators”, in UGC-SAP Sponsored National Seminar on “Inclusive Drive Engine of Community based Ecotourism in the Mountainous Himalayas: Guidelines, Policy Perspectives and Development Indicators” Organized by CMTHS, HNBGU, held on 27th September 2014. Pp.23-34.

BOOKS

1. Gupta.S.K. & Agrawal,Neeraj (2014), edited “Tourism & Hospitality Industry” Aman Publications, New Delhi, Pages:610,ISBN. 978-81-8204-083-0.

Total Number of Research Publications: Around 70

MOOCs

Content Writer and Video lecture delivered for the module on “*Growth ,Development and Trends in International Tourism*” for online Annual Refresher Program in Teaching (ARPIT) in Tourism and Hospitality Service Management ,under MOOCs platform SWAYAM ,organized by Ministry of Human Development & National Resource Centre ,H.N.B. Garhwal University,2019.

EDITOR

- Associate Editor, “Ecoforum Journal”, an International Journal, Romania. (ISSN. 2344-2174)
- Associate Editor, “Revista de Turism- Studi si Cercetari in turism”, ‘An International Journal’, Romania.(ISSN. 1844-2994)
- Editor of “Journal of Tourism” from 2012 Issues, A Bi- Annual International Referred Journal.(ISSN-09727310)